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### FEATURES

ITU-R BT601/656 YCrCb to PAL/NTSC video encoder

High quality, 9-bit video DACs

Integral nonlinearity <1 LSB at 9 bits

NTSC-M, PAL-M/N, PAL-B/D/G/H/I

Single 27 MHz crystal/clock required ( $\pm 2$  oversampling)

75 dB video SNR

32-bit direct digital synthesizer for color subcarrier

Multistandard video output support:

Composite (CVBS)

Component S-video (Y/C)

Component YUV or RGB

Video input data port supports:

CCIR-656 4:2:2 8-bit parallel input format

4:2:2 16-bit parallel input format

Full video output drive or low signal drive capability

34.7 mA max into 37.5  $\Omega$  (doubly terminated 75  $\Omega$ )

5 mA min with external buffers

Programmable simultaneous composite and S-VHS

(VHS) Y/C or RGB (SCART)/YUV video outputs

Programmable luma filters (low-pass/notch/extended)

Programmable VBI (vertical blanking interval)

Programmable subcarrier frequency and phase

Programmable luma delay

Individual on/off control of each DAC

CCIR and square pixel operation

Color-signal control/burst-signal control

Interlaced/noninterlaced operation

Complete on-chip video timing generator

OSD support (ADV7177 only)

Programmable multimode master/slave operation

Macrovision AntiTaping Rev. 7.01 (ADV7178 only)<sup>1</sup>

Closed captioning support

On-board voltage reference

2-wire serial MPU interface (I<sup>2</sup>C<sup>®</sup>-compatible)

Single-supply 5 V or 3 V operation

Small 44-lead MQFP package

Synchronous 27 MHz/13.5 MHz clock output

### APPLICATIONS

MPEG-1 and MPEG-2 video, DVD, digital satellite,

cable systems (set-top boxes/IRDs), digital TVs,

CD video/karaoke, video games, PC video/multimedia

<sup>1</sup> The Macrovision anticopy process is licensed for noncommercial home use only, which is its sole intended use in the device. Please contact sales office for latest Macrovision version available. ITU-R and CCIR are used interchangeably in this document (ITU-R has replaced CCIR recommendations).

### FUNCTIONAL BLOCK DIAGRAM

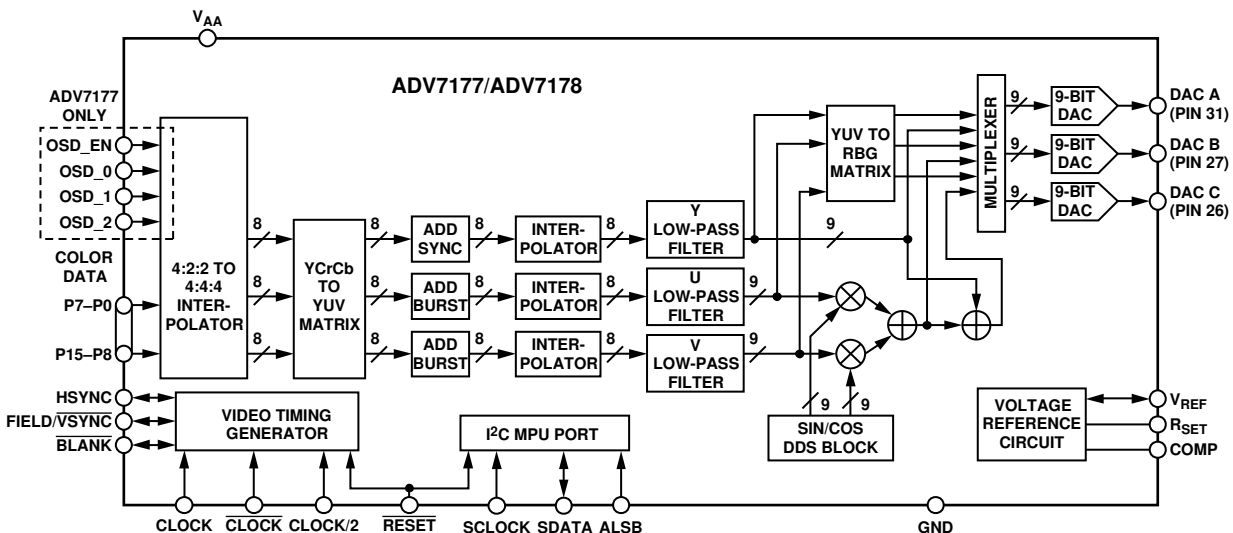


Figure 1.

### Rev. C

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## TABLE OF CONTENTS

|  |    |   |    |
|--|----|---|----|
| General Description .....                        | 4  | Closed Captioning Even Field Data Register 1–0 (CED15–CED0) ..... | 29 |
| Specifications.....                              | 5  | Closed Captioning Odd Field Data Register 1–0 (CCD15–CCD0).....   | 29 |
| 5 V Specifications .....                         | 5  | Timing Register 1 (TR17–TR10) .....                               | 30 |
| 3.3 V Specifications .....                       | 6  | TR1 Bit Description .....   | 30 |
| 5 V Dynamic Specifications.....                  | 7  | Mode Register 2 MR2 (MR27–MR20).....                              | 30 |
| 3.3 V Dynamic Specifications.....                | 8  | MR2 Bit Description.....  | 31 |
| 5 V Timing Specifications .....                  | 9  | NTSC Pedestal Registers 3–0 PCE15–0, PCO15–0.....                 | 31 |
| 3.3 V Timing Specifications .....                | 10 | Mode Register 3 MR3 (MR37–MR30).....                              | 31 |
| Absolute Maximum Ratings.....                    | 12 | MR3 Bit Description.....  | 31 |
| Stress Ratings .....                             | 12 | OSD Register 0–11 .....   | 32 |
| Package Thermal Performance.....                 | 12 | Board Design and Layout Considerations .....                      | 33 |
| ESD Caution.....                                 | 12 | Ground Planes .....   | 33 |
| Pin Configuration and Function Descriptions..... | 13 | Power Planes.....   | 33 |
| Typical Performance Characteristics .....        | 14 | Supply Decoupling.....  | 33 |
| Theory of Operation .....                        | 16 | Digital Signal Interconnect .....                                 | 33 |
| Data Path Description .....                      | 16 | Analog Signal Interconnect .....                                  | 33 |
| Pixel Timing Description .....                   | 16 | Closed Captioning.....  | 35 |
| Video Timing Description .....                   | 17 | Waveform Illustrations .....                                      | 36 |
| Timing and Control .....                         | 18 | NTSC Waveforms With Pedestal .....                                | 36 |
| Power-On Reset.....                              | 25 | NTSC Waveforms Without Pedestal .....                             | 37 |
| MPU Port Description.....                        | 25 | PAL Waveforms .....   | 38 |
| Registers.....                                   | 27 | UV Waveforms .....  | 39 |
| Register Access.....                             | 27 | Register Values .....   | 40 |
| Register Programming.....                        | 27 | NTSC (FSC = 3.5795454 MHz) .....                                  | 40 |
| Mode Register 0 MR0 (MR07–MR00).....             | 27 | PAL B, D, G, H, I (FSC = 4.43361875 MHz).....                     | 40 |
| MR0 Bit Description .....                        | 27 | PAL M (FSC = 3.57561149 MHz).....                                 | 40 |
| Mode Register 1 MR1 (MR17–MR10).....             | 28 | Optional Output Filter .....                                      | 41 |
| MR1 Bit Description .....                        | 28 | Optional DAC Buffering .....                                      | 42 |
| Subcarrier Frequency Register 3–0 .....          | 28 | Outline Dimensions .....  | 43 |
| Subcarrier Phase Register (FP7–FP0).....         | 29 | Ordering Guide .....  | 43 |
| Timing Register 0 (TR07–TR00) .....              | 29 |   |    |
| TR0 Bit Description .....                        | 29 |   |    |

**REVISION HISTORY**

**3/05—Rev. B to Rev. C**

Updated Format..... Universal  
Changes to Figure 6.....13  
Changes to Subcarrier Frequency Register 3-0 Section .....28  
Changes to Register Values Section .....40  
Updated Outline Dimensions.....43  
Changes to Ordering Guide.....43

**3/02—Rev. A to Rev. B**

Changed Figures 7-13 into TPC section .....10  
Edits to Figures 20 and 21 .....21

## GENERAL DESCRIPTION

The ADV7177/ADV7178 are integrated digital video encoders that convert digital CCIR-601 4:2:2 8- or 16-component video data into a standard analog baseband television signal compatible with worldwide standards. The 4:2:2 YUV video data is interpolated to 2× the pixel rate. The color-difference components (UV) are quadrature modulated using a subcarrier frequency generated by an on-chip, 32-bit digital synthesizer (also running at 2× the pixel rate). The 2× pixel rate sampling allows for better signal-to-noise ratio. A 32-bit DDS with a 9-bit look-up table produces a superior subcarrier in terms of both frequency and phase. In addition to the composite output signal, there is the facility to output S-video (Y/C video), YUV or RGB video.

Each analog output is capable of driving the full video-level (34.7 mA) signal into an unbuffered, doubly terminated 75 Ω load. With external buffering, the user has the additional option to scale back the DAC output current to 5 mA min, thereby significantly reducing the power dissipation of the device.

The ADV7177/ADV7178 also support both PAL and NTSC square pixel operation.

The output video frames are synchronized with the incoming data timing reference codes. Optionally, the encoder accepts (and can generate) HSYNC, VSYNC, and FIELD timing signals. These timing signals can be adjusted to change pulse width and position while the parts are in master mode. The encoder requires a single, 2× pixel rate (27 MHz) clock for standard operation. Alternatively, the encoder requires a 24.5454 MHz clock for NTSC or 29.5 MHz clock for PAL square pixel mode operation. All internal timing is generated on-chip.

The ADV7177/ADV7178 modes are set up over a 2-wire serial bidirectional port (I<sup>2</sup>C-compatible) with two slave addresses.

Functionally, the ADV7178 and the ADV7177 are the same except that the ADV7178 can output the Macrovision anticopy algorithm, and OSD is only supported on the ADV7177.

The ADV7177/ADV7178 are packaged in a 44-lead, thermally enhanced MQFP package.

## SPECIFICATIONS

### 5 V SPECIFICATIONS

$V_{AA} = 5 \text{ V} \pm 5\%$ ,<sup>1</sup>  $V_{REF} = 1.235 \text{ V}$ ,  $R_{SET} = 300 \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$ ,<sup>2</sup> unless otherwise noted.

Table 1.

| Parameter                          | Conditions                                 | Min   | Typ   | Max       | Unit          |
|------------------------------------|--|-------|-------|-----------|---------------|
| STATIC PERFORMANCE <sup>3</sup>    |  |       |       |           |               |
| Resolution (Each DAC)              |  |       |       | 9         | Bits          |
| Accuracy (Each DAC)                |  |       |       | $\pm 1.0$ | LSB           |
| Integral Nonlinearity              |  |       |       | $\pm 1.0$ | LSB           |
| Differential Nonlinearity          | Guaranteed monotonic                       |       |       | $\pm 1.0$ | LSB           |
| DIGITAL INPUTS <sup>3</sup>        |  |       |       |           |               |
| Input High Voltage, $V_{INH}$      |  | 2     |       |           | V             |
| Input Low Voltage, $V_{INL}$       |  |       |       | 0.8       | V             |
| Input Current, $I_{IN}^4$          | $V_{IN} = 0.4 \text{ V or } 2.4 \text{ V}$ |       |       | $\pm 1$   | $\mu\text{A}$ |
| Input Current, $I_{IN}^5$          | $V_{IN} = 0.4 \text{ V or } 2.4 \text{ V}$ |       |       | $\pm 50$  | $\mu\text{A}$ |
| Input Capacitance, $C_{IN}$        |  |       | 10    |           | pF            |
| DIGITAL OUTPUTS <sup>3</sup>       |  |       |       |           |               |
| Output High Voltage, $V_{OH}$      | $I_{SOURCE} = 400 \mu\text{A}$             | 2.4   |       |           | V             |
| Output Low Voltage, $V_{OL}$       | $I_{SINK} = 3.2 \text{ mA}$                |       |       | 0.4       | V             |
| Three-State Leakage Current        |  |       |       | 10        | $\mu\text{A}$ |
| Three-State Output Capacitance     |  |       | 10    |           | pF            |
| ANALOG OUTPUTS <sup>3</sup>        |  |       |       |           |               |
| Output Current <sup>6</sup>        | $R_{SET} = 300 \Omega, R_L = 75 \Omega$    | 16.5  | 17.35 | 18.5      | mA            |
| Output Current <sup>7</sup>        |  |       | 5     |           | mA            |
| DAC-to-DAC Matching                |  |       | 0.6   | 5         | %             |
| Output Compliance, $V_{OC}$        |  | 0     |       | 1.4       | V             |
| Output Impedance, $R_{OUT}$        |  |       | 15    |           | k $\Omega$    |
| Output Capacitance, $C_{OUT}$      | $I_{OUT} = 0 \text{ mA}$                   |       |       | 30        | pF            |
| VOLTAGE REFERENCE <sup>3</sup>     |  |       |       |           |               |
| Reference Range, $V_{REF}$         | $I_{VREFOUT} = 20 \mu\text{A}$             | 1.112 | 1.235 | 1.359     | V             |
| POWER REQUIREMENTS <sup>3, 8</sup> |  |       |       |           |               |
| $V_{AA}$                           |  | 4.75  | 5.0   | 5.25      | V             |
| Low Power Mode                     |  |       |       |           |               |
| $I_{DAC}(\text{max})^9$            |  |       | 62    |           | mA            |
| $I_{DAC}(\text{min})^9$            |  |       | 25    |           | mA            |
| $I_{CCT}^{10}$                     |  |       | 100   | 150       | mA            |
| Power-Supply Rejection Ratio       | COMP = 0.1 $\mu\text{F}$                   |       | 0.01  | 0.5       | %/%           |

<sup>1</sup> The max/min specifications are guaranteed over this range. The max/min values are typical over 4.75 V to 5.25 V.

