imall

Chipsmall Limited consists of a professional team with an average of over 10 year of expertise in the distribution of electronic components. Based in Hongkong, we have already established firm and mutual-benefit business relationships with customers from, Europe, America and south Asia, supplying obsolete and hard-to-find components to meet their specific needs.

With the principle of "Quality Parts, Customers Priority, Honest Operation, and Considerate Service", our business mainly focus on the distribution of electronic components. Line cards we deal with include Microchip, ALPS, ROHM, Xilinx, Pulse, ON, Everlight and Freescale. Main products comprise IC, Modules, Potentiometer, IC Socket, Relay, Connector. Our parts cover such applications as commercial, industrial, and automotives areas.

We are looking forward to setting up business relationship with you and hope to provide you with the best service and solution. Let us make a better world for our industry!



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- "See" ESD events as they happen in real time; view oscilloscope pictures on DVD Powerful method to convince workers that ESD events easily occur
- Series of experiments demonstrates personal grounding Shows that wrist strap grounding removes charges and eliminates ESD events
- 23 minutes of instructional material featuring Ted Dangelmayer, a past president of the ESD Association
- Correct and updated information clearly presented
- Material designed for live presentation with audience interaction Consider using as part of ANSI/ESD S20.20 required Training Plan

VIDEO CONTENT:

- · Risks and economic impact of ESD
- Equipment, procedures and demonstrations for a series of ESD events
- Human Body Model demonstrations
- · Why wrist straps are important
- Why simply "touching ground" doesn't work
- · Work surface demonstrations, conductive and dissipative
- · Safe removal of charge
- Tote box demonstrations, metal and black conductive, safe or not? Rules for using totes
- · Myth of using "potholder" handling technique, ESD events
- · Demonstrations and simulation of CDM damage at a workstation
- · Catastrophic damage, partial damage, latent failure, double jeopardy discharge
- Ionization and neutralization demonstrations, charged conductors and insulators, summary

CHAPTERS:

INCLUDED BONUS INSTRUCTOR RESOURCE DISK WITH:

- Introduction
- Controlling HBM Damage
- Safe & Unsafe Work
 - Surfaces
- LearnTech
 Quiz Instructor Answer and Scoring Key
 Practical Skills Checklist ESD Control for Operators

LearnTech
 Wideo Training Course Evaluation Survey

LearnTech
 Wideo Training Instructor Guide

LearnTech
 Quiz Modifiable student format

- Using Totes
- The Charged Device Model
- Ionizers and Summary

<u>Attention</u>: Opened media products are returnable only for same item replacement product. No credit will be issued.





ESD: SEE IT! BELIEVE IT! CONTROL IT! DVD

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