



Chipsmall Limited consists of a professional team with an average of over 10 year of expertise in the distribution of electronic components. Based in Hongkong, we have already established firm and mutual-benefit business relationships with customers from,Europe,America and south Asia,supplying obsolete and hard-to-find components to meet their specific needs.

With the principle of "Quality Parts,Customers Priority,Honest Operation,and Considerate Service",our business mainly focus on the distribution of electronic components. Line cards we deal with include Microchip,ALPS,ROHM,Xilinx,Pulse,ON,Everlight and Freescale. Main products comprise IC,Modules,Potentiometer,IC Socket,Relay,Connector.Our parts cover such applications as commercial,industrial, and automotives areas.

We are looking forward to setting up business relationship with you and hope to provide you with the best service and solution. Let us make a better world for our industry!



## Contact us

Tel: +86-755-8981 8866 Fax: +86-755-8427 6832

Email & Skype: info@chipsmall.com Web: www.chipsmall.com

Address: A1208, Overseas Decoration Building, #122 Zhenhua RD., Futian, Shenzhen, China





# Multiformat 216 MHz Video Encoder with Six NSV™ 12-Bit DACs

## ADV7310/ADV7311

### FEATURES

#### High Definition Input Formats

8-/10-, 16-/20-, 24-/30-Bit (4:2:2, 4:4:4) Parallel YCrCb

#### Compliant with:

- SMPTE 293M (525p)
- BTA T-1004 EDTV2 (525p)
- ITU-R BT.1358 (625p/525p)
- ITU-R BT.1362 (625p/525p)
- SMPTE 274M (1080i) at 30 Hz and 25 Hz
- SMPTE 296M (720p)
- RGB in 3×10-Bit 4:4:4 Input Format

#### HDTV RGB Supported:

- RGB, RGBHV
- Other High Definition Formats Using Async Timing Mode

#### High Definition Output Formats

- YPrPb Progressive Scan (EIA-770.1, EIA-770.2)
- YPrPb HDTV (EIA 770.3)

RGB, RGBHV

CGMS-A (720p/1080i)

Macrovision Rev 1.1 (525p/625p)\*

CGMS-A (525p)

#### Standard Definition Input Formats

CCIR-656 4:2:2 8-/10-/16-/20-Bit Parallel Input

#### Standard Definition Output Formats

- Composite NTSC M/N
- Composite PAL M/N/B/D/G/H/I, PAL-60
- SMPTE 170M NTSC Compatible Composite Video
- ITU-R BT.470 PAL Compatible Composite Video
- S-Video (Y/C)
- EuroScart RGB
- Component YPrPb (Betacam, MII, SMPTE/EBU N10)
- Macrovision Rev 7.1.L1\*
- CGMS/WSS
- Closed Captioning

### GENERAL FEATURES

- Simultaneous SD and HD Inputs and Outputs
- Oversampling up to 216 MHz
- Programmable DAC Gain Control
- Sync Outputs in All Modes
- On-Board Voltage Reference

Six 12-Bit NSV Precision Video DACs

2-Wire Serial I<sup>2</sup>C® Interface

Dual I/O Supply 2.5 V/3.3 V Operation

Analog and Digital Supply 2.5 V

On-Board PLL

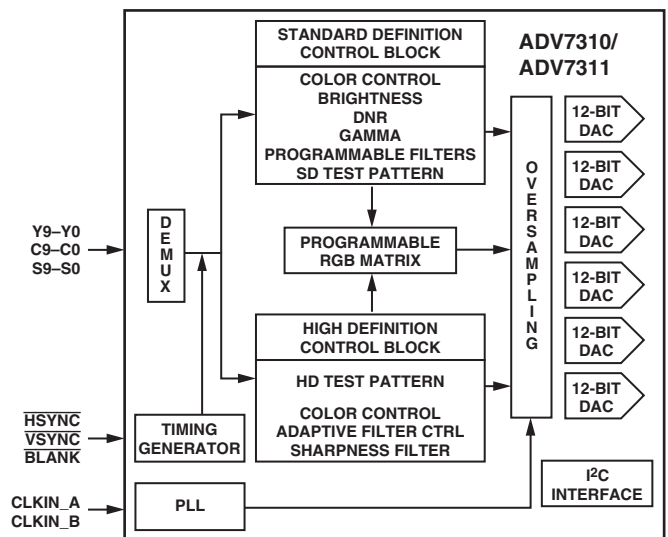
64-Lead LQFP Package

Lead (Pb) Free Product

### APPLICATIONS

- High End DVD
- High End PS DVD Recorders/Players
- SD/Prog Scan/HDTV Display Devices
- SD/HDTV Set Top Boxes
- Professional Video Systems

### SIMPLIFIED FUNCTIONAL BLOCK DIAGRAM



### GENERAL DESCRIPTION

The ADV<sup>®</sup>7310/ADV7311 is a high speed, digital-to-analog encoder on a single monolithic chip. It includes six high speed NSV video D/A converters with TTL compatible inputs.

The ADV7310/ADV7311 has separate 8-/10-/16-/20-bit input ports that accept data in high definition and/or standard definition video format. For all standards, external horizontal, vertical, and blanking signals or EAV/SAV timing codes control the insertion of appropriate synchronization signals into the digital data stream and therefore the output signal.

Purchase of licensed I<sup>2</sup>C components of Analog Devices or one of its sublicensed Associated Companies conveys a license for the purchaser under the Philips I<sup>2</sup>C Patent Rights to use these components in an I<sup>2</sup>C system, provided that the system conforms to the I<sup>2</sup>C Standard Specification as defined by Philips.

\*ADV7310 Only

REV. A

Information furnished by Analog Devices is believed to be accurate and reliable. However, no responsibility is assumed by Analog Devices for its use, nor for any infringements of patents or other rights of third parties that may result from its use. No license is granted by implication or otherwise under any patent or patent rights of Analog Devices. Trademarks and registered trademarks are the property of their respective owners.

One Technology Way, P.O. Box 9106, Norwood, MA 02062-9106, U.S.A.  
Tel: 781/329-4700 [www.analog.com](http://www.analog.com)  
Fax: 781/326-8703 © 2003 Analog Devices, Inc. All rights reserved.



# ADV7310/ADV7311

## DETAILED FEATURES

### High Definition Programmable Features (720p/1080i)

- 2× Oversampling (148.5 MHz)
- Internal Test Pattern Generator (Color Hatch, Black Bar, Flat Field/Frame)
- Fully Programmable YCrCb to RGB Matrix
- Gamma Correction
- Programmable Adaptive Filter Control
- Programmable Sharpness Filter Control
- CGMS-A (720p/1080i)

### High Definition Programmable Features (525p/625p)

- 8× Oversampling (216 MHz Output)
- Internal Test Pattern Generator (Color Hatch, Black Bar, Flat Frame)
- Individual Y and PrPb Output Delay
- Gamma Correction
- Programmable Adaptive Filter Control
- Fully Programmable YCrCb to RGB Matrix
- Undershoot Limiter

- Macrovision Rev 1.1 (525p/625p)\*
- CGMS-A (525p)

### Standard Definition Programmable Features

- 16× Oversampling (216 MHz)
- Internal Test Pattern Generator (Color Bars, Black Bar)

### Controlled Edge Rates for Sync, Active Video

### Individual Y and PrPb Output Delay

### Gamma Correction

### Digital Noise Reduction (DNR)

### Multiple Chroma and Luma Filters

### Luma-SSAF™ Filter with Programmable

### Gain/Attenuation

### PrPb SSAF™

### Separate Pedestal Control on Component and

### Composite/S-Video Output

### VCR FF/RW Sync Mode

### Macrovision Rev 7.1.L1\*

### CGMS/WSS

### Closed Captioning

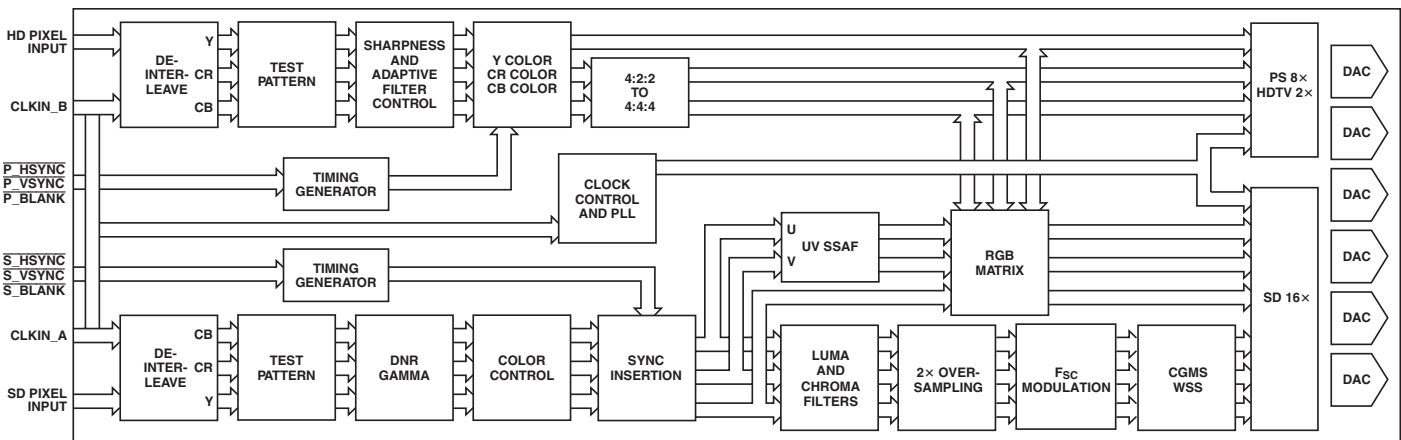
### Standards Directly Supported

Resolution	Frame Rate (Hz)	Clk Input (MHz)	Standard
720 × 480	29.97	27	ITU-R BT.656
720 × 576	25	27	ITU-R BT.656
720 × 483	59.94	27	SMPTE 293M
720 × 480	59.94	27	BTA T-1004
720 × 576	50	27	ITU-R BT.1362
1280 × 720	60	74.25	SMPTE 296M
1920 × 1080	30	74.25	SMPTE 274M
1920 × 1080	25	74.25	SMPTE 274M*

Other standards are supported in Async Timing Mode.

\*SMPTE 274M-1998: System no. 6

## DETAILED FUNCTIONAL BLOCK DIAGRAM



## TERMINOLOGY

- SD Standard Definition Video, conforming to ITU-R BT.601/ITU-R BT.656.
- HD High Definition Video, i.e., Progressive Scan or HDTV.
- PS Progressive Scan Video, conforming to SMPTE 293M, ITU-R BT.1358, BTAT-1004EDTV2, or BTA1362.

HDTV High Definition Television Video, conforming to SMPTE 274M or SMPTE 296M.

YCrCb SD, PS, or HD Component Digital Video.

YPrPb SD, PS, or HD Component Analog Video.