<sup>2</sup> Temperature range  $T_{MIN}$  to  $T_{MAX}$ : 0°C to 70°C.

<sup>3</sup> Guaranteed by characterization.

<sup>4</sup> All digital input pins except pins  $\overline{\text{RESET}}$ ,  $\overline{\text{OSD0}}$ , and  $\overline{\text{CLOCK}}$ .

<sup>5</sup> Excluding all digital input pins except pins  $\overline{\text{RESET}}$ ,  $\overline{\text{OSD0}}$ , and  $\overline{\text{CLOCK}}$ .

<sup>6</sup> Full drive into 75  $\Omega$  load.

<sup>7</sup> Minimum drive current (used with buffered/scaled output load).

<sup>8</sup> Power measurements are taken with clock frequency = 27 MHz. Max  $T_j = 110^\circ\text{C}$ .

<sup>9</sup>  $I_{DAC}$  is the total current (min corresponds to 5 mA output per DAC, max corresponds to 18.5 mA output per DAC) to drive all three DACs. Turning off individual DACs reduces  $I_{DAC}$  correspondingly.

<sup>10</sup>  $I_{CCT}$  (circuit current) is the continuous current required to drive the device.

# ADV7177/ADV7178

## 3.3 V SPECIFICATIONS

$V_{AA} = 3.0 \text{ V}$  to  $3.6 \text{ V}$ <sup>1</sup>,  $V_{REF} = 1.235 \text{ V}$ ,  $R_{SET} = 300 \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$ <sup>2</sup>, unless otherwise noted.

Table 2.

| Parameter                                   | Conditions                                  | Min  | Typ   | Max  | Unit |
|---|---|------|-------|------|------|
| STATIC PERFORMANCE <sup>3</sup>             |   |      |       |      |      |
| Resolution (Each DAC)                       |   |      |       | 9    | Bits |
| Accuracy (Each DAC)                         |   |      |       |      |      |
| Integral Nonlinearity                       |   |      |       | ±0.5 | LSB  |
| Differential Nonlinearity                   | Guaranteed monotonic                        |      |       | ±0.5 | LSB  |
| DIGITAL INPUTS                              |   |      |       |      |      |
| Input High Voltage, $V_{INH}$               |   |      | 2     |      | V    |
| Input Low Voltage, $V_{INL}$                |   |      | 0.8   |      | V    |
| Input Current, $I_{IN}$ <sup>3,4</sup>      | $V_{IN} = 0.4 \text{ V}$ or $2.4 \text{ V}$ |      |       | ±1   | μA   |
| Input Current, $I_{IN}$ <sup>3,5</sup>      | $V_{IN} = 0.4 \text{ V}$ or $2.4 \text{ V}$ |      |       | ±50  | μA   |
| Input Capacitance, $C_{IN}$                 |   |      | 10    |      | pF   |
| DIGITAL OUTPUTS                             |   |      |       |      |      |
| Output High Voltage, $V_{OH}$               | $I_{SOURCE} = 400 \mu\text{A}$              |      | 2.4   |      | V    |
| Output Low Voltage, $V_{OL}$                | $I_{SINK} = 3.2 \text{ mA}$                 |      | 0.4   |      | V    |
| Three-State Leakage Current <sup>3</sup>    |   |      |       | 10   | μA   |
| Three-State Output Capacitance <sup>3</sup> |   |      | 10    |      | pF   |
| ANALOG OUTPUTS <sup>3</sup>                 |   |      |       |      |      |
| Output Current <sup>6,7</sup>               | $R_{SET} = 300 \Omega$ , $R_L = 75 \Omega$  | 16.5 | 17.35 | 18.5 | mA   |
| Output Current <sup>8</sup>                 |   |      | 5     |      | mA   |
| DAC-to-DAC Matching                         |   |      | 2.0   |      | %    |
| Output Compliance, $V_{OC}$                 |   | 0    |       | 1.4  | V    |
| Output Impedance, $R_{OUT}$                 |   |      | 15    |      | kΩ   |
| Output Capacitance, $C_{OUT}$               | $I_{OUT} = 0 \text{ mA}$                    |      |       | 30   | pF   |
| POWER REQUIREMENTS <sup>3,9</sup>           |   |      |       |      |      |
| $V_{AA}$                                    |   | 3.0  | 3.3   | 3.6  | V    |
| Normal Power Mode                           |   |      |       |      |      |
| $I_{DAC}(\text{max})$ <sup>10</sup>         | $R_{SET} = 300 \Omega$ , $R_L = 150 \Omega$ |      | 113   | 116  | mA   |
| $I_{DAC}(\text{min})$ <sup>3</sup>          |   |      | 15    |      | mA   |
| $I_{CCT}$                                   |   |      | 45    |      | mA   |
| Low Power Mode                              |   |      |       |      |      |
| $I_{DAC}(\text{max})$ <sup>3</sup>          |   |      | 60    |      | mA   |
| $I_{DAC}(\text{min})$ <sup>3</sup>          |   |      | 25    |      | mA   |
| $I_{CCT}$ <sup>11</sup>                     |   |      | 45    |      | mA   |
| Power-Supply Rejection Ratio                | COMP = 0.1 μF                               |      | 0.01  | 0.5  | %/%  |

<sup>1</sup> The max/min specifications are guaranteed over this range. The max/min values are typical over 3.0 V to 3.6 V.

<sup>2</sup> Temperature range  $T_{MIN}$  to  $T_{MAX}$ : 0°C to 70°C.

<sup>3</sup> Guaranteed by characterization.

<sup>4</sup> All digital input pins except pins RESET, OSD0, and CLOCK.

<sup>5</sup> Excluding all digital input pins except pins RESET, OSD0, and CLOCK.

<sup>6</sup> Full drive into 75 Ω load.

<sup>7</sup> DACs can output 35 mA typically at 3.3 V ( $R_{SET} = 150 \Omega$  and  $R_L = 75 \Omega$ ), optimum performance obtained at 18 mA DAC current ( $R_{SET} = 300 \Omega$  and  $R_L = 150 \Omega$ ).

<sup>8</sup> Minimum drive current (used with buffered/scaled output load).

<sup>9</sup> Power measurements are taken with clock frequency = 27 MHz. Max  $T_J = 110^\circ\text{C}$ .

<sup>10</sup>  $I_{DAC}$  is the total current (min corresponds to 5 mA output per DAC, max corresponds to 38 mA output per DAC) to drive all three DACs. Turning off individual DACs reduces  $I_{DAC}$  correspondingly.

<sup>11</sup>  $I_{CCT}$  (circuit current) is the continuous current required to drive the device.

**5 V DYNAMIC SPECIFICATIONS**

$V_{AA} = 4.75 \text{ V to } 5.25 \text{ V}$ ,  $V_{REF} = 1.235 \text{ V}$ ,  $R_{SET} = 300 \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$ ,<sup>2</sup> unless otherwise noted.

**Table 3.**

| Parameter                                     | Conditions <sup>1</sup>     | Min | Typ | Max | Unit      |
|---|-----------------------------|-----|-----|-----|-----------|
| <b>FILTER CHARACTERISTICS</b>                 |                             |     |     |     |           |
| Luma Bandwidth <sup>3</sup> (Low-Pass Filter) | NTSC Mode                   |     |     |     |           |
| Stop-Band Cutoff                              | >54 dB Attenuation          | 7.0 |     |     | MHz       |
| Pass-Band Cutoff, $F_{3 \text{ dB}}$          | >3 dB Attenuation           | 4.2 |     |     | MHz       |
| Chroma Bandwidth                              | NTSC Mode                   |     |     |     |           |
| Stop-Band Cutoff                              | >40 dB Attenuation          | 3.2 |     |     | MHz       |
| Pass-Band Cutoff, $F_{3 \text{ dB}}$          | >3 dB Attenuation           | 2.0 |     |     | MHz       |
| Luma Bandwidth <sup>3</sup> (Low-Pass Filter) | PAL Mode                    |     |     |     |           |
| Stop-Band Cutoff                              | >50 dB Attenuation          | 7.4 |     |     | MHz       |
| Pass-Band Cutoff, $F_{3 \text{ dB}}$          | >3 dB Attenuation           | 5.0 |     |     | MHz       |
| Chroma Bandwidth                              | PAL Mode                    |     |     |     |           |
| Stop-Band Cutoff                              | >40 dB Attenuation          | 4.0 |     |     | MHz       |
| Pass-Band Cutoff $F_{3 \text{ dB}}$           | >3 dB Attenuation           | 2.4 |     |     | MHz       |
| Differential Gain <sup>4</sup>                | Lower Power Mode            |     | 2.0 |     | %         |
| Differential Phase <sup>4</sup>               | Lower Power Mode            |     | 1.5 |     | Degrees   |
| SNR <sup>4</sup> (Pedestal)                   | RMS                         |     | 75  |     | dB rms    |
|   | Peak Periodic               |     | 70  |     | dB p-p    |
| SNR <sup>4</sup> (Ramp)                       | RMS                         |     | 57  |     | dB rms    |
|   | Peak Periodic               |     | 56  |     | dB p-p    |
| Hue Accuracy <sup>4</sup>                     |                             |     | 1.2 |     | Degrees   |
| Color Saturation Accuracy <sup>4</sup>        |                             |     | 1.4 |     | %         |
| Chroma Nonlinear Gain <sup>4</sup>            | Referenced to 40 IRE        |     | 1.0 |     | ± %       |
| Chroma Nonlinear Phase <sup>4</sup>           | NTSC                        |     | 0.4 |     | ± Degrees |
|   | PAL                         |     | 0.6 |     | ± Degrees |
| Chroma/Luma Intermod <sup>4</sup>             | Referenced to 714 mV (NTSC) |     | 0.2 |     | ± %       |
|   | Referenced to 700 mV (PAL)  |     | 0.2 |     | ± %       |
| Chroma/Luma Gain Inequality <sup>4</sup>      |                             |     | 0.6 |     | ± %       |
| Chroma/Luma Delay Inequality <sup>4</sup>     |                             |     | 2.0 |     | ns        |
| Luminance Nonlinearity <sup>4</sup>           |                             |     | 1.2 |     | ± %       |
| Chroma AM Noise <sup>4</sup>                  |                             |     | 64  |     | dB        |
| Chroma PM Noise <sup>4</sup>                  |                             |     | 62  |     | dB        |

<sup>1</sup> The max/min specifications are guaranteed over this range. The max/min values are typical over 4.75 V to 5.25 V.

<sup>2</sup> Temperature range  $T_{MIN}$  to  $T_{MAX}$ : 0°C to 70°C.

<sup>3</sup> These specifications are for the low-pass filter only and are guaranteed by design. For other internal filters, see Table 10.

<sup>4</sup> Guaranteed by characterization.



# ADV7177/ADV7178

## 3.3 V DYNAMIC SPECIFICATIONS

$V_{AA} = 3.0\text{ V}$  to  $3.6\text{ V}$ ,<sup>1</sup>  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 300\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$ ,<sup>2</sup> unless otherwise noted.

Table 4.

| Parameter                                     | Conditions <sup>1</sup> | Min | Typ | Max | Unit    |
|---|-------------------------|-----|-----|-----|---------|
| FILTER CHARACTERISTICS                        |                         |     |     |     |         |
| Luma Bandwidth <sup>3</sup> (Low-Pass Filter) | NTSC mode               |     |     |     |         |
| Stop-Band Cutoff                              | >54 dB attenuation      | 7.0 |     |     | MHz     |
| Pass-Band Cutoff, $F_{3\text{ dB}}$           | >3 dB attenuation       | 4.2 |     |     | MHz     |
| Chroma Bandwidth                              | NTSC mode               |     |     |     |         |
| Stop-Band Cutoff                              | >40 dB attenuation      | 3.2 |     |     | MHz     |
| Pass-Band Cutoff, $F_{3\text{ dB}}$           | >3 dB attenuation       | 2.0 |     |     | MHz     |
| Luma Bandwidth <sup>3</sup> (Low-Pass Filter) | PAL mode                |     |     |     |         |
| Stop-Band Cutoff                              | >50 dB attenuation      | 7.4 |     |     | MHz     |
| Pass-Band Cutoff, $F_{3\text{ dB}}$           | >3 dB attenuation       | 5.0 |     |     | MHz     |
| Chroma Bandwidth                              | PAL mode                |     |     |     |         |
| Stop-Band Cutoff                              | >40 dB attenuation      | 4.0 |     |     | MHz     |
| Pass-Band Cutoff, $F_{3\text{ dB}}$           | >3 dB attenuation       | 2.4 |     |     | MHz     |
| Differential Gain <sup>4</sup>                | Normal power mode       |     | 1.0 |     | %       |
| Differential Phase <sup>4</sup>               | Normal power mode       |     | 1.0 |     | Degrees |
| SNR <sup>4</sup> (Pedestal)                   | RMS                     |     | 70  |     | dB rms  |
|   | Peak periodic           |     | 64  |     | dB p-p  |
| SNR <sup>4</sup> (Ramp)                       | RMS                     |     | 56  |     | dB rms  |
|   | Peak periodic           |     | 54  |     | dB p-p  |
| Hue Accuracy <sup>4</sup>                     |                         |     | 1.2 |     | Degrees |
| Color Saturation Accuracy <sup>4</sup>        |                         |     | 1.4 |     | %       |
| Luminance Nonlinearity <sup>4</sup>           |                         |     | 1.4 |     | ± %     |
| Chroma AM Noise <sup>4</sup>                  | NTSC                    |     | 64  |     | dB      |
| Chroma PM Noise <sup>4</sup>                  | NTSC                    |     | 62  |     | dB      |
| Chroma AM Noise <sup>4</sup>                  | PAL                     |     | 64  |     | dB      |
| Chroma PM Noise <sup>4</sup>                  | PAL                     |     | 62  |     | dB      |

<sup>1</sup> The max/min specifications are guaranteed over this range. The max/min values are typical over 3.0 V to 3.6 V.

<sup>2</sup> Temperature range  $T_{MIN}$  to  $T_{MAX}$ : 0°C to 70°C.

<sup>3</sup> These specifications are for the low-pass filter only and are guaranteed by design. For other internal filters, see Table 7.

<sup>4</sup> Guaranteed by characterization.

**5 V TIMING SPECIFICATIONS**

$V_{AA} = 4.75 \text{ V}$  to  $5.25 \text{ V}$ ,<sup>1</sup>  $V_{REF} = 1.235 \text{ V}$ ,  $R_{SET} = 300 \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$ ,<sup>2</sup> unless otherwise noted.

**Table 5.**

| Parameter                                     | Conditions                                      | Min | Typ | Max | Unit          |
|---|---|-----|-----|-----|---------------|
| MPU PORT <sup>3,4</sup>                       |   |     |     |     |               |
| SCLOCK Frequency                              |   | 0   |     | 100 | kHz           |
| SCLOCK High Pulse Width, $t_1$                |   | 4.0 |     |     | $\mu\text{s}$ |
| SCLOCK Low Pulse Width, $t_2$                 |   | 4.7 |     |     | $\mu\text{s}$ |
| Hold Time (Start Condition), $t_3$            | After this period, the first clock is generated | 4.0 |     |     | $\mu\text{s}$ |
| Setup Time (Start Condition), $t_4$           | Relevant for repeated start condition           | 4.7 |     |     | $\mu\text{s}$ |
| Data Setup Time, $t_5$                        |   | 250 |     |     | ns            |
| SDATA, SCLOCK Rise Time, $t_6$                |   |     |     | 1   | $\mu\text{s}$ |
| SDATA, SCLOCK Fall Time, $t_7$                |   |     |     | 300 | ns            |
| Setup Time (Stop Condition), $t_8$            |   | 4.7 |     |     | $\mu\text{s}$ |
| ANALOG OUTPUTS <sup>3,5</sup>                 |   |     |     |     |               |
| Analog Output Delay                           |   |     | 5   |     | ns            |
| DAC Analog Output Skew                        |   |     | 0   |     | ns            |
| CLOCK CONTROL AND PIXEL PORT <sup>3,4,6</sup> |   |     |     |     |               |
| $f_{\text{CLOCK}}$                            |   |     | 27  |     | MHz           |
| Clock High Time, $t_9$                        |   | 8   |     |     | ns            |
| Clock Low Time, $t_{10}$                      |   | 8   |     |     | ns            |
| Data Setup Time, $t_{11}$                     |   | 3.5 |     |     | ns            |
| Data Hold Time, $t_{12}$                      |   | 4   |     |     | ns            |
| Control Setup Time, $t_{11}$                  |   | 4   |     |     | ns            |
| Control Hold Time, $t_{12}$                   |   | 3   |     |     | ns            |
| Digital Output Access Time, $t_{13}$          |   |     |     | 24  | ns            |
| Digital Output Hold Time, $t_{14}$            |   |     | 4   |     | ns            |
| Pipeline Delay, $t_{15}$                      |   |     | 37  |     | Clock Cycles  |
| RESET CONTROL <sup>3,4</sup>                  |   |     |     |     |               |
| RESET Low Time                                |   | 6   |     |     | ns            |
| INTERNAL CLOCK CONTROL                        |   |     |     |     |               |
| Clock/2 Rise Time, $t_{16}$                   |   |     | 7   |     | ns            |
| Clock/2 Fall Time, $t_{17}$                   |   |     | 7   |     | ns            |
| OSD TIMING <sup>4</sup>                       |   |     |     |     |               |
| OSD Setup Time, $t_{18}$                      |   |     | 6   |     | ns            |
| OSD Hold Time, $t_{19}$                       |   |     | 2   |     | ns            |

<sup>1</sup> The max/min specifications are guaranteed over this range.

<sup>2</sup> Temperature range  $T_{MIN}$  to  $T_{MAX}$ :  $0^\circ\text{C}$  to  $70^\circ\text{C}$ .

<sup>3</sup> TTL input values are 0 V to 3 V, with input rise/fall times  $\leq 3$  ns, measured between the 10% and 90% points. Timing reference points at 50% for inputs and outputs.

Analog output load  $\leq 10$  pF.

<sup>4</sup> Guaranteed by characterization.

<sup>5</sup> Output delay measured from the 50% point of the rising edge of CLOCK to the 50% point of full-scale transition.

<sup>6</sup> Pixel port consists of the following:

Pixel inputs: P15–P0

Pixel controls: HSYNC, FIELD/VSYNC, BLANK

Clock input: CLOCK

# ADV7177/ADV7178

## 3.3 V TIMING SPECIFICATIONS

$V_{AA} = 3.0\text{ V} - 3.6\text{ V}$ ,<sup>1</sup>  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 300\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$ ,<sup>2</sup> unless otherwise noted.

Table 6.

| Parameter                                     | Conditions   | Min | Typ | Max | Unit          |
|---|--|-----|-----|-----|---------------|
| MPU PORT <sup>3,4</sup>                       |  |     |     |     |               |
| SCLOCK Frequency                              | After this period the first clock is generated<br>Repeated for start condition | 0   |     | 100 | kHz           |
| SCLOCK High Pulse Width, $t_1$                |  | 4.0 |     |     | $\mu\text{s}$ |
| SCLOCK Low Pulse Width, $t_2$                 |  | 4.7 |     |     | $\mu\text{s}$ |
| Hold Time (Start Condition), $t_3$            |  | 4.0 |     |     | $\mu\text{s}$ |
| Setup Time (Start Condition), $t_4$           |  | 4.7 |     |     | $\mu\text{s}$ |
| Data Setup Time, $t_5$                        |  | 250 |     |     | ns            |
| SDATA, SCLOCK Rise Time, $t_6$                |  |     |     | 1   | $\mu\text{s}$ |
| SDATA, SCLOCK Fall Time, $t_7$                |  |     |     | 300 | ns            |
| Setup Time (Stop Condition), $t_8$            |  | 4.7 |     |     | $\mu\text{s}$ |
| ANALOG OUTPUTS <sup>3,5</sup>                 |  |     |     |     |               |
| Analog Output Delay                           |  |     | 7   |     | ns            |
| DAC Analog Output Skew                        |  |     | 0   |     | ns            |
| CLOCK CONTROL AND PIXEL PORT <sup>3,4,6</sup> |  |     |     |     |               |
| $f_{CLOCK}$                                   |  |     | 27  |     | MHz           |
| Clock High Time, $t_9$                        |  | 8   |     |     | ns            |
| Clock Low Time, $t_{10}$                      |  | 8   |     |     | ns            |
| Data Setup Time, $t_{11}$                     |  | 3.5 |     |     | ns            |
| Data Hold Time, $t_{12}$                      |  | 4   |     |     | ns            |
| Control Setup Time, $t_{11}$                  |  | 4   |     |     | ns            |
| Control Hold Time, $t_{12}$                   |  | 3   |     |     | ns            |
| Digital Output Access Time, $t_{13}$          |  |     |     | 24  | ns            |
| Digital Output Hold Time, $t_{14}$            |  |     | 4   |     | ns            |
| Pipeline Delay, $t_{15}$                      |  |     | 37  |     | Clock cycles  |
| RESET CONTROL <sup>3,4</sup>                  |  |     |     |     |               |
| $\overline{\text{RESET}}$ Low Time            |  | 6   |     |     | ns            |
| INTERNAL CLOCK CONTROL                        |  |     |     |     |               |
| Clock/2 Rise Time, $t_{16}$                   |  |     | 10  |     | ns            |
| Clock/2 Fall Time, $t_{17}$                   |  |     | 10  |     | ns            |
| OSD TIMING <sup>4</sup>                       |  |     |     |     |               |
| OSD Setup Time, $t_{18}$                      |  |     | 10  |     | ns            |
| OSD Hold Time, $t_{19}$                       |  |     | 2   |     | ns            |

<sup>1</sup> The max/min specifications are guaranteed over this range.

<sup>2</sup> Temperature range  $T_{MIN}$  to  $T_{MAX}$ : 0°C to 70°C.

<sup>3</sup> TTL input values are 0 V to 3 V, with input rise/fall times  $\leq 3\text{ ns}$ , measured between the 10% and 90% points. Timing reference points at 50% for inputs and outputs. Analog output load  $\leq 10\text{ pF}$ .

<sup>4</sup> Guaranteed by characterization.

<sup>5</sup> Output delay measured from the 50% point of the rising edge of CLOCK to the 50% point of full-scale transition.