**CONTENTS**

FEATURES .....	1	PROGRAMMABLE DAC GAIN CONTROL .....	47
GENERAL FEATURES .....	1	Gamma Correction .....	48
APPLICATIONS .....	1	HD SHARPNESS FILTER CONTROL AND ADAPTIVE	
SIMPLIFIED FUNCTIONAL BLOCK DIAGRAM .....	1	FILTER CONTROL .....	49
GENERAL DESCRIPTION .....	1	HD Sharpness Filter Mode .....	49
DETAILED FEATURES .....	2	HD Adaptive Filter Mode .....	49
DETAILED FUNCTIONAL BLOCK DIAGRAM .....	2	HD Sharpness Filter and Adaptive Filter Application	
TERMINOLOGY .....	2	Examples .....	50
SPECIFICATIONS .....	4	SD Digital Noise Reduction .....	52
DYNAMIC SPECIFICATIONS .....	5	Coring Gain Border .....	53
TIMING SPECIFICATIONS .....	6	Coring Gain Data .....	53
Timing Diagrams .....	7	DNR Threshold .....	53
ABSOLUTE MAXIMUM RATINGS .....	14	Border Area .....	53
THERMAL CHARACTERISTICS .....	14	Block Size Control .....	53
ORDERING GUIDE .....	14	DNR Input Select Control .....	53
PIN CONFIGURATION .....	14	DNR Mode Control .....	53
PIN FUNCTION DESCRIPTIONS .....	15	Block Offset Control .....	53
MPU PORT DESCRIPTION .....	16	SD ACTIVE VIDEO EDGE .....	54
REGISTER ACCESSES .....	17	SAV/EAV Step Edge Control .....	54
Register Programming .....	17	BOARD DESIGN AND LAYOUT CONSIDERATIONS .	55
Subaddress Register (SR7–SR0) .....	17	DAC Termination and Layout Considerations .....	55
INPUT CONFIGURATION .....	30	Video Output Buffer and Optional Output Filter .....	55
Standard Definition Only .....	30	PCB Board Layout Considerations .....	57
Progressive Scan Only or HDTV Only .....	30	Supply Decoupling .....	57
Simultaneous Standard Definition and Progressive Scan		Digital Signal Interconnect .....	57
or HDTV .....	30	Analog Signal Interconnect .....	57
Progressive Scan at 27 MHz (Dual Edge) or 54 MHz .	31	APPENDIX 1—COPY GENERATION MANAGEMENT	
OUTPUT CONFIGURATION .....	33	SYSTEM .....	59
TIMING MODES .....	34	PS CGMS Data Registers 2–0 .....	59
HD Async Timing Mode .....	34	SD CGMS Data Registers 2–0 .....	59
HD TIMING RESET .....	35	HD/PS CGMS [Address 12h, Bit 6] .....	59
SD Real-Time Control, Subcarrier Reset,		Function of CGMS Bits .....	59
and Timing Reset .....	36	CGMS Functionality .....	59
Reset Sequence .....	37	APPENDIX 2—SD WIDE SCREEN SIGNALING .....	61
SD VCR FF/RW Sync .....	37	APPENDIX 3—SD CLOSED CAPTIONING .....	62
Vertical Blanking Interval .....	38	APPENDIX 4—TEST PATTERNS .....	63
Subcarrier Frequency Registers .....	38	APPENDIX 5—SD TIMING MODES .....	66
Square Pixel Timing .....	38	Mode 0 (CCIR-656)—Slave Option .....	66
FILTER SECTION .....	39	Mode 0 (CCIR-656)—Master Option .....	67
HD Sinc Filter .....	39	Mode 1—Slave Option .....	68
SD Internal Filter Response .....	40	Mode 1—Master Option .....	69
Typical Performance Characteristics .....	41	Mode 2—Slave Option .....	70
COLOR CONTROLS AND RGB MATRIX .....	45	Mode 2—Master Option .....	71
HD Y Level, HD Cr Level, HD Cb Level .....	45	Mode 3—Master/Slave Option .....	72
HD RGB Matrix .....	45	APPENDIX 6—HD TIMING .....	73
Programming the RGB Matrix .....	45	APPENDIX 7—VIDEO OUTPUT LEVELS .....	74
SD Luma and Color Control .....	45	HD YPrPb Output Levels .....	74
SD Hue Adjust Value .....	46	RGB Output Levels .....	75
SD Brightness Control .....	46	YUV Output Levels .....	76
SD Brightness Detect .....	46	APPENDIX 8—VIDEO STANDARDS .....	80
Double Buffering .....	46	OUTLINE DIMENSIONS .....	82
		Revision History .....	83

# ADV7310/ADV7311—SPECIFICATIONS

( $V_{AA} = 2.375\text{ V} - 2.625\text{ V}$ ,  $V_{DD} = 2.375\text{ V} - 2.625\text{ V}$ ;  
 $V_{DD\_IO} = 2.375 - 3.6\text{ V}$ ,  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 3040\ \Omega$ ,  $R_{LOAD} = 300\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$  ( $0^\circ\text{C}$  to  $70^\circ\text{C}$ ), unless otherwise noted.)

Parameter	Min	Typ	Max	Unit	Test Conditions
<b>STATIC PERFORMANCE<sup>1</sup></b>					
Resolution		12		Bits	
Integral Nonlinearity		1.5		LSB	
Differential Nonlinearity <sup>2</sup> , +ve		0.25		LSB	
Differential Nonlinearity <sup>2</sup> , -ve		1.5		LSB	
<b>DIGITAL OUTPUTS</b>					
Output Low Voltage, $V_{OL}$			0.4 [0.4] <sup>3</sup>	V	$I_{SINK} = 3.2\text{ mA}$ $I_{SOURCE} = 400\ \mu\text{A}$ $V_{IN} = 0.4\text{ V}, 2.4\text{ V}$
Output High Voltage, $V_{OH}$	2.4[2.0] <sup>3</sup>			V	
Three-State Leakage Current		$\pm 1.0$		$\mu\text{A}$	
Three-State Output Capacitance		2		pF	
<b>DIGITAL AND CONTROL INPUTS</b>					
Input High Voltage, $V_{IH}$	2			V	$V_{IN} = 2.4\text{ V}$
Input Low Voltage, $V_{IL}$			0.8	V	
Input Leakage Current		3		$\mu\text{A}$	
Input Capacitance, $C_{IN}$		2		pF	
<b>ANALOG OUTPUTS</b>					
Full-Scale Output Current	4.1	4.33	4.6	mA	
Output Current Range	4.1	4.33	4.6	mA	
DAC-to-DAC Matching		1.0		%	
Output Compliance Range, $V_{OC}$	0	1.0	1.4	V	
Output Capacitance, $C_{OUT}$		7		pF	
<b>VOLTAGE REFERENCE</b>					
Internal Reference Range, $V_{REF}$	1.15	1.235	1.3	V	
External Reference Range, $V_{REF}$	1.15	1.235	1.3	V	
$V_{REF}$ Current <sup>4</sup>		$\pm 10$		$\mu\text{A}$	
<b>POWER REQUIREMENTS</b>					
Normal Power Mode					
$I_{DD}$ <sup>5</sup>		170		mA	SD Only [16×] PS Only [8×] HDTV Only [2×] SD[16×, 10-bit] + PS[8×, 20-bit]
		110		mA	
		95		mA	
		172	190 <sup>8</sup>	mA	
$I_{DD\_IO}$		1.0		mA	
$I_{AA}$ <sup>6,7</sup>		39	45	mA	
Sleep Mode					
$I_{DD}$		200		$\mu\text{A}$	
$I_{AA}$		10		$\mu\text{A}$	
$I_{DD\_IO}$		250		$\mu\text{A}$	
<b>POWER SUPPLY REJECTION RATIO</b>					
		0.01		% / %	

## NOTES

<sup>1</sup>Oversampling disabled. Static DAC performance will be improved with increased oversampling ratios.

<sup>2</sup>DNL measures the deviation of the actual DAC output voltage step from the ideal. For +ve DNL, the actual step value lies above the ideal step value; for -ve DNL, the actual step value lies below the ideal step value.

<sup>3</sup>Value in brackets for  $V_{DD\_IO} = 2.375\text{ V} - 2.75\text{ V}$ .

<sup>4</sup>External current required to overdrive internal  $V_{REF}$ .

<sup>5</sup> $I_{DD}$ , the circuit current, is the continuous current required to drive the digital core.

<sup>6</sup> $I_{AA}$  is the total current required to supply all DACs including the  $V_{REF}$  circuitry and the PLL circuitry.

<sup>7</sup>All DACs on.

<sup>8</sup>Guaranteed maximum by characterization.

Specifications subject to change without notice.

**DYNAMIC SPECIFICATIONS** ( $V_{AA} = 2.375\text{ V} - 2.625\text{ V}$ ,  $V_{DD} = 2.375\text{ V} - 2.625\text{ V}$ ;  $V_{DD\_IO} = 2.375\text{ V} - 3.6\text{ V}$ ,  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 3040\ \Omega$ ,  $R_{LOAD} = 300\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$  (0°C to 70°C), unless otherwise noted.)

Parameter	Min	Typ	Max	Unit	Test Conditions	
<b>PROGRESSIVE SCAN MODE</b>						
Luma Bandwidth		12.5		MHz	Luma ramp unweighted Flat field full bandwidth	
Chroma Bandwidth		5.8		MHz		
SNR		65.6		dB		
		72		dB		
<b>HDTV MODE</b>						
Luma Bandwidth		30		MHz		
Chroma Bandwidth		13.75		MHz		
<b>STANDARD DEFINITION MODE</b>						
Hue Accuracy		0.2		°	Referenced to 40 IRE	
Color Saturation Accuracy		0.20		%		
Chroma Nonlinear Gain		0.84		±%		
Chroma Nonlinear Phase		-0.2		±°		
Chroma/Luma Intermodulation		0		±%		
Chroma/Luma Gain Inequality		96.7		±%		
Chroma/Luma Delay Inequality		-1.0		ns		
Luminance Nonlinearity		0.2		±%		
Chroma AM Noise		84		dB		
Chroma PM Noise		75.3		dB		
Differential Gain		0.25		%		NTSC
Differential Phase		0.2		°		NTSC
SNR		63.5		dB		Luma ramp
		77.7		dB		Flat field full bandwidth

Specifications subject to change without notice.

# ADV7310/ADV7311

## TIMING SPECIFICATIONS ( $V_{AA} = 2.375\text{ V} - 2.625\text{ V}$ , $V_{DD} = 2.375\text{ V} - 2.625\text{ V}$ ; $V_{DD_{10}} = 2.375\text{ V} - 3.6\text{ V}$ , $V_{REF} = 1.235\text{ V}$ , $R_{SET} = 3040\ \Omega$ , $R_{LOAD} = 300\ \Omega$ . All specifications $T_{MIN}$ to $T_{MAX}$ (0°C to 70°C), unless otherwise noted.)