<sup>6</sup> Pixel port consists of the following:

Pixel inputs: P15–P0

Pixel controls: HSYNC, FIELD/VSYNC, BLANK

Clock input: CLOCK

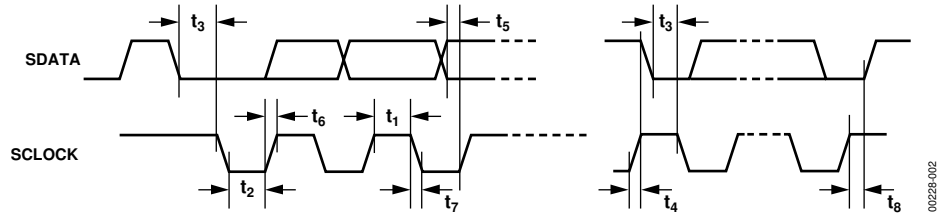


Figure 2. MPU Port Timing Diagram

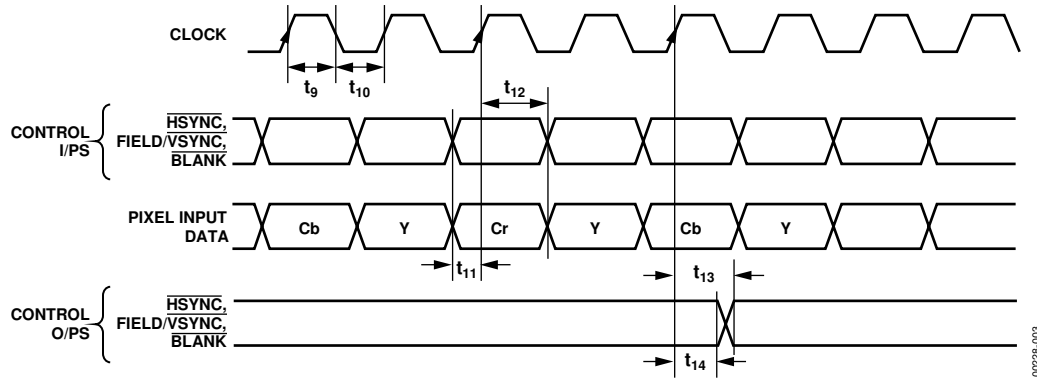


Figure 3. Pixel and Control Data Timing Diagram

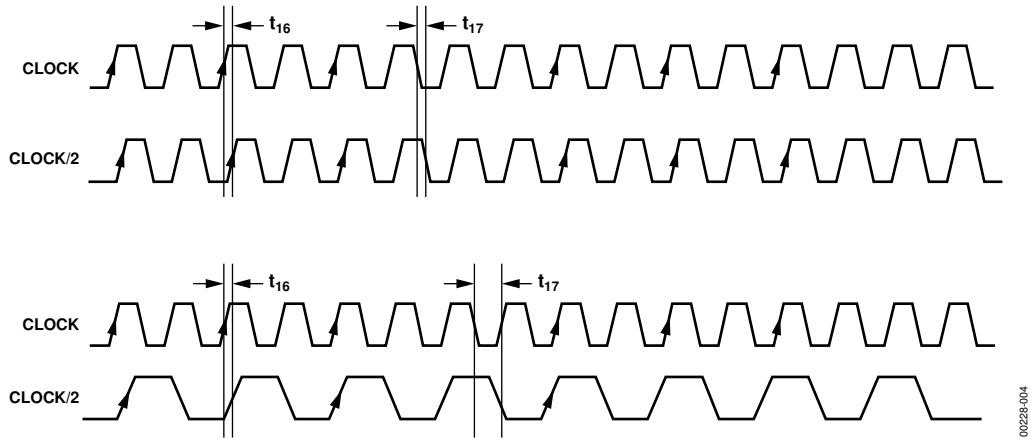


Figure 4. Internal Timing Diagram

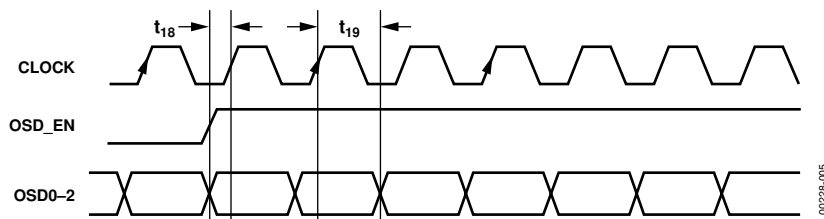


Figure 5. OSD Timing Diagram

## ABSOLUTE MAXIMUM RATINGS

### STRESS RATINGS

Stresses above those listed under Absolute Maximum Ratings may cause permanent damage to the device. This is a stress rating only; functional operation of the device at these or any other conditions above those listed in the operational sections of this specification is not implied. Exposure to absolute maximum rating conditions for extended periods may affect device reliability.

Table 7.

| Parameter                              | Rating                                 |
|--|--|
| V <sub>AA</sub> to GND                 | 7 V                                    |
| Voltage on Any Digital Input Pin       | GND – 0.5 V to V <sub>AA</sub> + 0.5 V |
| Storage Temperature (T <sub>s</sub> )  | –65°C to +150°C                        |
| Junction Temperature (T <sub>j</sub> ) | 150°C                                  |
| Lead Temperature (Soldering, 10 sec)   | 260°C                                  |
| Analog Outputs to GND <sup>1</sup>     | GND – 0.5 V to V <sub>AA</sub>         |

<sup>1</sup> Analog output short circuit to any power supply or common can be of an indefinite duration.

### ESD CAUTION

ESD (electrostatic discharge) sensitive device. Electrostatic charges as high as 4000 V readily accumulate on the human body and test equipment and can discharge without detection. Although this product features proprietary ESD protection circuitry, permanent damage may occur on devices subjected to high energy electrostatic discharges. Therefore, proper ESD precautions are recommended to avoid performance degradation or loss of functionality.



### PACKAGE THERMAL PERFORMANCE

The 44-lead MQFP package used for this device has a junction-to-ambient thermal resistance ( $\theta_{JA}$ ) in still air on a 4-layer PCB of 53.2°C/W. The junction-to-case thermal resistance ( $\theta_{JC}$ ) is 18.8°C/W. Care must be taken when operating the part in certain conditions to prevent overheating. Table 8 lists the conditions to use when using the part.

Table 8. Allowable Operating Conditions

| Condition                           | 5 V | 3 V |
|-------------------------------------|-----|-----|
| 3 DACs on, double 75 R <sup>1</sup> | No  | Yes |
| 3 DACs on, low power <sup>2</sup>   | Yes | Yes |
| 3 DACs on, buffered <sup>3</sup>    | Yes | Yes |
| 2 DACs on, double 75 R              | No  | Yes |
| 2 DACs on, low power                | Yes | Yes |
| 2 DACs on, buffered                 | Yes | Yes |

<sup>1</sup> DAC on, double 75 R refers to a condition where the DACs are terminated into a double 75 R load and low power mode is disabled.

<sup>2</sup> DAC on, low power refers to a condition where the DACs are terminated in a double 75 R load and low power mode is enabled.

<sup>3</sup> DAC on, buffered refers to a condition where the DAC current is reduced to 5 mA and external buffers are used to drive the video loads.

# PIN CONFIGURATION AND FUNCTION DESCRIPTIONS

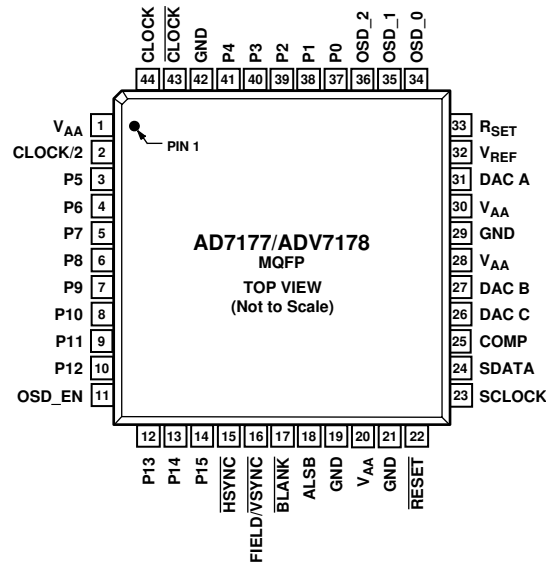


Figure 6. Pin Configuration

Table 9. Pin Function Descriptions

| Pin No.                           | Mnemonic                             | I/O | Function   |
|-----------------------------------|--------------------------------------|-----|--|
| 1, 20, 28, 30                     | V <sub>AA</sub>                      | P   | Power Supply.  |
| 2                                 | CLOCK/2                              | O   | Synchronous Clock Output Signal. Can be either 27 MHz or 13.5 MHz; this can be controlled by MR32 and MR33 in Mode Register 3.   |
| 3 to 10,<br>12 to 14,<br>37 to 41 | P5 to P12,<br>P13 to 14,<br>P0 to P4 | I   | 8-Bit, 4:2:2 Multiplexed YCrCb Pixel Port (P7–P0) or 16-Bit YCrCb Pixel Port (P15–P0). P0 represents the LSB.  |
| 11                                | OSD_EN                               | I   | Enables OSD input data on the video outputs.   |
| 15                                | HSYNC                                | I/O | HSYNC (Modes 1 and 2) Control Signal. This pin can be configured to output (master mode) or accept (slave mode) Sync signals.  |
| 16                                | FIELD/<br>VSYNC                      | I/O | Dual Function Field (Mode 1) and VSYNC (Mode 2) Control Signal. This pin can be configured to output (master mode) or accept (slave mode) these control signals.   |
| 17                                | BLANK                                | I/O | Video Blanking Control Signal. The pixel inputs are ignored when this is Logic 0. This signal is optional.   |
| 18                                | ALSB                                 | I   | TTL Address Input. This signal sets up the LSB of the MPU address.   |
| 19, 21, 29, 42                    | GND                                  | G   | Ground Pin.  |
| 22                                | RESET                                | I   | The input resets the on-chip timing generator and sets the ADV7177/ADV7178 into default mode. This is NTSC operation, Timing Slave Mode 0, 8-bit operation, 2× composite and S VHS out.  |
| 23                                | SCLOCK                               | I   | MPU Port Serial Interface Clock Input.   |
| 24                                | SDATA                                | I/O | MPU Port Serial Data Input/Output.   |
| 25                                | COMP                                 | O   | Compensation Pin. Connect a 0.1 μF capacitor from COMP to V <sub>AA</sub> .  |
| 26                                | DAC C                                | O   | DAC C Analog Output.   |
| 27                                | DAC B                                | O   | DAC B Analog Output.   |
| 31                                | DAC A                                | O   | DAC A Analog Output.   |
| 32                                | V <sub>REF</sub>                     | I/O | Voltage Reference Input for DACs or Voltage Reference Output (1.235 V).  |
| 33                                | RSET                                 | I   | A 300 Ω resistor connected from this pin to GND is used to control full-scale amplitudes of the video signals.   |
| 34–36                             | OSD_0 to<br>OSD_2                    | I   | On Screen Display Inputs.  |
| 43                                | CLOCK                                | O   | Crystal Oscillator Output (to crystal). Leave unconnected if no crystal is used.   |
| 44                                | CLOCK                                | I   | Crystal Oscillator Input. If no crystal is used, this pin can be driven by an external TTL clock source; it requires a stable 27 MHz reference clock for standard operation. Alternatively, a 24.5454 MHz (NTSC) or 29.5 MHz (PAL) can be used for square pixel operation. |