Parameter	Min	Typ	Max	Unit	Test Conditions
<b>MPU PORT<sup>1</sup></b>					
SCLOCK Frequency	0		400	kHz	First clock generated after this period relevant for repeated start condition
SCLOCK High Pulsewidth, $t_1$	0.6			$\mu\text{s}$	
SCLOCK Low Pulsewidth, $t_2$	1.3			$\mu\text{s}$	
Hold Time (Start Condition), $t_3$	0.6			$\mu\text{s}$	
Setup Time (Start Condition), $t_4$	0.6			$\mu\text{s}$	
Data Setup Time, $t_5$	100			ns	
SDATA, SCLOCK Rise Time, $t_6$			300	ns	
SDATA, SCLOCK Fall Time, $t_7$			300	ns	
Setup Time (Stop Condition), $t_8$	0.6			$\mu\text{s}$	
RESET Low Time	100			ns	
<b>ANALOG OUTPUTS</b>					
Analog Output Delay <sup>2</sup>		7		ns	
Output Skew		1		ns	
<b>CLOCK CONTROL AND PIXEL PORT<sup>3</sup></b>					
$f_{CLK}$			27	MHz	Progressive scan mode HDTV mode/async mode
$f_{CLK}$		81		MHz	
Clock High Time, $t_9$	40			% of one clk cycle	
Clock Low Time, $t_{10}$	40			% of one clk cycle	
Data Setup Time, $t_{11}^1$	2.0			ns	
Data Hold Time, $t_{12}^1$	2.0			ns	
SD Output Access Time, $t_{13}$			15	ns	
SD Output Hold Time, $t_{14}$	5.0			ns	
HD Output Access Time, $t_{13}$			14	ns	
HD Output Hold Time, $t_{14}$	5.0			ns	
<b>PIPELINE DELAY<sup>4</sup></b>		63		clk cycles	SD [2×, 16×]
		76		clk cycles	SD component mode [16×]
		35		clk cycles	PS [1×]
		41		clk cycles	PS [8×]
		36		clk cycles	HD[2×, 1×]

### NOTES

<sup>1</sup>Guaranteed by characterization.

<sup>2</sup>Output delay measured from the 50% point of the rising edge of CLOCK to the 50% point of DAC output full-scale transition.

<sup>3</sup>Data: C[9:0]; Y[9:0], S[9:0]

Control:  $\overline{P\_HSYNC}$ ,  $\overline{P\_VSYNC}$ ,  $\overline{P\_BLANK}$ ,  $\overline{S\_HSYNC}$ ,  $\overline{S\_VSYNC}$ ,  $\overline{S\_BLANK}$ .

<sup>4</sup>SD, PS = 27 MHz, HD = 74.25 MHz.

Specifications subject to change without notice.

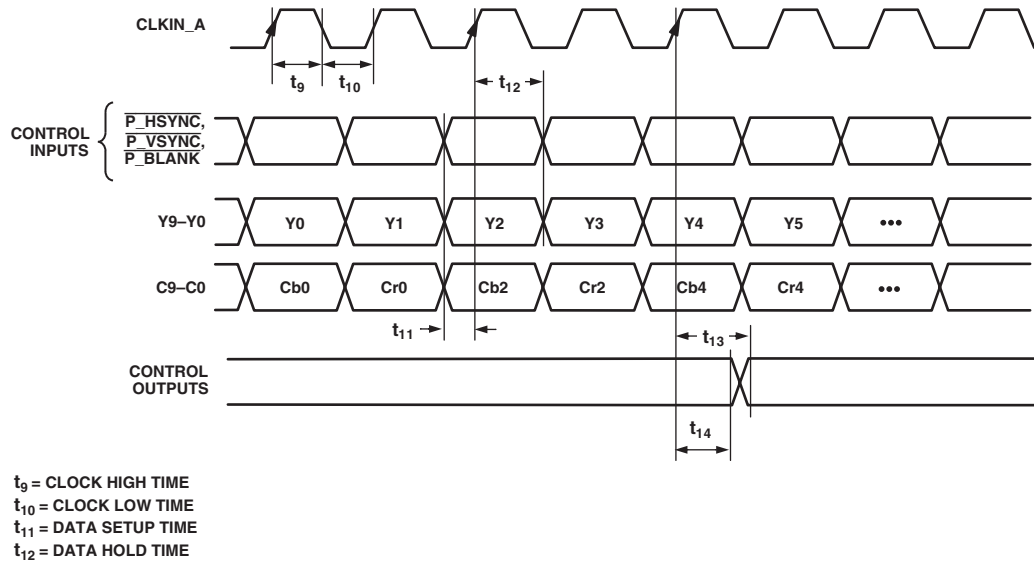


Figure 1. HD Only 4:2:2 Input Mode [Input Mode 010]; PS Only 4:2:2 Input Mode [Input Mode 001]

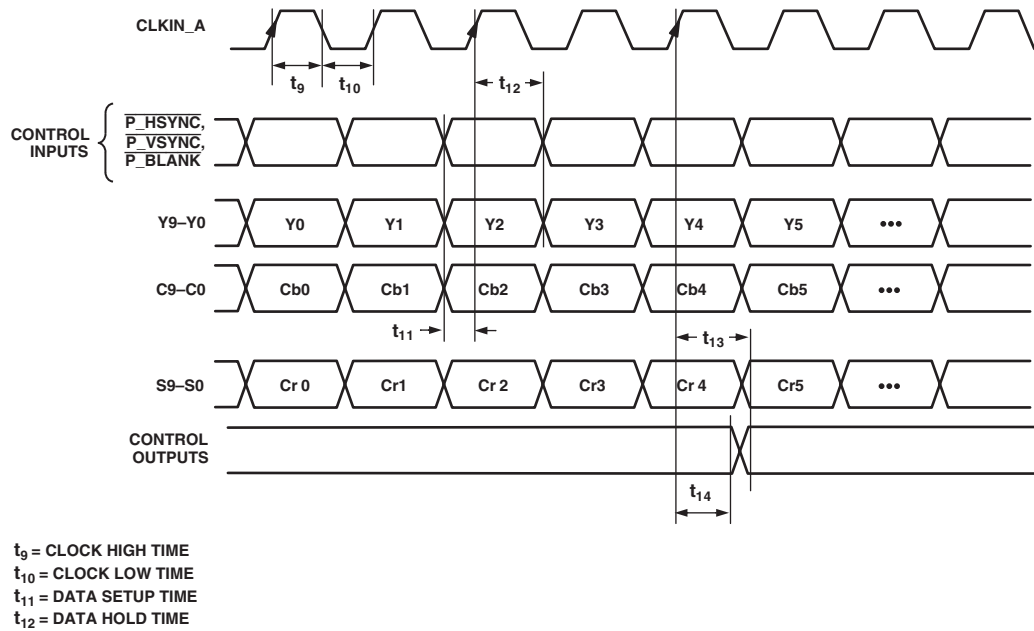


Figure 2. HD Only 4:4:4 Input Mode [Input Mode 010]; PS Only 4:4:4 Input Mode [Input Mode 001]



# ADV7310/ADV7311

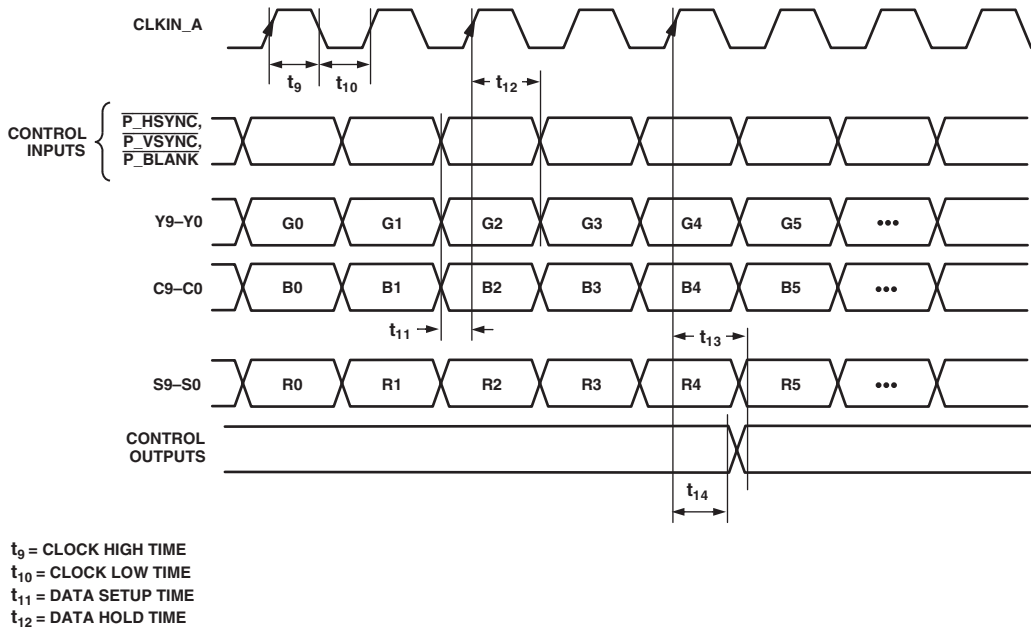


Figure 3. HD RGB 4:4:4 Input Mode [Input Mode 010]

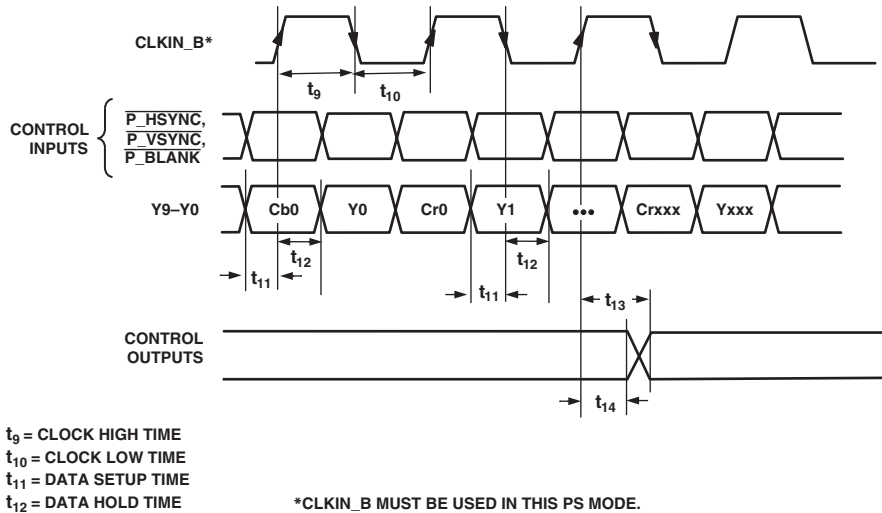
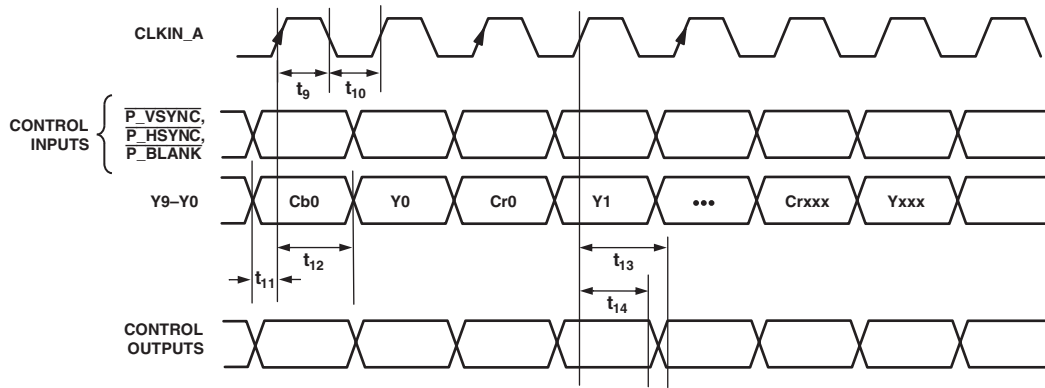
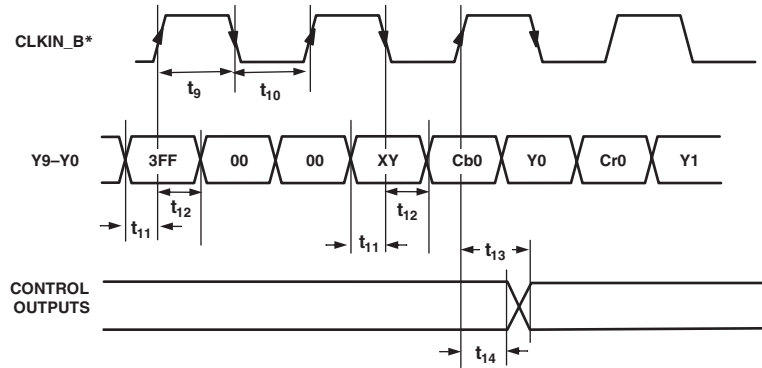