TYPICAL PERFORMANCE CHARACTERISTICS

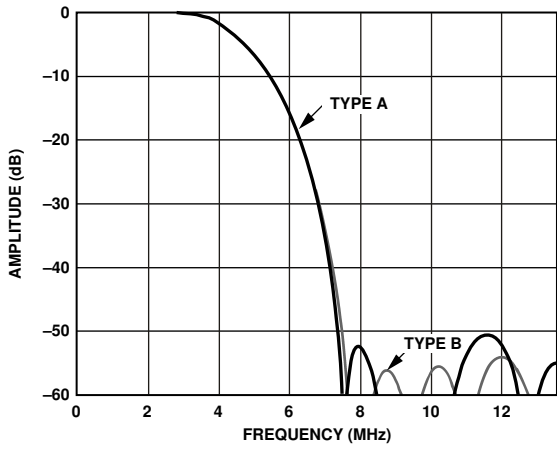


Figure 7. NTSC Low-Pass Filter

00228-007

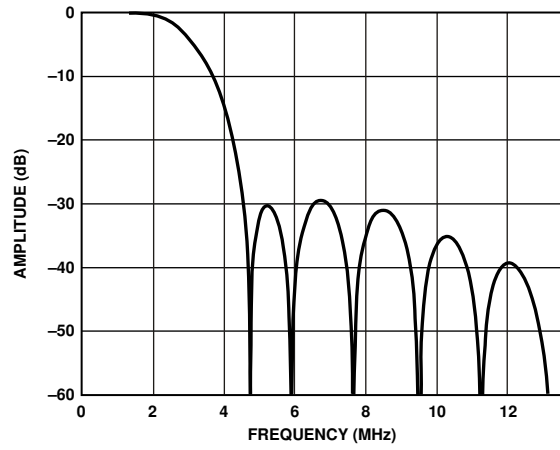


Figure 10. PAL Notch Filter

00228-010

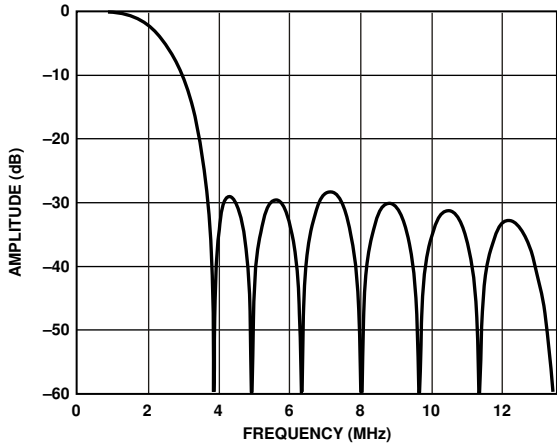


Figure 8. NTSC Notch Filter

00228-008

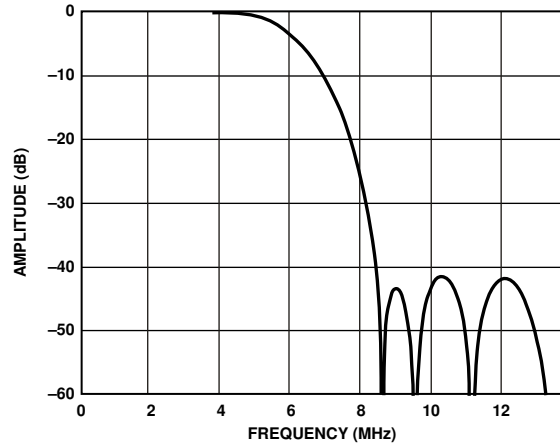


Figure 11. NTSC/PAL Extended Mode Filter

00228-011

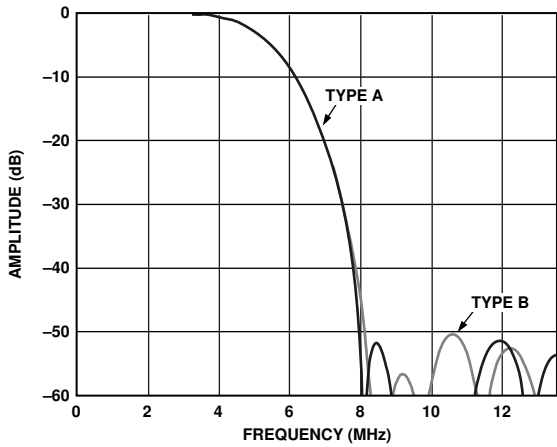


Figure 9. PAL Low-Pass Filter

00228-009

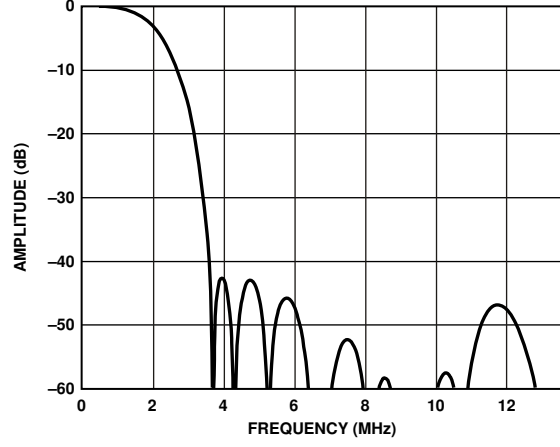
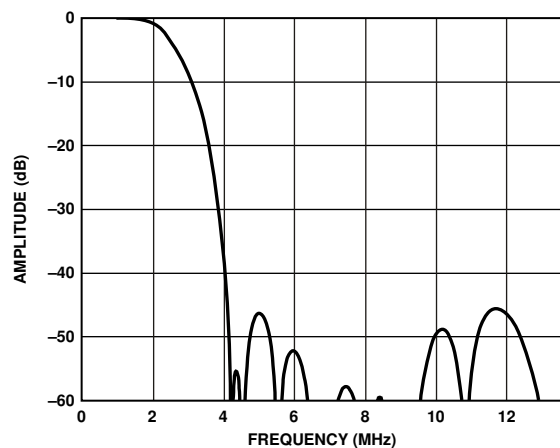


Figure 12. NTSC UV Filter

00228-012



00228-013

Figure 13 . PAL UV Filter



## **THEORY OF OPERATION**

### **DATA PATH DESCRIPTION**

For PAL B, D, G, H, I, M, N and NTSC M, N modes, YCrCb 4:2:2 data is input via the CCIR-656-compatible pixel port at a 27 MHz data rate. The pixel data is demultiplexed to form three data paths. Y typically has a range of 16 to 235, Cr and Cb typically have a range of  $128 \pm 112$ ; however, it is possible to input data from 1 to 254 on both Y, Cb and Cr. The ADV7177/ADV7178 support PAL (B, D, G, H, I, N, M) and NTSC (with and without pedestal) standards. The appropriate SYNC,  $\overline{\text{BLANK}}$ , and burst levels are added to the YCrCb data. Macrovision AntiTaping (ADV7178 only), closed captioning, OSD (ADV7177 only), and teletext levels are also added to Y, and the resulting data is interpolated to a rate of 27 MHz. The interpolated data is filtered and scaled by three digital FIR filters.

The U and V signals are modulated by the appropriate subcarrier sine/cosine phases and added together to make up the chrominance signal. The luma (Y) signal can be delayed 1 to 3 luma cycles (each cycle is 74 ns) with respect to the chroma signal. The luma and chroma signals are then added together to make up the composite video signal. All edges are slew-rate limited.

The YCrCb data is also used to generate RGB data with appropriate SYNC and  $\overline{\text{BLANK}}$  levels. The RGB data is in synchronization with the composite video output. Alternatively, analog YUV data can be generated instead of RGB.

The three 9-bit DACs can be used to output:

- RGB video
- YUV video
- One composite video signal + LUMA and CHROMA (S-video).

Alternatively, each DAC can be individually powered off if not required.

Video output levels are illustrated in the section NTSC Waveforms With Pedestal.

### **Internal Filter Response**

The Y filter supports several different frequency responses, including two 4.5 MHz/5.0 MHz low-pass responses, PAL/NTSC subcarrier notch responses, and a PAL/NTSC extended response. The U and V filters have a 1.0 MHz/1.3 MHz low-pass response for NTSC/PAL. These filter characteristics are illustrated in the Typical Performance Characteristics section.

### **Color-Bar Generation**

The devices can be configured to generate 100/7.5/75/7.5 color bars for NTSC or 100/0/75/0 for PAL color bars. These are enabled by setting MR17 of Mode Register 1 to Logic 1.

### **Square Pixel Mode**

The ADV7177/ADV7178 can be used to operate in square pixel mode. For NTSC operation, an input clock of 24.5454 MHz is required. Alternatively, an input clock of 29.5 MHz is required for PAL operation. The internal timing logic adjusts accordingly for square pixel mode operation.

### **Color Signal Control**

The color information can be switched on and off the video output by using Bit MR24 of Mode Register 2.

### **Burst Signal Control**

The burst information can be switched on and off the video output using Bit MR25 of Mode Register 2.

### **NTSC Pedestal Control**

The pedestal on both odd and even fields can be controlled on a line-by-line basis by using the NTSC pedestal control registers. This allows the pedestals to be controlled during the vertical blanking interval.

## **PIXEL TIMING DESCRIPTION**

The ADV7177/ADV7178 can operate in either 8-bit or 16-bit YCrCb mode.

### **8-Bit YCrCb Mode**

This default mode accepts multiplexed YCrCb inputs through the P7 to P0 pixel inputs. The inputs follow the sequence Cb0, Y0 Cr0, Y1 Cb1, Y2, etc. The Y, Cb and Cr data are input on a rising clock edge.

### **16-Bit YCrCb Mode**

This mode accepts Y inputs through the P7 to P0 pixel inputs and multiplexed CrCb inputs through the P15 to P8 pixel inputs. The data is loaded on every second rising edge of CLOCK. The inputs follow the sequence Cb0, Y0 Cr0, Y1 Cb1, Y2, etc.

### **OSD**

The ADV7177 supports OSD. There are twelve, 8-bit OSD registers loaded with data from the four most significant bits of Y, Cb, Cr input pixel data bytes. A choice of eight colors can, therefore, be selected via the OSD\_0, OSD\_1, OSD\_2 pins, each color being a combination of 12 bits of Y, Cb, Cr pixel data. The display is under control of the OSD\_EN pin. The OSD window can be an entire screen or just one pixel, and its size may change by using the OSD\_EN signal to control the width on a line-by-line basis. Figure 5 illustrates OSD timing on the ADV7177.

## VIDEO TIMING DESCRIPTION

The ADV7177/ADV7178 are intended to interface to off-the-shelf MPEG1 and MPEG2 decoders. Consequently, the ADV7177/ADV7178 accept 4:2:2 YCrCb pixel data via a CCIR-656 pixel port, and have several video timing modes allowing them to be configured as either a system master video timing generator or a slave to the system video timing generator. The ADV7177/ADV7178 generate all of the required horizontal and vertical timing periods and levels for the analog video outputs. It is important to note that the CCIR-656 data stream should not contain ancillary data packets as per the BT1364 specification. This data can corrupt the internal synchronization circuitry of the devices, resulting in loss of synchronization on the output.

The ADV7177/ADV7178 calculate the width and placement of analog sync pulses, blanking levels, and color burst envelopes. Color bursts are disabled on appropriate lines, and serration and equalization pulses are inserted where required.

In addition, the ADV7177/ADV7178 support a PAL or NTSC square pixel operation in slave mode. The parts require an input pixel clock of 24.5454 MHz for NTSC and an input pixel clock

of 29.5 MHz for PAL. The internal horizontal line counters place the various video waveform sections in the correct location for the new clock frequencies.

The ADV7177/ADV7178 have four distinct master and four distinct slave timing configurations. Timing control is established with the bidirectional SYNC, BLANK, and FIELD/VSYNC pins. Timing Mode Register 1 can also be used to vary the timing pulse widths and where they occur in relation to each other.

### Vertical Blanking Data Insertion (VBI)

It is possible to allow encoding of incoming YCbCr data on those lines of VBI that do not bear line sync or pre- and post-equalization pulses (see the Typical Performance Characteristics section). This mode of operation is called partial blanking and is selected by setting MR31 to 1. It allows the insertion of any VBI data (opened VBI) into the encoded output waveform. This data is present in the digitized incoming YCbCr data stream (for example, WSS data, CGMS, and VPS). Alternatively, the entire VBI can be blanked (no VBI data inserted) on these lines by setting MR31 to 0.

**Table 10. Luminance Internal Filter Specifications**

| Filter Selection | MR04 | MR03 | Pass-Band Cutoff (MHz) | Pass-Band Ripple (dB) | Stop-Band Cutoff (MHz) | Stop-Band Attenuation (dB) | F <sub>3 dB</sub> |
|------------------|------|------|------------------------|-----------------------|------------------------|----------------------------|-------------------|
| NTSC             | 0    | 0    | 2.3                    | 0.026                 | 7.0                    | >54                        | 4.2               |
| PAL              | 0    | 0    | 3.4                    | 0.098                 | 7.3                    | >50                        | 5.0               |
| NTSC             | 0    | 1    | 1.0                    | 0.085                 | 3.57                   | >27.6                      | 2.1               |
| PAL              | 0    | 1    | 1.4                    | 0.107                 | 4.43                   | >29.3                      | 2.7               |
| NTSC/PAL         | 1    | 0    | 4.0                    | 0.150                 | 7.5                    | >40                        | 5.35              |
| NTSC             | 1    | 1    | 2.3                    | 0.054                 | 7.0                    | >54                        | 4.2               |
| PAL              | 1    | 1    | 3.4                    | 0.106                 | 7.3                    | >50.3                      | 5.0               |

**Table 11. Chrominance Internal Filter Specifications**

| Filter Selection | Pass-Band Cutoff (MHz) | Pass-Band Ripple (dB) | Stop-Band Cutoff (MHz) | Stop-Band Attenuation (dB) | Attenuation @ 1.3 MHz (dB) | F <sub>3 dB</sub> |
|------------------|------------------------|-----------------------|------------------------|----------------------------|----------------------------|-------------------|
| NTSC             | 1.0                    | 0.085                 | 3.2                    | >40                        | 0.3                        | 2.05              |
| PAL              | 1.3                    | 0.04                  | 4.0                    | >40                        | 0.02                       | 2.45              |

# ADV7177/ADV7178

## TIMING AND CONTROL

### Mode 0 (CCIR-656): Slave Option

Timing Register 0 TR0 = X X X X X 0 0 0

The ADV7177/ADV7178 are controlled by the start active video (SAV) and end active video (EAV) time codes in the pixel data. All timing information is transmitted using a 4-byte synchronization pattern. A synchronization pattern is sent immediately before and after each line during active picture and retrace. Mode 0 is illustrated in Figure 14. The HSYNC, FIELD/VSYNC, and BLANK (if not used) pins should be tied high during this mode.