Figure 4. PS 4:2:2 10-Bit Interleaved at 27 MHz  $\overline{\text{HSYNC}}/\overline{\text{VSYNC}}$  Input Mode [Input Mode 100]



$t_9$  = CLOCK HIGH TIME  
 $t_{10}$  = CLOCK LOW TIME  
 $t_{11}$  = DATA SETUP TIME  
 $t_{12}$  = DATA HOLD TIME

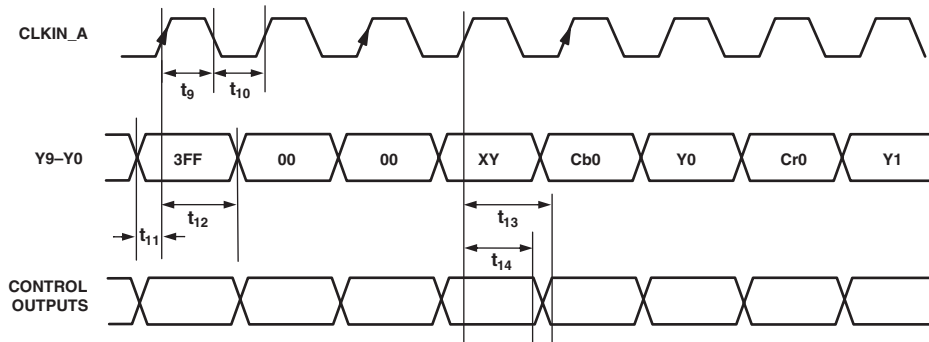
Figure 5. PS 4:2:2 1 × 10-Bit Interleaved at 54 MHz  $\overline{\text{HSYNC}}/\overline{\text{VSYNC}}$  Input Mode [Input Mode 111]



$t_9$  = CLOCK HIGH TIME  
 $t_{10}$  = CLOCK LOW TIME  
 $t_{11}$  = DATA SETUP TIME  
 $t_{12}$  = DATA HOLD TIME

\*CLKIN\_B USED IN THIS PS ONLY MODE.

Figure 6. PS Only 4:2:2 1 × 10-Bit Interleaved at 27 MHz EAV/SAV Input Mode [Input Mode 100]



$t_9$  = CLOCK HIGH TIME  
 $t_{10}$  = CLOCK LOW TIME  
 $t_{11}$  = DATA SETUP TIME  
 $t_{12}$  = DATA HOLD TIME

NOTE: Y0, Cb0 SEQUENCE AS PER SUBADDRESS 0 × 01 BIT-1

Figure 7. PS Only 4:2:2 1 × 10-Bit Interleaved at 54 MHz EAV/SAV Input Mode [Input Mode 111]

# ADV7310/ADV7311

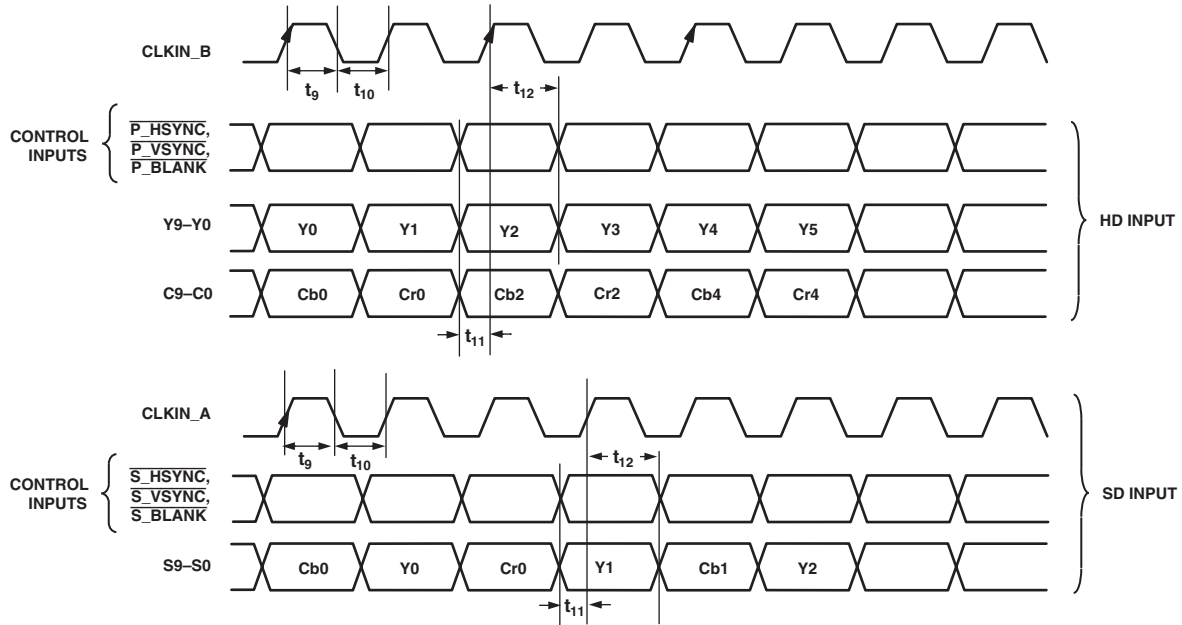


Figure 8. HD 4:2:2 and SD (10-Bit) Simultaneous Input Mode [Input Mode 101: SD Oversampled] [Input Mode 110: HD Oversampled]

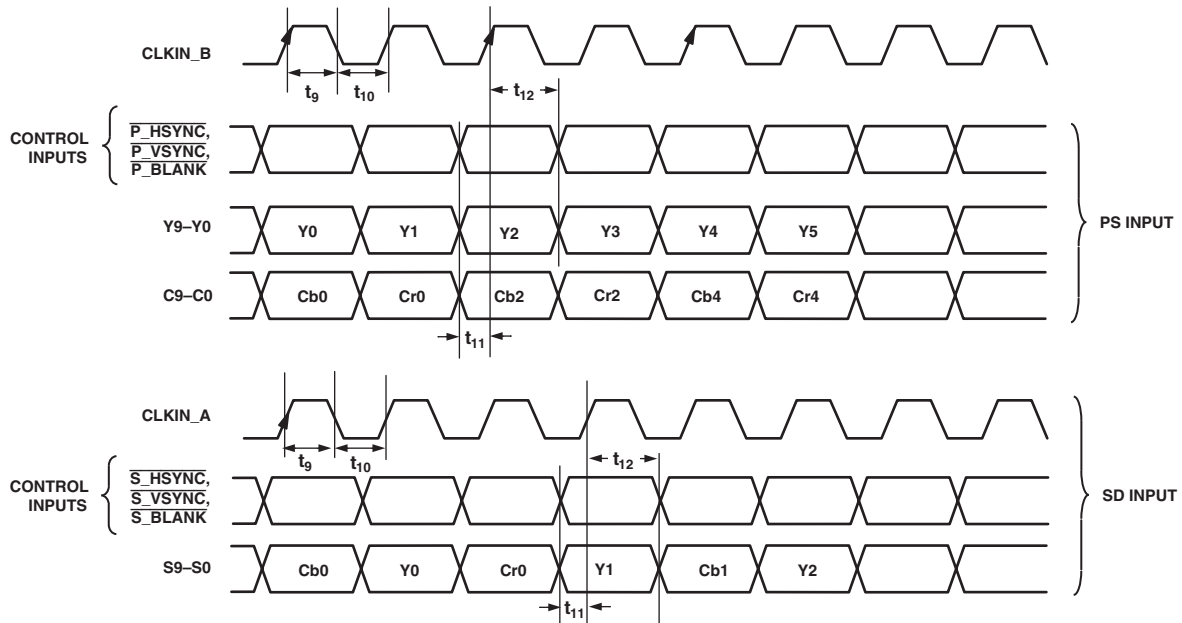


Figure 9. PS (4:2:2) and SD (10-Bit) Simultaneous Input Mode [Input Mode 011]

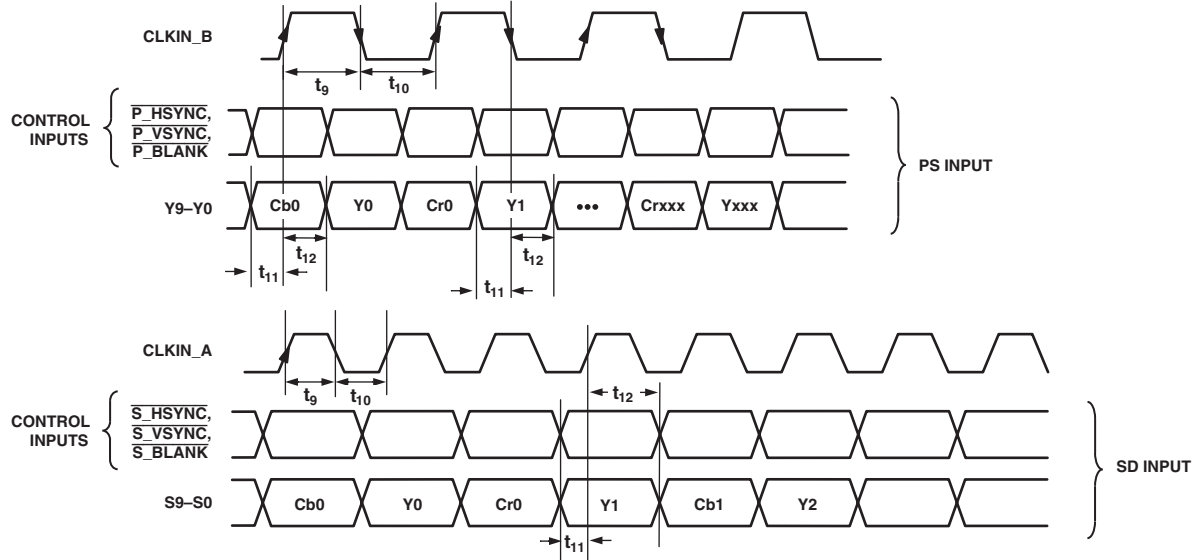
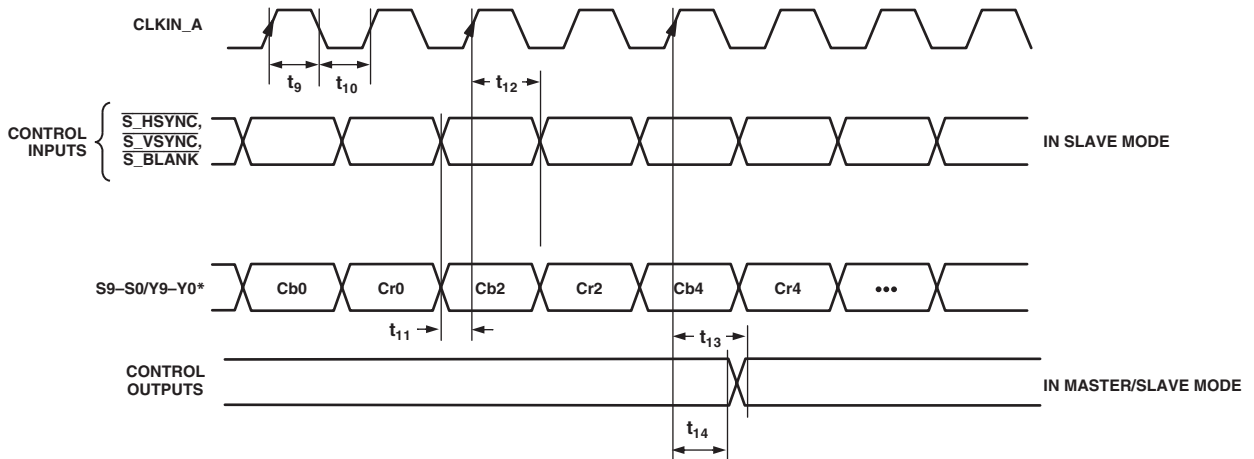


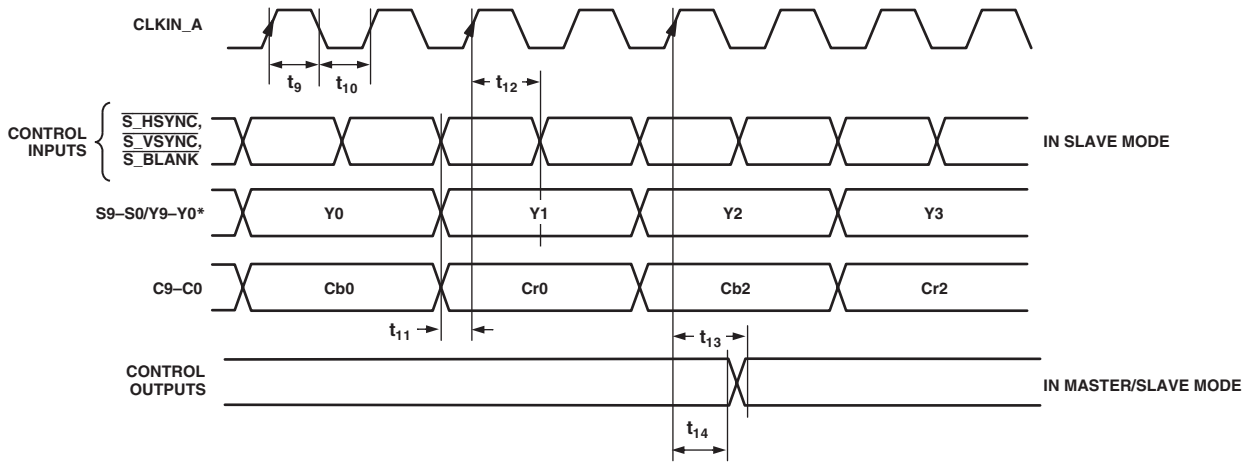
Figure 10. PS (10-Bit) and SD (10-Bit) Simultaneous Input Mode [Input Mode 100]



\*SELECTED BY ADDRESS 0x01 BIT 7

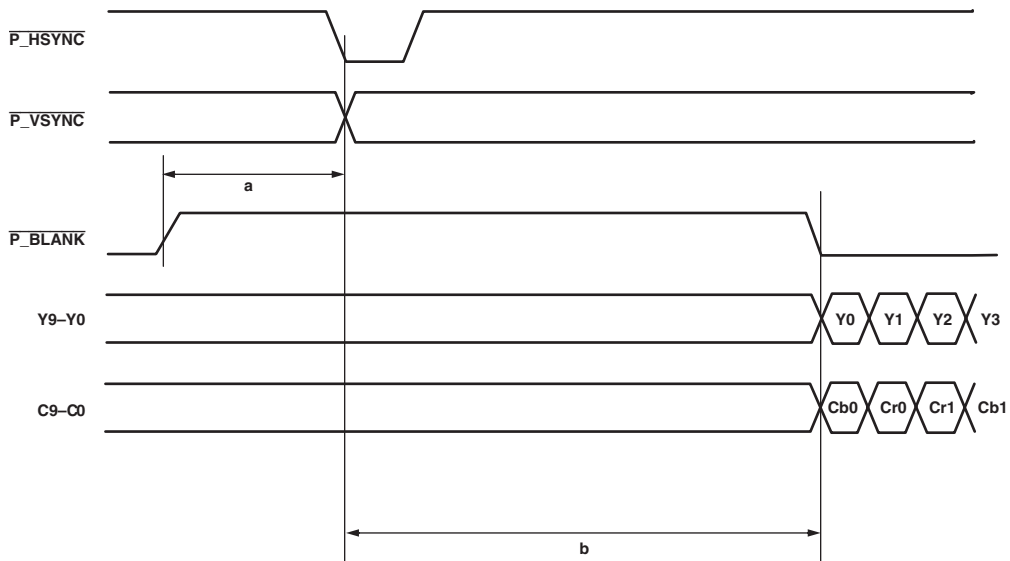
Figure 11. 10-/8-Bit SD Only Pixel Input Mode [Input Mode 000]

# ADV7310/ADV7311



\*SELECTED BY ADDRESS 0x01 BIT 7

Figure 12. 20-/16-Bit SD Only Pixel Input Mode [Input Mode 000]

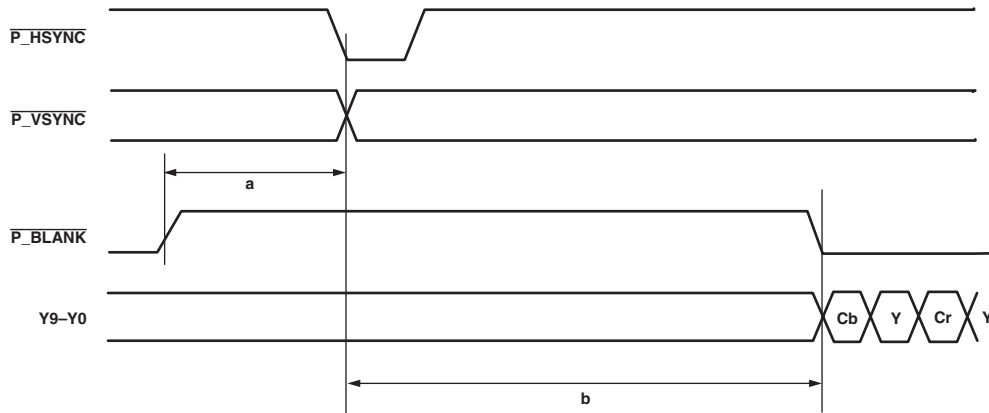


a = 16 CLKCYCLES FOR 525p  
a = 12 CLKCYCLES FOR 625p  
a = 44 CLKCYCLES FOR 1080i @ 30Hz, 25Hz  
a = 70 CLKCYCLES FOR 720p  
AS RECOMMENDED BY STANDARD

b(MIN) = 122 CLKCYCLES FOR 525p  
b(MIN) = 132 CLKCYCLES FOR 625p  
b(MIN) = 236 CLKCYCLES FOR 1080i @ 30Hz, 25Hz  
b(MIN) = 300 CLKCYCLES FOR 720p

Figure 13. HD 4:2:2 Input Timing Diagram





a = 32 CLKCYCLES FOR 525p  
 a = 24 CLKCYCLES FOR 625p  
 AS RECOMMENDED BY STANDARD  
 b(MIN) = 244 CLKCYCLES FOR 525p  
 b(MIN) = 264 CLKCYCLES FOR 625p

Figure 14. PS 4:2:2 1 × 10-Bit Interleaved Input Timing Diagram

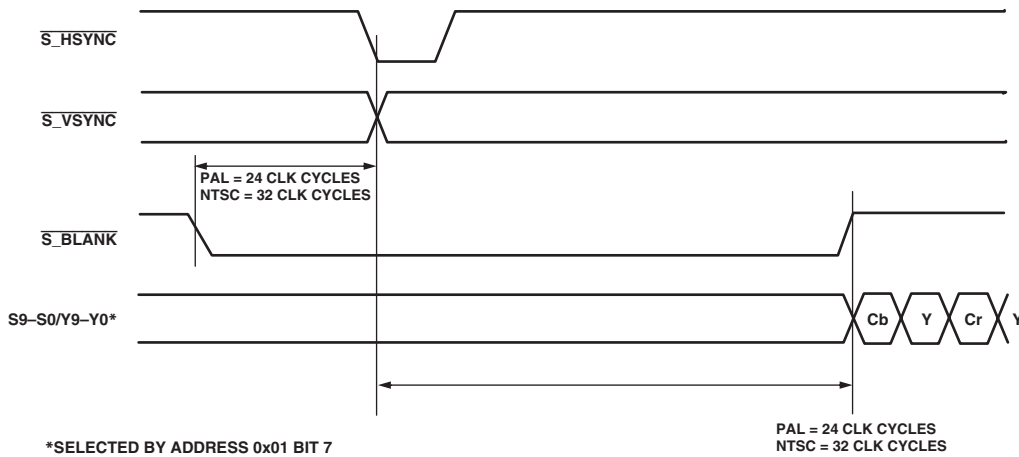


Figure 15. SD Timing Input for Timing Mode 1

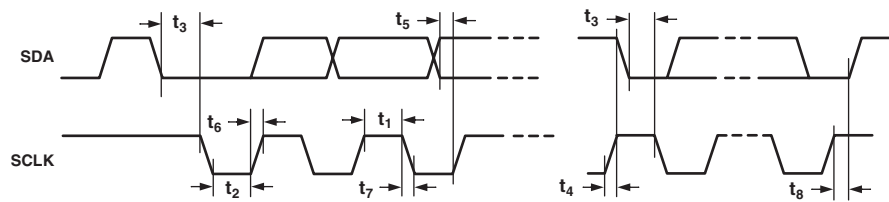


Figure 16. MPU Port Timing Diagram

# ADV7310/ADV7311

## ABSOLUTE MAXIMUM RATINGS\*

V <sub>AA</sub> to AGND	+3.0 V to -0.3 V
V <sub>DD</sub> to GND	+3.0 V to -0.3 V
V <sub>DD_IO</sub> to IO_GND	-0.3 V to V <sub>DD_IO</sub> to +0.3 V
Ambient Operating Temperature (T <sub>A</sub> )	0°C to 70°C
Storage Temperature (T <sub>S</sub> )	-65°C to +150°C
Infrared Reflow Soldering (20 sec)	260°C

\*Stresses above those listed under Absolute Maximum Ratings may cause permanent damage to the device. This is a stress rating only; functional operation of the device at these or any other conditions above those listed in the operational sections of this specification is not implied. Exposure to absolute maximum rating conditions for extended periods may affect device reliability.