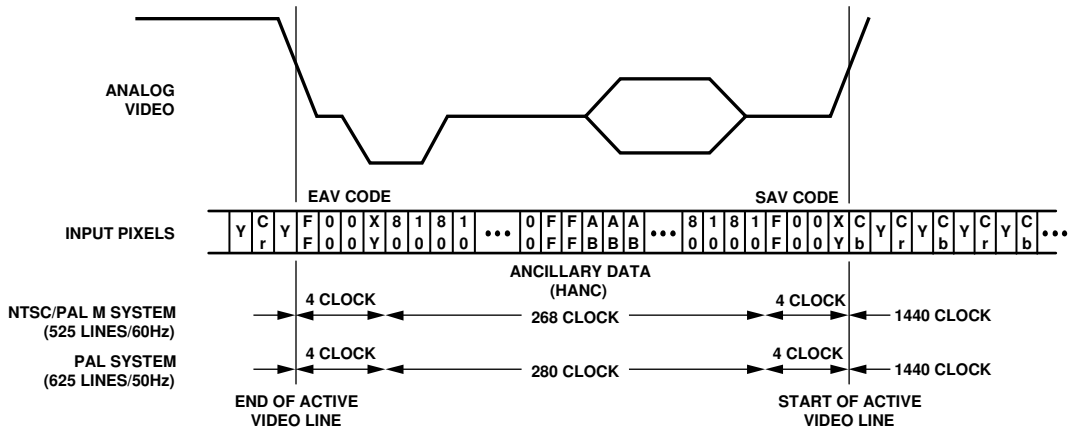


Figure 14. Timing Mode 0 (Slave Mode)

### Mode 0 (Ccir-656): Master Option

Timing Register 0 TR0 = X X X X X 0 0 1

The ADV7177/ADV7178 generate H, V, and F signals required for the SAV and EAV time codes in the CCIR-656 standard. The H bit is output on the HSYNC pin, the V bit is output on the BLANK pin, and the F bit is output on the FIELD/VSYNC pin. Mode 0 is illustrated in Figure 15 (NTSC) and Figure 16 (PAL). The H, V, and F transitions relative to the video waveform are illustrated in Figure 17.

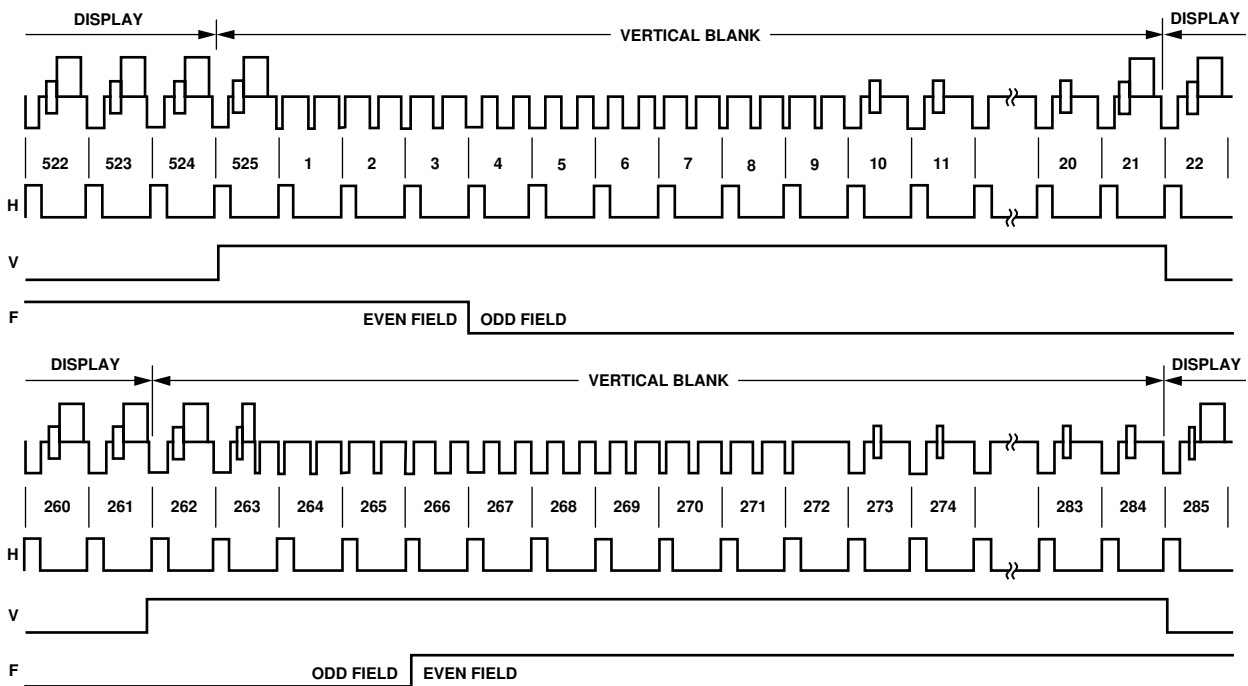
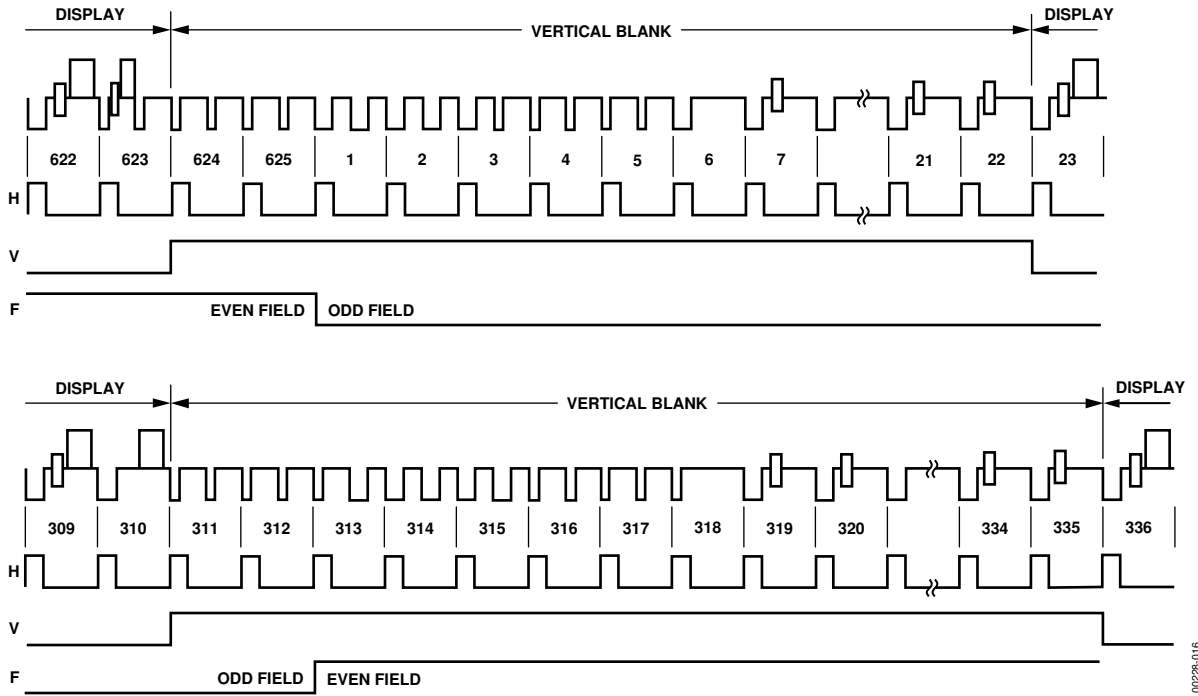
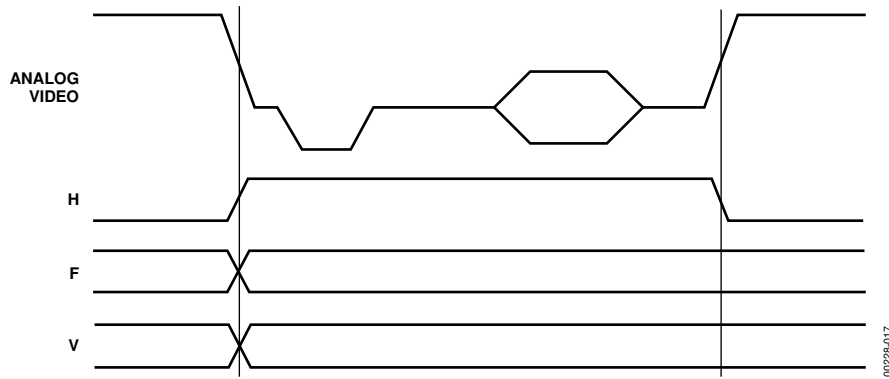


Figure 15. Timing Mode 0 (NTSC Master Mode)



00228-016

Figure 16. Timing Mode 0 (PAL Master Mode)



00228-017

Figure 17. Timing Mode 0 Data Transitions (Master Mode)

# ADV7177/ADV7178

## Mode 1: Slave Option HSYNC, BLANK, FIELD

Timing Register 0 TR0 = X X X X X 0 1 0

In this mode, the ADV7177/ADV7178 accepts horizontal SYNC and odd/even FIELD signals. A transition of the FIELD input when HSYNC is low indicates a new frame, that is, vertical retrace. The BLANK signal is optional. When the BLANK input is disabled, the ADV7177/ADV7178 automatically blank all normally blank lines. Mode 1 is illustrated in Figure 18 (NTSC) and Figure 19 (PAL).

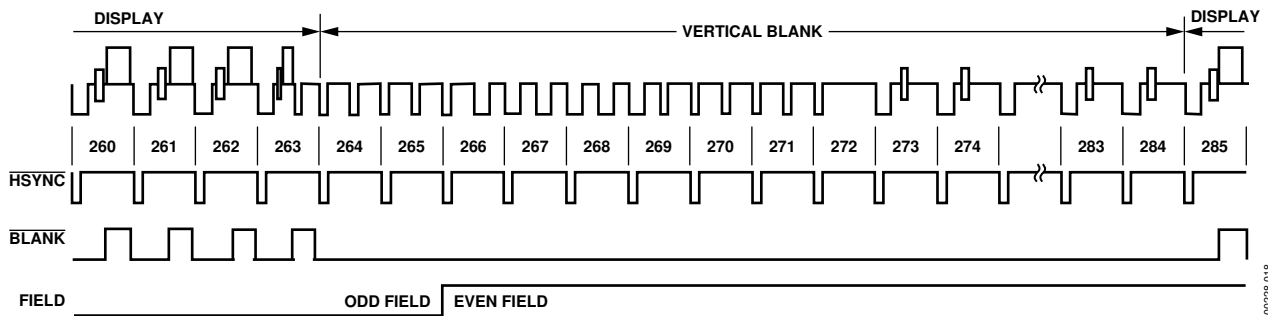
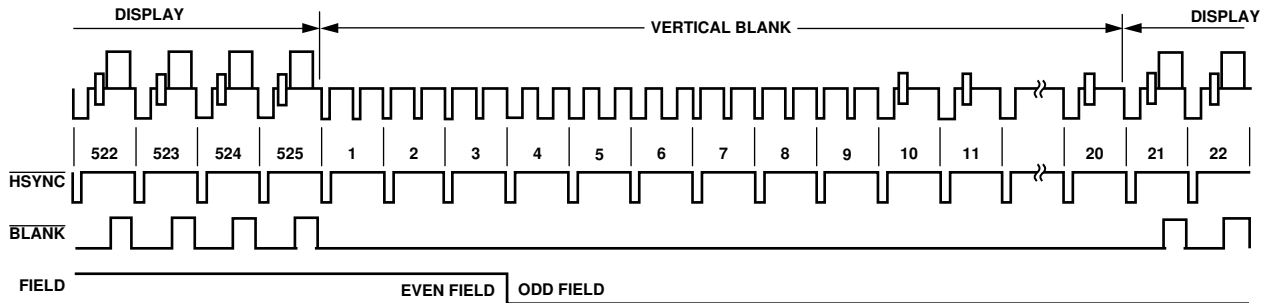