## THERMAL CHARACTERISTICS

$$\theta_{JC} = 11^{\circ}\text{C}/\text{W}$$

$$\theta_{JA} = 47^{\circ}\text{C}/\text{W}$$

The ADV7310/ADV7311 is a Pb-free environmentally friendly product. It is manufactured using the most up-to-date materials and processes. The coating on the leads of each device is 100% pure Sn electroplate. The device is suitable for Pb-free applications, and is able to withstand surface-mount soldering at up to 255°C ( $\pm 5^{\circ}\text{C}$ ).

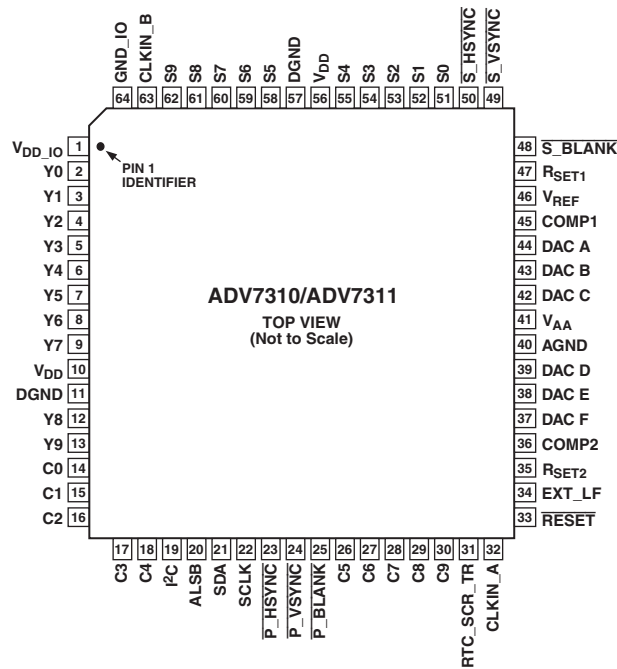
In addition it is backward compatible with conventional SnPb soldering processes. This means that the electroplated Sn coating can be soldered with Sn/Pb solder pastes at conventional reflow temperatures of 220°C to 235°C.

## ORDERING GUIDE\*

Model	Package Description	Package Option
ADV7310KST	Plastic Quad Flat Package	ST-64
ADV7311KST	Plastic Quad Flat Package	ST-64
EVAL-ADV7310EB	Evaluation Board	
EVAL-ADV7311EB	Evaluation Board	

\*Analog output short circuit to any power supply or common can be of an indefinite duration.

## PIN CONFIGURATION



## CAUTION

ESD (electrostatic discharge) sensitive device. Electrostatic charges as high as 4000 V readily accumulate on the human body and test equipment and can discharge without detection. Although the ADV7310/ADV7311 features proprietary ESD protection circuitry, permanent damage may occur on devices subjected to high energy electrostatic discharges. Therefore, proper ESD precautions are recommended to avoid performance degradation or loss of functionality.



PIN FUNCTION DESCRIPTIONS

Mnemonic	Input/Output	Function
DGND	G	Digital Ground.
AGND	G	Analog Ground.
CLKIN_A	I	Pixel Clock Input for HD (74.25 MHz Only, PS Only (27 MHz), SD Only (27 MHz).
CLKIN_B	I	Pixel Clock Input. Requires a 27 MHz reference clock for progressive scan mode or a 74.25 MHz (74.1758 MHz) reference clock in HDTV mode. This clock is only used in dual modes.
COMP1,2	O	Compensation Pin for DACs. Connect 0.1 $\mu$ F capacitor from COMP pin to V <sub>AA</sub> .
DAC A	O	CVBS/Green/Y/Y Analog Output.
DAC B	O	Chroma/Blue/U/Pb Analog Output.
DAC C	O	Luma/Red/V/Pr Analog Output.
DAC D	O	In SD Only Mode: CVBS/Green/Y Analog Output; in HD Only Mode and Simultaneous HD/SD Mode: Y/Green [HD] Analog Output.
DAC E	O	In SD Only Mode: Luma/Blue/U Analog Output; in HD Only Mode and Simultaneous HD/SD Mode: Pr/Red Analog Output.
DAC F	O	In SD Only Mode: Chroma/Red/V Analog Output; in HD Only Mode and Simultaneous HD/SD Mode: Pb/Blue [HD] Analog Output.
$\overline{\text{P\_HSYNC}}$	I	Video Horizontal Sync Control Signal for HD in Simultaneous SD/HD Mode and HD Only Mode.
$\overline{\text{P\_VSYNC}}$	I	Video Vertical Sync Control Signal for HD in Simultaneous SD/HD Mode and HD Only Mode.
$\overline{\text{P\_BLANK}}$	I	Video Blanking Control Signal for HD in Simultaneous SD/HD Mode and HD Only Mode.
$\overline{\text{S\_BLANK}}$	I/O	Video Blanking Control Signal for SD Only.
$\overline{\text{S\_HSYNC}}$	I/O	Video Horizontal Sync Control Signal for SD Only.
$\overline{\text{S\_VSYNC}}$	I/O	Video Vertical Sync Control Signal for SD Only.
Y9–Y0	I	SD or Progressive Scan/HDTV Input Port for Y Data. Input port for interleaved progressive scan data. The LSB is set up on Pin Y0. For 8-bit data input, LSB is set up on Y2.
C9–C0	I	Progressive Scan/HDTV Input Port 4:4:4 Input Mode. This port is used for the Cb[Blue/U] data. The LSB is set up on pin C0. For 8-bit data input, LSB is set up on C2.
S9–S0	I	SD or Progressive Scan/HDTV Input Port for Cr[Red/V] data in 4:4:4 input mode. LSB is set up on pin S0. For 8-bit data input, LSB is set up on S2.
$\overline{\text{RESET}}$	I	This input resets the on-chip timing generator and sets the ADV7310/ADV7311 into default register setting. $\overline{\text{RESET}}$ is an active low signal.
R <sub>SET1,2</sub>	I	A 3040 $\Omega$ resistor must be connected from this pin to AGND and is used to control the amplitudes of the DAC outputs.
SCLK	I	I <sup>2</sup> C Port Serial Interface Clock Input.
SDA	I/O	I <sup>2</sup> C Port Serial Data Input/Output.
ALS <sub>B</sub>	I	TTL Address Input. This signal sets up the LSB of the I <sup>2</sup> C address. When this pin is tied low, the I <sup>2</sup> C filter is activated, which reduces noise on the I <sup>2</sup> C interface.
V <sub>DD_IO</sub>	P	Power Supply for Digital Inputs and Outputs.
V <sub>DD</sub>	P	Digital Power Supply.
V <sub>AA</sub>	P	Analog Power Supply.
V <sub>REF</sub>	I/O	Optional External Voltage Reference Input for DACs or Voltage Reference Output (1.235 V).
EXT_LF	I	External Loop Filter for the Internal PLL.
RTC_SCR_TR	I	Multifunctional Input. Real time control (RTC) input, timing reset input, subcarrier reset input.
I <sup>2</sup> C	I	This input pin must be tied high (V <sub>DD_IO</sub> ) for the ADV7310/ADV7311 to interface over the I <sup>2</sup> C port.
GND_IO		Digital Input/Output Ground.

# ADV7310/ADV7311

## MPU PORT DESCRIPTION

The ADV7310/ADV7311 support a 2-wire serial (I<sup>2</sup>C compatible) microprocessor bus driving multiple peripherals. Two inputs, serial data (SDA) and serial clock (SCL), carry information between any device connected to the bus and the ADV7310/ADV7311. Each slave device is recognized by a unique address. The ADV7310/ADV7311 have four possible slave addresses for both read and write operations. These are unique addresses for each device and are illustrated in Figure 17. The LSB sets either a read or write operation. Logic 1 corresponds to a read operation, while Logic 0 corresponds to a write operation. A1 is set by setting the ALSB pin of the ADV7310/ADV7311 to Logic 0 or Logic 1. When ALSB is set to 1, there is greater input bandwidth on the I<sup>2</sup>C lines, which allows high speed data transfers on this bus. When ALSB is set to 0, there is reduced input bandwidth on the I<sup>2</sup>C lines, which means that pulses of less than 50 ns will not pass into the I<sup>2</sup>C internal controller. This mode is recommended for noisy systems.

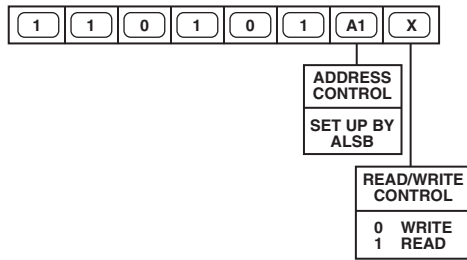


Figure 17. ADV7310 Slave Address = D4h

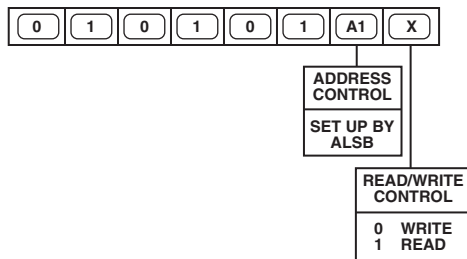


Figure 18. ADV7311 Slave Address = 54h

To control the various devices on the bus, the following protocol must be followed. First the master initiates a data transfer by establishing a start condition, defined by a high-to-low transition on SDA while SCL remains high. This indicates that an address/data stream will follow. All peripherals respond to the start condition and shift the next eight bits (7-bit address + R/W bit). The bits are transferred from MSB down to LSB. The peripheral that recognizes the transmitted address responds by pulling the data line low during the ninth clock pulse. This is known as an acknowledge bit. All other devices withdraw from the bus at this point and maintain an idle condition. The idle condition is where the device monitors the SDA and SCL lines waiting for the start condition and the correct transmitted address. The R/W bit determines the direction of the data.

A Logic 0 on the LSB of the first byte means that the master will write information to the peripheral. A Logic 1 on the LSB of the first byte means that the master will read information from the peripheral.

The ADV7310/ADV7311 acts as a standard slave device on the bus. The data on the SDA pin is 8 bits long, supporting the 7-bit addresses plus the R/W bit. It interprets the first byte as the device address and the second byte as the starting subaddress. There is a subaddress auto-increment facility. This allows data to be written to or read from registers in ascending subaddress sequence starting at any valid subaddress. A data transfer is always terminated by a stop condition. The user can also access any unique subaddress register on a one-by-one basis without having to update all the registers.

Stop and start conditions can be detected at any stage during the data transfer. If these conditions are asserted out of sequence with normal read and write operations, then they cause an immediate jump to the idle condition. During a given SCL high period, the user should only issue one start condition, one stop condition, or a single stop condition followed by a single start condition. If an invalid subaddress is issued by the user, the ADV7310/ADV7311 will not issue an acknowledge and will return to the idle condition. If in auto-increment mode the user exceeds the highest subaddress, the following action will be taken:

1. In read mode, the highest subaddress register contents will continue to be output until the master device issues a no-acknowledge. This indicates the end of a read. A no-acknowledge condition is when the SDA line is not pulled low on the ninth pulse.
2. In write mode, the data for the invalid byte will not be loaded into any subaddress register, a no-acknowledge will be issued by the ADV7310/ADV7311, and the part will return to the idle condition.

Before writing to the subcarrier frequency registers, it is a requirement that the ADV7310/ADV7311 has been reset at least once after power-up.

The four subcarrier frequency registers must be updated, starting with subcarrier frequency register 0 through subcarrier frequency register 3. The subcarrier frequency will not update until the last subcarrier frequency register byte has been received by the ADV7310/ADV7311.

Figure 19 illustrates an example of data transfer for a write sequence and the start and stop conditions. Figure 20 shows bus write and read sequences.

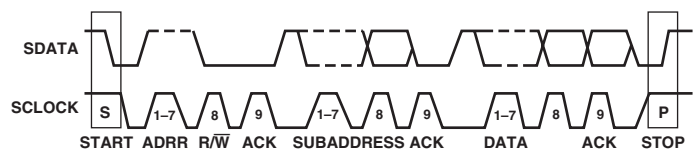
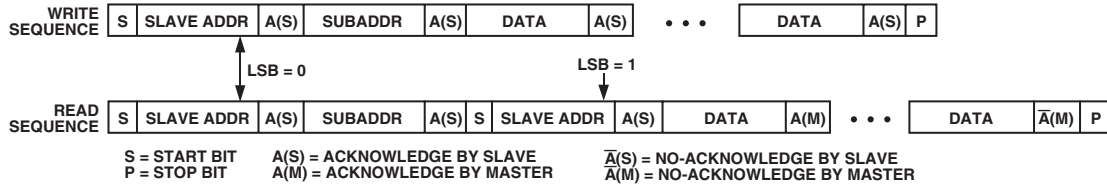


Figure 19. Bus Data Transfer



*Figure 20. Read and Write Sequence*

## REGISTER ACCESSES

The MPU can write to or read from all of the registers of the ADV7310/ADV7311 except the subaddress registers, which are write only registers. The subaddress register determines which register the next read or write operation accesses. All communications with the part through the bus start with an access to the subaddress register. A read/write operation is then performed from/to the target address, which increments to the next address until a stop command is performed on the bus.

## Register Programming

The following tables describe the functionality of each register. All registers can be read from as well as written to, unless otherwise stated.

### Subaddress Register (SR7-SR0)

The communications register is an 8-bit write only register. After the part has been accessed over the bus and a read/write operation is selected, the subaddress is set up. The subaddress register determines to/from which register the operation takes place.



# ADV7310/ADV7311

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Register Reset Values (Shaded)		
00h	Power Mode Register	Sleep Mode. With this control enabled, the current consumption is reduced to $\mu$ A level. All DACs and the internal PLL cct are disabled. I <sup>2</sup> C registers can be read from and written to in Sleep Mode.								0	Sleep Mode off	FCh		
											1		Sleep Mode on	
		PLL and Oversampling Control. This control allows the internal PLL cct to be powered down and the over-sampling to be switched off.									0	PLL on		
											1	PLL off		
		DAC F: Power On/Off							0			DAC F off		
									1			DAC F on		
		DAC E: Power On/Off						0				DAC E off		
								1				DAC E on		
		DAC D: Power On/Off					0					DAC D off		
							1					DAC D on		
		DAC C: Power On/Off			0							DAC C off		
					1							DAC C on		
		DAC B: Power On/Off		0								DAC B off		
				1								DAC B on		
DAC A: Power On/Off	0									DAC A off				
	1									DAC A on				
01h	Mode Select Register	BTA T-1004 or BT.1362 Compatibility								0	Disabled	Only for PS dual edge clk mode		
										1	Enabled			
		Clock Edge								0		Cb clocked on rising edge	Only for PS interleaved input at 27 MHz	
										1		Y clocked on rising edge		
		Reserved						0						
		Clock Align						0						
								1					Must be set if the phase delay between the two input clocks is <9.25 ns or >27.75 ns.	Only if two input clocks are used
		Input Mode	0 0 0										SD input only	38h
			0 0 1										PS input only	
			0 1 0										HDTV input only	
			0 1 1										SD and PS [20-bit]	
			1 0 0										SD and PS [10-bit]	
			1 0 1										SD and HDTV [SD oversampled]	
			1 1 0										SD and HDTV [HDTV oversampled]	
1 1 1										PS only [at 54 MHz]				
Y/S Bus Swap	0										10-bit data on S bus	SD Mode 10-bit/20-bit Modes		
	1										10-bit data on Y bus			

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Values	
02h	Mode Register 0	Reserved							0	0	Zero must be written to these bits	20h	
		Test Pattern Black Bar							0				Disabled
									1				Enabled
		RGB Matrix						0					Disable Programmable RGB matrix
								1					Enable Programmable RGB matrix
		Sync on RGB <sup>1</sup>					0						No Sync
							1						Sync on all RGB outputs
		RGB/YUV Output				0							RGB component outputs
				1						YUV component outputs			
SD Sync			0							No Sync output			
			1							Output SD Syncs on HSYNC output, VSYNC output, BLANK output			
HD Sync		0								No Sync output			
		1								Output HD Syncs on HSYNC output, VSYNC output, BLANK output			
03h	RGB Matrix 0							x	x	LSB for GY	03h		
04h	RGB Matrix 1						x	x			LSB for RV	F0h	
							x				LSB for BU		
				x	x						LSB for GV		
		x	x								LSB for GU		
05h	RGB Matrix 2	x	x	x	x	x	x	x	x	Bit 9-2 for GY	4Eh		
06h	RGB Matrix 3	x	x	x	x	x	x	x	x	Bit 9-2 for GU	0Eh		
07h	RGB Matrix 4	x	x	x	x	x	x	x	x	Bit 9-2 for GV	24h		
08h	RGB Matrix 5	x	x	x	x	x	x	x	x	Bit 9-2 for BU	92h		
09h	RGB Matrix 6	x	x	x	x	x	x	x	x	Bit 9-2 for RV	7Ch		
0Ah	DAC A, B, C Output Level <sup>2</sup>	Positive Gain to DAC Output Voltage	0	0	0	0	0	0	0	0	0%	00h	
			0	0	0	0	0	0	0	1	+0.018%		
			0	0	0	0	0	0	1	0	0.036%		
										...	.....		
			0	0	1	1	1	1	1	1	+7.382%		
			0	1	0	0	0	0	0	0	+7.5%		
		Negative Gain to DAC Output Voltage	1	1	0	0	0	0	0	0	-7.5%		
			1	1	0	0	0	0	0	1	-7.382%		
			1	0	0	0	0	0	1	0	-7.364%		
										...	.....		
			1	1	1	1	1	1	1	1	-0.018%		
		0Bh	DAC D, E, F Output Level	Positive Gain to DAC Output Voltage	0	0	0	0	0	0	0		0%
	0			0	0	0	0	0	0	1	+0.018%		
	0			0	0	0	0	0	1	0	0.036%		
										...	.....		
	0			0	1	1	1	1	1	1	+7.382%		
	0			1	0	0	0	0	0	0	+7.5%		
Negative Gain to DAC Output Voltage	1			1	0	0	0	0	0	0	-7.5%		
	1			1	0	0	0	0	0	1	-7.382%		
	1			0	0	0	0	0	1	0	-7.364%		
										...	.....		
	1			1	1	1	1	1	1	1	-0.018%		
0Ch	Reserved											00h	
0Dh	Reserved									00h			
0Eh	Reserved									00h			
0Fh	Reserved									00h			

**NOTES**

<sup>1</sup>For more detail, refer to Appendix 7.

<sup>2</sup>For more detail on the programmable output levels, refer to the Programmable DAC Gain Control section.

# ADV7310/ADV7311

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Values		
10h	HD Mode Register 1	HD Output Standard							0	0	EIA770.2 output	00h		
										0	1		EIA770.1 output	
										1	0		Output levels for full input range	
										1	1		Reserved	
		HD Input Control Signals						0	0				$\overline{\text{HSYNC}}$ , $\overline{\text{VSYNC}}$ , BLANK	
								0	1				EAV/SAV codes	
								1	0				Async Timing Mode	
								1	1				Reserved	
		HD 625p					0						525p	
							1						625p	
		HD 720p				0							1080i	
						1							720p	
		HD BLANK Polarity		0									BLANK active high	
				1									BLANK active low	
HD Macrovision for 525p/625p		0								Macrovision off				
		1								Macrovision on				
11h	HD Mode Register 2	HD Pixel Data Valid								0	Pixel data valid off	00h		
											1		Pixel data valid on	
											0		Reserved	
		HD Test Pattern Enable							0				HD test pattern off	
									1				HD test pattern on	
		HD Test Pattern Hatch/Field					0						Hatch	
							1						Field/frame	
		HD VBI Open				0							Disabled	
						1							Enabled	
		HD Undershoot Limiter		0	0								Disabled	
				0	1								-11 IRE	
				1	0								-6 IRE	
				1	1								-1.5 IRE	
		HD Sharpness Filter		0									Disabled	
	1									Enabled				
12h	HD Mode Register 3	HD Y Delay with Respect to Falling Edge of $\overline{\text{HSYNC}}$						0	0	0	0 clk cycles			
									0	0	1		1 clk cycles	
										0	1		0	2 clk cycles
										0	1		1	3 clk cycles
										1	0		0	4 clk cycles
		HD Color Delay with Respect to Falling Edge of $\overline{\text{HSYNC}}$			0	0	0						0 clk cycles	
					0	0	1						1 clk cycle	
					0	1	0						2 clk cycles	
					0	1	1						3 clk cycles	
		HD CGMS			1	0	0						4 clk cycles	
				0									Disabled	
			1								Enabled			
		HD CGMS CRC		0									Disabled	
				1									Enabled	

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Values		
13h	HD Mode Register 4	HD Cr/Cb Sequence								0	Cb after falling edge of HSYNC			
										1	Cr after falling edge of HSYNC			
		Reserved							0		0 must be written to this bit			
		HD Input Format							0			8-bit input		
									1			10-bit input		
		Sinc Filter on DAC D, E, F							0				Disabled	
									1				Enabled	
		Reserved					0					0 must be written to this bit		
		HD Chroma SSAF				0							Disabled	
						1							Enabled	
HD Chroma Input		0									4:4:4			
		1									4:2:2			
HD Double Buffering		0									Disabled			
		1									Enabled			
14h	HD Mode Register 5	HD Timing Reset								x	A low-high-low transition resets the internal HD timing counters	00h		
		1080i Frame Rate						0	0			30 Hz/2200 total samples/lines		
									0	1			25 Hz/2640 total samples/lines	
		Reserved		0	0	0	0					0 must be written to these bits		
		HD VSYNC/Field Input		0									0 = Field Input	
				1									1 = VSYNC Input	
Lines/Frame <sup>1</sup>		0									Update field/line counter			
		1									Field/line counter free running			
15h	HD Mode Register 6	Reserved								0	0 must be written to this bit	00h		
		HD RGB Input								0		Disabled		
										1			Enabled	
		HD Sync on PrPb							0				Disabled	
									1				Enabled	
		HD Color DAC Swap						0					DAC E = Pb; DAC F = Pr	
								1					DAC E = Pr; DAC F = Pb	
		HD Gamma Curve A/B					0						Gamma Curve A	
							1						Gamma Curve B	
		HD Gamma Curve Enable				0							Disabled	
				1							Enabled			
HD Adaptive Filter Mode <sup>2</sup>		0									Mode A			
		1									Mode B			
HD Adaptive Filter Enable <sup>2</sup>		0									Disabled			
		1									Enabled			

**NOTES**

<sup>1</sup>When set to 0, the line and field counters automatically wrap around at the end of the field/frame of the standard selected. When set to 1, the field/line counters are free running and wrap around when external sync signals indicate so.