Figure 18. Timing Mode 1 (NTSC)

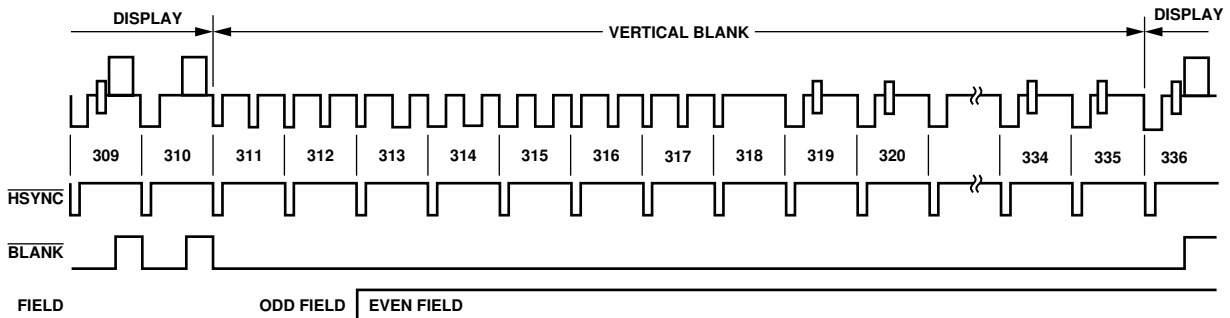
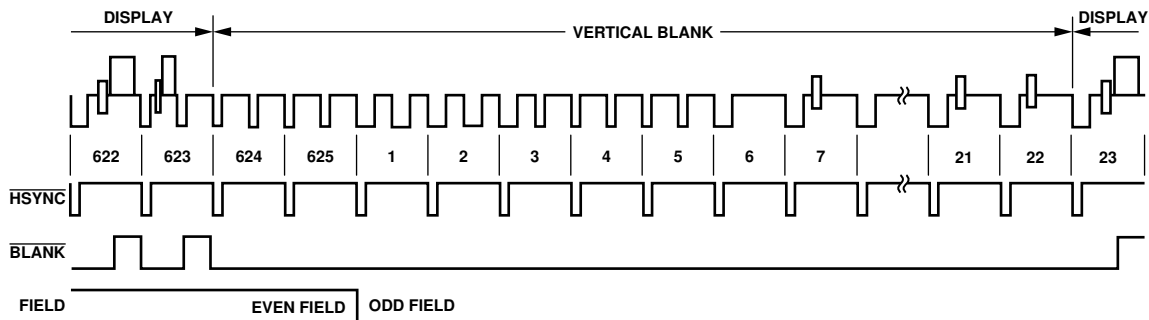


Figure 19. Timing Mode 1 (PAL)

**Mode 1: Master Option HSYNC, BLANK, FIELD**

Timing Register 0 TR0 = X X X X X 0 1 1

In this mode, the ADV7177/ADV7178 can generate horizontal SYNC and odd/even FIELD signals. A transition of the FIELD input when HSYNC is low indicates a new frame, that is, vertical retrace. The BLANK signal is optional. When the BLANK input is disabled, the ADV7177/ADV7178 automatically blank all normally blank lines. Pixel data is latched on the rising clock edge following the timing signal transitions. Mode 1 is illustrated in Figure 18 (NTSC) and Figure 19 (PAL). Figure 20 illustrates the HSYNC, BLANK, and FIELD for an odd or even field transition relative to the pixel data.

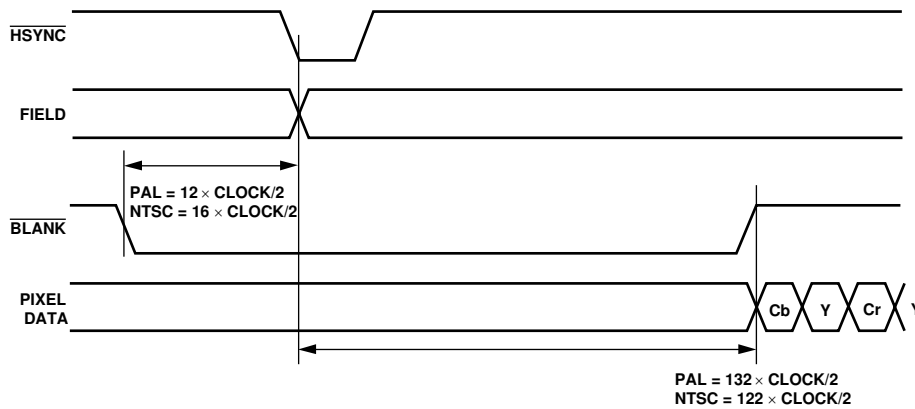


Figure 20. Timing Mode 1 Odd/Even Field Transitions Master/Slave

# ADV7177/ADV7178

## Mode 2: Slave Option $\overline{\text{HSYNC}}$ , $\overline{\text{VSYNC}}$ , $\overline{\text{BLANK}}$

Timing Register 0 TR0 = X X X X X 1 0 0

In this mode, the ADV7177/ADV7178 accept horizontal and vertical SYNC signals. A coincident low transition of both  $\overline{\text{HSYNC}}$  and  $\overline{\text{VSYNC}}$  inputs indicates the start of an odd field. A  $\overline{\text{VSYNC}}$  low transition when  $\overline{\text{HSYNC}}$  is high indicates the start of an even field. The  $\overline{\text{BLANK}}$  signal is optional. When the  $\overline{\text{BLANK}}$  input is disabled, the ADV7177/ADV7178 automatically blank all normally blank lines as per the BT-470 specification. Mode 2 is illustrated in Figure 21 (NTSC) and Figure 22 (PAL).

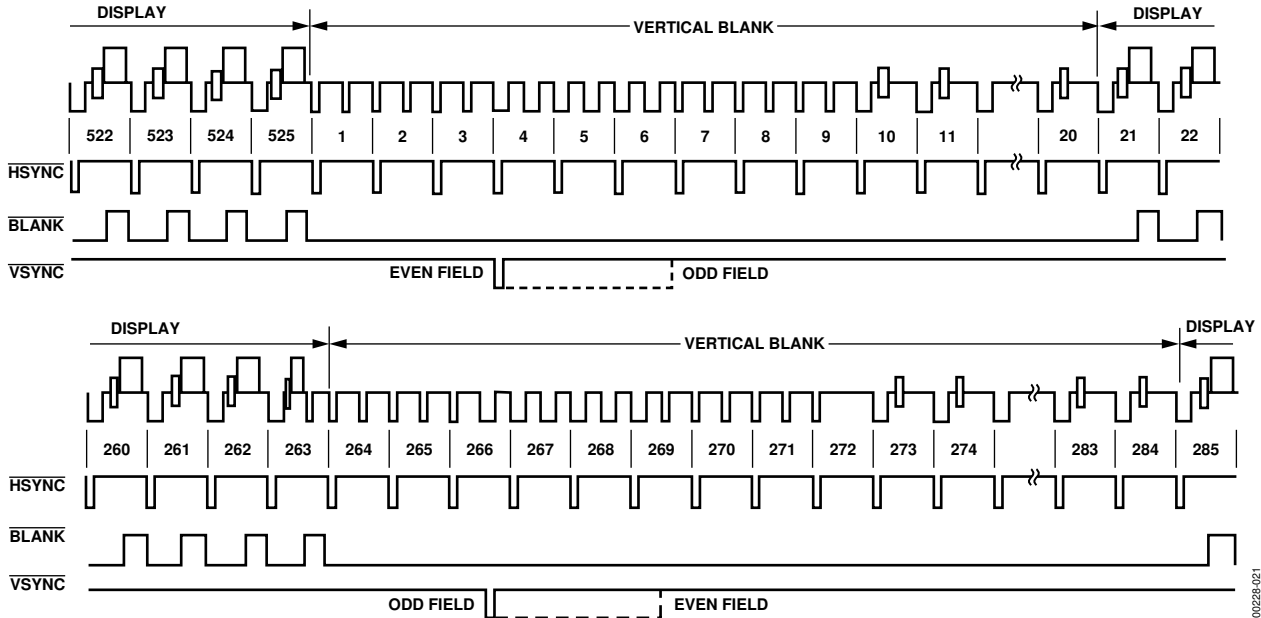


Figure 21. Timing Mode 2 (NTSC)

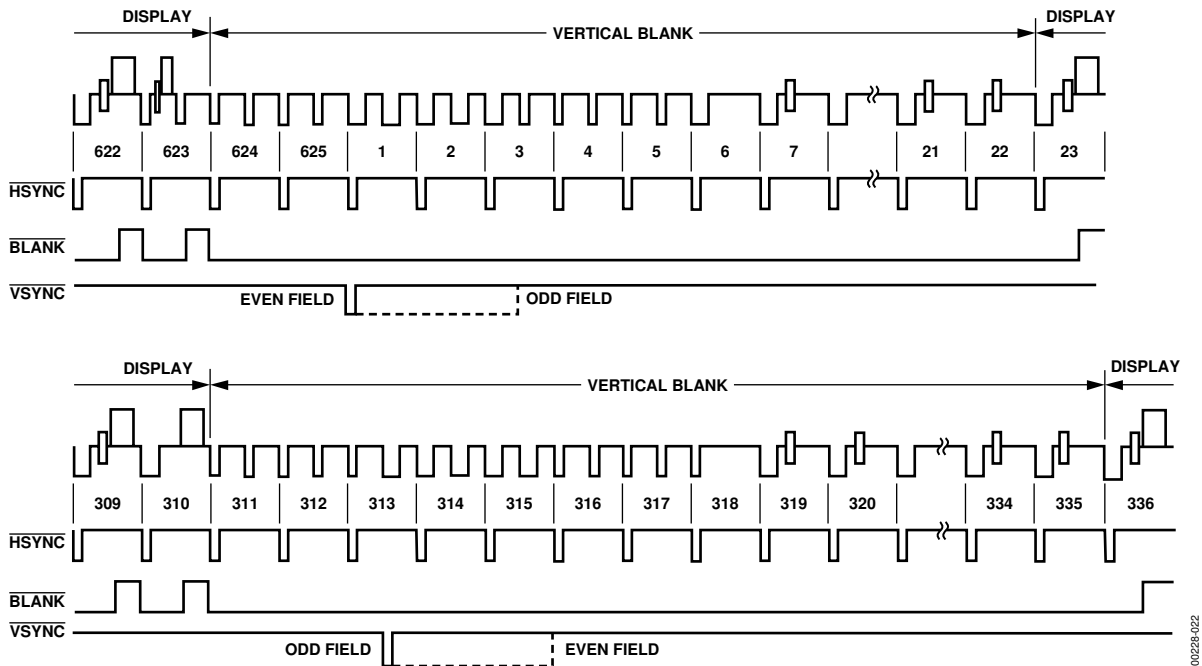


Figure 22. Timing Mode 2 (PAL)

**Mode 2: Master Option  $\overline{\text{HSYNC}}$ ,  $\overline{\text{VSYNC}}$ ,  $\overline{\text{BLANK}}$**

Timing Register 0 TR0 = X X X X X 1 0 1

In this mode, the ADV7177/ADV7178 can generate horizontal and vertical SYNC signals. A coincident low transition of both  $\overline{\text{HSYNC}}$  and  $\overline{\text{VSYNC}}$  inputs indicates the start of an odd field. A  $\overline{\text{VSYNC}}$  low transition when  $\overline{\text{HSYNC}}$  is high indicates the start of an even field. The  $\overline{\text{BLANK}}$  signal is optional. When the  $\overline{\text{BLANK}}$  input is disabled, the ADV7177/ADV7178 automatically blank all normally blank lines as per the BT-470 specification. Mode 2 is illustrated in Figure 21 (NTSC) and Figure 22 (PAL). Figure 23 illustrates the  $\overline{\text{HSYNC}}$ ,  $\overline{\text{BLANK}}$ , and  $\overline{\text{VSYNC}}$  for an even-to-odd field transition relative to the pixel data. Figure 24 illustrates the  $\overline{\text{HSYNC}}$ ,  $\overline{\text{BLANK}}$ , and  $\overline{\text{VSYNC}}$  for an odd-to-even field transition relative to the pixel data.