<sup>2</sup>Adaptive Filter mode is not available in PS only @ 54 MHz input mode.

# ADV7310/ADV7311

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Values	
16h	HD Y Level*		x	x	x	x	x	x	x	x	Y level value	A0h	
17h	HD Cr Level*		x	x	x	x	x	x	x	x	Cr level value	80h	
18h	HD Cb Level*		x	x	x	x	x	x	x	x	Cb level value	80h	
19h		Reserved										00h	
1Ah		Reserved										00h	
1Bh		Reserved										00h	
1Ch		Reserved										00h	
1Dh		Reserved										00h	
1Eh		Reserved										00h	
1Fh		Reserved										00h	
20h	HD Sharpness Filter Gain	HD Sharpness Filter Gain Value A					0	0	0	0	Gain A = 0	00h	
							0	0	0	1	Gain A = +1		
							..	..	..	..	.....		
							0	1	1	1	Gain A = +7		
							1	0	0	0	Gain A = -8		
							..	..	..	..	.....		
		HD Sharpness Filter Gain Value B	0	0	0	0							Gain B = 0
			0	0	0	1							Gain B = +1
			..	..	..	..							.....
			0	1	1	1							Gain B = +7
			1	0	0	0							Gain B = -8
			..	..	..	..							.....
											Gain B = -1		
21h	HD CGMS Data 0	HD CGMS Data Bits	0	0	0	0	C19	C18	C17	C16	CGMS 19-16	00h	
22h	HD CGMS Data 1	HD CGMS Data Bits	C15	C14	C13	C12	C11	C10	C9	C8	CGMS 15-8	00h	
23h	HD CGMS Data 2	HD CGMS Data Bits	C7	C6	C5	C4	C3	C2	C1	C0	CGMS 7-0	00h	
24h	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A0	00h	
25h	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A1	00h	
26h	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A2	00h	
27h	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A3	00h	
28h	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A4	00h	
29h	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A5	00h	
2Ah	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A6	00h	
2Bh	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A7	00h	
2Ch	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A8	00h	
2Dh	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A9	00h	
2Eh	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B0	00h	
2Fh	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B1	00h	
30h	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B2	00h	
31h	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B3	00h	
32h	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B4	00h	
33h	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B5	00h	
34h	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B6	00h	
35h	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B7	00h	
36h	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B8	00h	
37h	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B9	00h	

## NOTES

Programmable gamma correction is not available in PS only @ 54 MHz input mode.

\*For use with internal test pattern only.



SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Values	
38h	HD Adaptive Filter Gain 1	HD Adaptive Filter Gain 1 Value A					0	0	0	0	Gain A = 0	00h	
							0	0	0	1	Gain A = +1		
							..	..	..	..	.....		
							0	1	1	1	Gain A = +7		
							1	0	0	0	Gain A = -8		
							..	..	..	..	.....		
							1	1	1	1	Gain A = -1		
			HD Adaptive Filter Gain 1 Value B	0	0	0	0						Gain B = 0
		0		0	0	1					Gain B = +1		
		..		..	..	..					.....		
		0		1	1	1					Gain B = +7		
		1		0	0	0					Gain B = -8		
		..		..	..	..					.....		
		1		1	1	1					Gain B = -1		
39h	HD Adaptive Filter Gain 2	HD Adaptive Filter Gain 2 Value A					0	0	0	0	Gain A = 0	00h	
							0	0	0	1	Gain A = +1		
							..	..	..	..	.....		
							0	1	1	1	Gain A = +7		
							1	0	0	0	Gain A = -8		
							..	..	..	..	.....		
							1	1	1	1	Gain A = -1		
			HD Adaptive Filter Gain 2 Value B	0	0	0	0						Gain B = 0
		0		0	0	1					Gain B = +1		
		..		..	..	..					.....		
		0		1	1	1					Gain B = +7		
		1		0	0	0					Gain B = -8		
		..		..	..	..					.....		
		1		1	1	1					Gain B = -1		
3Ah	HD Adaptive Filter Gain 3	HD Adaptive Filter Gain 3 Value A					0	0	0	0	Gain A = 0	00h	
							0	0	0	1	Gain A = +1		
							..	..	..	..	.....		
							0	1	1	1	Gain A = +7		
							1	0	0	0	Gain A = -8		
							..	..	..	..	.....		
							1	1	1	1	Gain A = -1		
			HD Adaptive Filter Gain 3 Value B	0	0	0	0						Gain B = 0
		0		0	0	1					Gain B = +1		
		..		..	..	..					.....		
		0		1	1	1					Gain B = +7		
		1		0	0	0					Gain B = -8		
		..		..	..	..					.....		
		1		1	1	1					Gain B = -1		
3Bh	HD Adaptive Filter Threshold A	HD Adaptive Filter Threshold A Value	x	x	x	x	x	x	x	x	Threshold A	00h	
3Ch	HD Adaptive Filter Threshold B	HD Adaptive Filter Threshold B Value	x	x	x	x	x	x	x	x	Threshold B	00h	
3Dh	HD Adaptive Filter Threshold C	HD Adaptive Filter Threshold C Value	x	x	x	x	x	x	x	x	Threshold C	00h	

# ADV7310/ADV7311

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Values		
3Eh		Reserved										00h		
3Fh		Reserved										00h		
40h	SD Mode Register 0	SD Standard							0	0	NTSC	00h		
									0	1	PAL B, D, G, H, I			
										1	0		PAL M	
										1	1		PAL N	
		SD Luma Filter					0	0	0				LPF NTSC	
							0	0	1				LPF PAL	
							0	1	0				Notch NTSC	
							0	1	1				Notch PAL	
							1	0	0				SSAF Luma	
							1	0	1				Luma CIF	
							1	1	0				Luma QCIF	
							1	1	1				Reserved	
		SD Chroma Filter	0	0	0								1.3 MHz	
			0	0	1								0.65 MHz	
			0	1	0								1.0 MHz	
			0	1	1								2.0 MHz	
			1	0	0								Reserved	
			1	0	1								Chroma CIF	
			1	1	0								Chroma QCIF	
		1	1	1								3.0 MHz		
41h		Reserved										00h		
42h	SD Mode Register 1	SD PrPb SSAF							0		Disabled	08h		
									1		Enabled			
		SD DAC Output 1								0		Refer to output configuration section		
										1				
		SD DAC Output 2								0		Refer to output configuration section		
										1				
		SD Pedestal							0			Disabled		
									1			Enabled		
		SD Square Pixel					0					Disabled		
							1					Enabled		
SD VCR FF/RW Sync				0						Disabled				
				1						Enabled				
SD Pixel Data Valid			0							Disabled				
			1							Enabled				
SD SAV/EAV Step Edge Control	0									Disabled				
	1									Enabled				
43h	SD Mode Register 2	SD Pedestal YPrPb Output								0	No pedestal on YUV	00h		
										1	7.5 IRE pedestal on YUV			
		SD Output Levels Y								0		Y = 700 mV/300 mV		
										1		Y = 714 mV/286 mV		
		SD Output Levels PrPb						0	0			700 mV p-p[PAL]; 1000 mV p-p[NTSC]		
								0	1			700 mV p-p		
								1	0			1000 mV p-p		
								1	1			648 mV p-p		
		SD VBI Open				0						Disabled		
						1						Enabled		
		SD CC Field Control	0	0								CC disabled		
			0	1								CC on odd field only		
			1	0								CC on odd field only		
			1	1								CC on both fields		
		Reserved		1								Reserved		

# ADV7310/ADV7311

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Values	
44h	SD Mode Register 3	SD VSYNC-3H								0	Disabled	00h	
										1	VSYNC = 2.5 lines [PAL] VSYNC = 3 lines [NTSC]		
		SD RTC/TR/SCR								0	0		Genlock disabled
										0	1		Subcarrier Reset
										1	0		Timing Reset
										1	1		RTC enabled
		SD Active Video Length							0				720 pixels
									1				710 [NTSC]/702[PAL]
		SD Chroma					0						Chroma enabled
							1						Chroma disabled
SD Burst				0						Enabled			
				1						Disabled			
SD Color Bars				0						Disabled			
				1						Enabled			
SD DAC Swap		0								DAC A = Luma, DAC B = Chroma			
		1								DAC A = Chroma, DAC B = Luma			
45h	Reserved										00h		
46h	Reserved										00h		
47h	SD Mode Register 4	SD PrPb Scale								0	Disabled	00h	
										1	Enabled		
		SD Y Scale								0	Disabled		
										1	Enabled		
		SD Hue Adjust							0	Disabled			
									1	Enabled			
		SD Brightness						0	Disabled				
								1	Enabled				
		SD Luma SSAF Gain				0				Disabled			
				1				Enabled					
Reserved			0					0 must be written to this bit					
Reserved		0						0 must be written to this bit					
Reserved	0							0 must be written to this bit					
48h	SD Mode Register 5	Reserved								0		00h	
		Reserved							0		0 must be written to this bit		
		SD Double Buffering								0	Disabled		
										1	Enabled		
		SD Input Format				0	0				8-bit Input		
						0	1				16-bit Input		
						1	0				10-bit Input		
						1	1				20-bit Input		
		SD Digital Noise Reduction			0					Disabled			
					1					Enabled			
SD Gamma Control		0						Disabled					
		1						Enabled					
SD Gamma Curve	0							Gamma Curve A					
	1							Gamma Curve B					
49h	SD Mode Register 6	SD Undershoot Limiter							0	0	Disabled	00h	
									0	1	- 11 IRE		
										1	0		- 6 IRE
										1	1		- 1.5 IRE
		Reserved							0		0 must be written to this bit		
		SD Black Burst Output on DAC Luma						0			Disabled		
								1			Enabled		
		SD Chroma Delay			0	0					Disabled		
					0	1					4 clk cycles		
					1	0					8 clk cycles		
					1	1					Reserved		
		Reserved		0							0 must be written to this bit		
		Reserved	0								0 must be written to this bit		