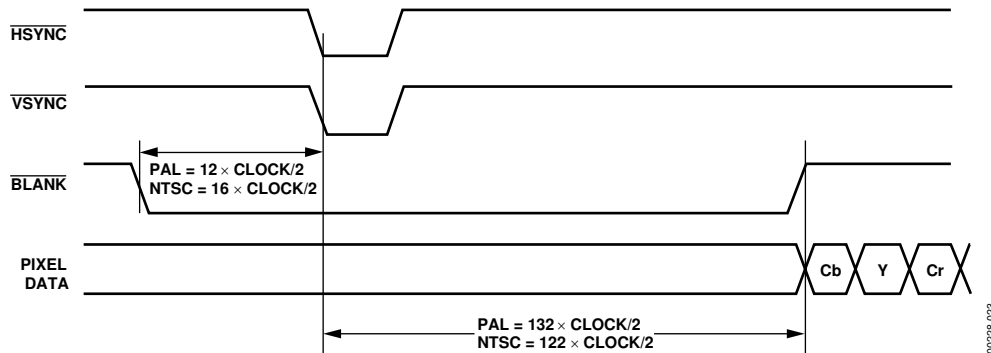


Figure 23. Timing Mode 2, Even-to-Odd Field Transition, Master/Slave

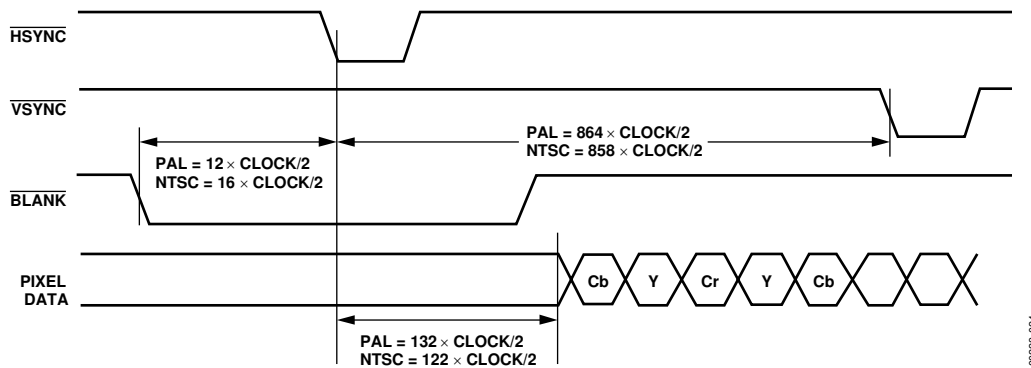


Figure 24. Timing Mode 2, Odd-to-Even Field Transition, Master/Slave



# ADV7177/ADV7178

## Mode 3: Master/Slave Option HSYNC, BLANK, FIELD

Timing Register 0 TR0 = X X X X X 1 1 0 or X X X X X 1 1 1

In this mode, the ADV7177/ADV7178 accept or generate horizontal SYNC and odd/even field signals. A transition of the field input when HSYNC is high indicates a new frame, that is, vertical retrace. The BLANK signal is optional. When the BLANK input is disabled, the ADV7177/ADV7178 automatically blank all normally blank lines as per the BT-470 specification. Mode 3 is illustrated in Figure 25 (NTSC) and Figure 26 (PAL).

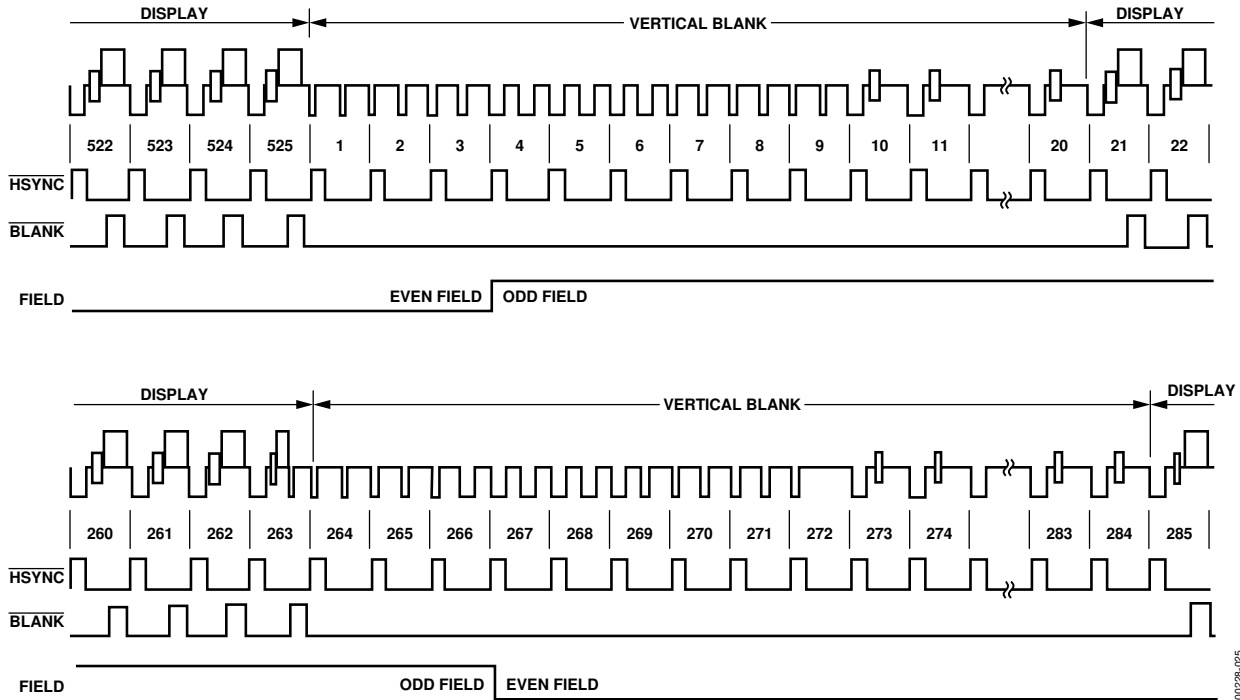


Figure 25. Timing Mode 3 (NTSC)

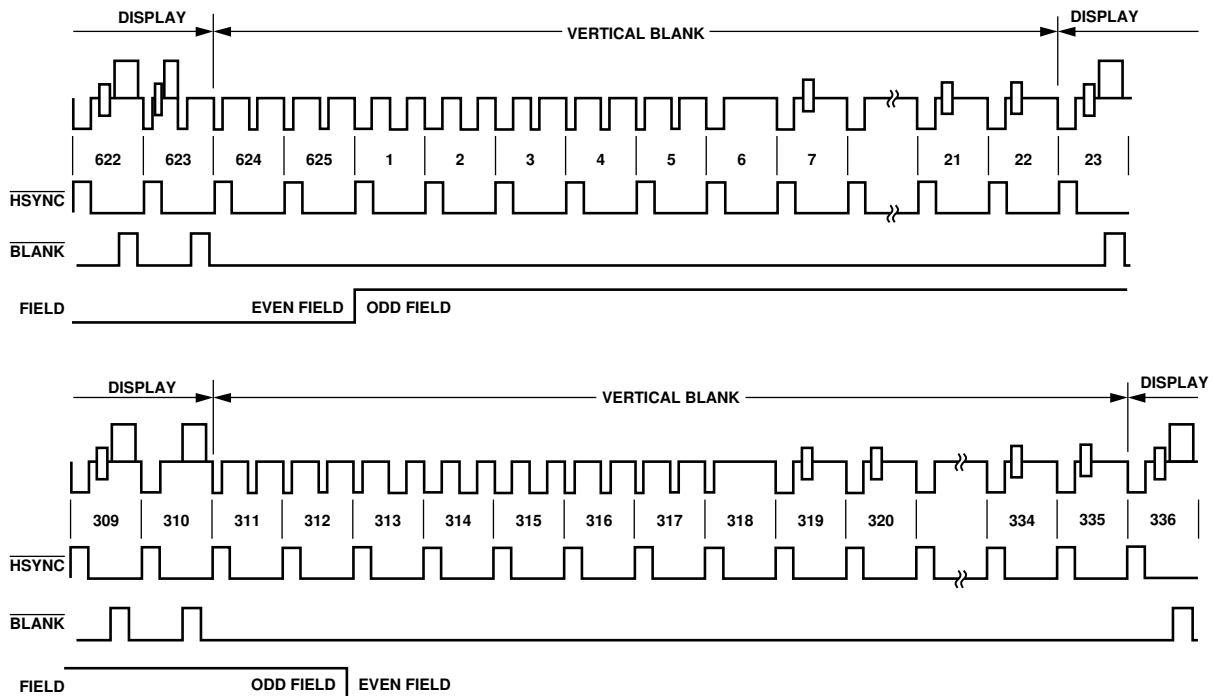


Figure 26. Timing Mode 3 (PAL)

### POWER-ON RESET

After power-up, it is necessary to execute a reset operation. A reset occurs on the falling edge of a high-to-low transition on the RESET pin. This initializes the pixel port so that the pixel inputs, P7 to P0, are selected. After reset, the devices are automatically set up to operate in NTSC mode. Subcarrier frequency code 21F07C16HEX is loaded into the subcarrier frequency registers. All other registers, except Mode Register 0, are set to 00HEX. All bits in Mode Register 0 are set to Logic 0 except Bit MR02. Bit MR02 of Mode Register 0 is set to Logic 1. This enables the 7.5 IRE pedestal.

### MPU PORT DESCRIPTION

The ADV7178 and ADV7177 support a 2-wire serial (I<sup>2</sup>C-compatible) microprocessor bus driving multiple peripherals. Two inputs, serial data (SDATA) and serial clock (SCLOCK), carry information between any device connected to the bus. Each slave device is recognized by a unique address. The ADV7178 and ADV7177 each have four possible slave addresses for both read and write operations. These are unique addresses for each device and are illustrated in Figure 27 and Figure 28. The LSB sets either a read or write operation. Logic 1 corresponds to a read operation, while Logic 0 corresponds to a write operation. A1 is set by setting the ALSB pin of the ADV7177/ ADV7178 to Logic 0 or Logic 1.

To control the various devices on the bus, the following protocol must be followed. First, the master initiates a data transfer by establishing a start condition, defined by a high-to-low transition on SDATA while SCLOCK remains high. This indicates that an address/data stream follows. All peripherals

respond to the start condition and shift the next eight bits (7-bit address + R/W bit). The bits transfer from MSB down to LSB. The peripheral that recognizes the transmitted address responds by pulling the data line low during the ninth clock pulse. This is known as an acknowledge bit. All other devices withdraw from the bus at this point and maintain an idle condition. The idle condition is where the device monitors the SDATA and SCLOCK lines waiting for the start condition and the correct transmitted address. The R/W bit determines the direction of the data. A Logic 0 on the LSB of the first byte means that the master writes information to the peripheral. A Logic 1 on the LSB of the first byte means that the master reads information from the peripheral.

The ADV7177/ADV7178 act as standard slave devices on the bus. The data on the SDATA pin is 8 bits long, supporting the 7-bit addresses, plus the R/W bit. The ADV7178 has 36 subaddresses and the ADV7177 has 31 subaddresses to enable access to the internal registers. It therefore interprets the first byte as the device address and the second byte as the starting subaddress. The auto-increment of the subaddresses allows data to be written to or read from the starting subaddress. A data transfer is always terminated by a stop condition. The user can also access any unique subaddress register on a one-by-one basis without having to update all the registers, with one exception. The subcarrier frequency registers should be updated in sequence, starting with Subcarrier Frequency Register 0. The auto-increment function should then be used to increment and access Subcarrier Frequency Registers 1, 2 and 3. The subcarrier frequency registers should not be accessed independently.

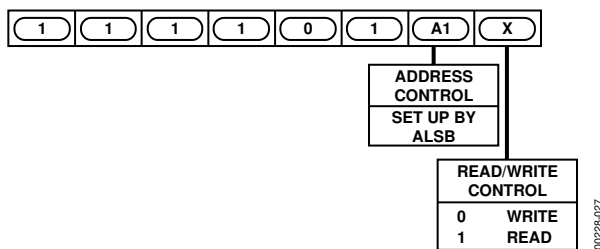


Figure 27. ADV7177 Slave Address

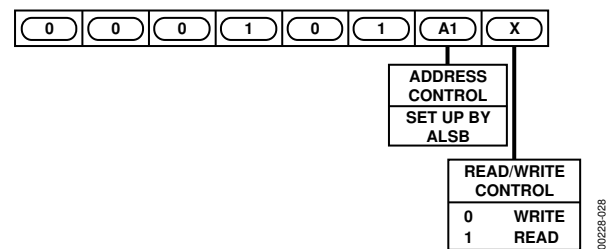


Figure 28. ADV7178 Slave Address