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### **Technical Note**

### MSDL (Mobile Shrink Data Link) Transceivers for Mobile Phones Data rate 1350Mbps RGB Interface



### **BU7963GUW**

No.10058EAT05

#### Description

BU7963GUW is a differential serial interface connecting mobile phone LCD modules to the host CPU. Unique technology is utilized for lower power consumption and EMI. MSDL minimizes the number of wires required - an important consideration in hinge phones - resulting in greater reliability and design flexibility.

#### Features

- 1) MSDL3 high-speed differential interface with a maximum transfer rate of 1350 Mbps.
- 2) Compatible with 24-bit RGB video mode for LCD controller-to-LCD interface.
- 3) Pixel clock frequency range from 4 to 45MHz.
- 4) Depending on the data transfer rate, one, two or three differential data channels can be selected.

#### Applications

Serial Interface for LCD Display Interface of Mobile Devices Application.

#### • Absolute Maximum Ratings:

Parameter	Symbol	Ratings	Unit	Remarks
Power Supply Veltage	DVDD	-0.3 ~ +2.5	V	-
Fower Suppry Voltage	MSVDD	-0.3 ~ +2.5	V	-
Input Voltago	VIN	-0.3 ~ MSVDD+0.3	V	I/O terminals of MSVDD line
input voltage	VIIN	-0.3 ~ DVDD+0.3	V	I/O terminals of DVDD line
Output Voltage	VOUT	-0.3 ~ MSVDD+0.3	V	I/O terminals of MSVDD line
Ouput voltage	0001	-0.3 ~ DVDD+0.3	V	I/O terminals of DVDD line
Input Current	lin	-10 ~ +10	mA	-
Output Current	IOUT	-70 ~ +70	mA	-
Preservation Temperature	Tstg	-55 ~ +125	°C	-

#### Operating Conditions:

Parameter	Symbol		Ratings		Lloit	Conditions
Falameter	Symbol	Min	Тур	Max	Unit	Conditions
Supply Voltage for DVDD	V <sub>DVDD</sub>	1.65	1.80	1.95	V	Varia - Varia
Supply Voltage for MSVDD	VMSVDD	1.65	1.80	1.95	V	V DVDD = V MSVDD
Data Transmission Rate	DR	120	-	450	Mbps/ch	-
Operating Temperature Range	T <sub>opr</sub>	-30	25	85	C°	-

#### Package View



(UNIT:mm)

Fig.1. Package View (VBGA063W050)

#### Block Diagram



Fig.2. Block Diagram

#### Pin Layout

	1	2	3	4	5	6	7	8
A	TEST0	PD19	PD17	PD16	PD14	PD13	PD10	CKD
В		PCLK	PD18	PD15	PD12	PD11	PD9	PD8
С	PD22	PD20	PLL_BW	DVDD	N.C.	RVS	PD7	PD6
D	PD23	PD21	N.C.	DGND	DGND	DVDD	PD4	PD5
Е	PD25	PD24	DVDD	DGND	MSGND	N.C.	PD1	PD3
F	PD26	LS0	MSVDD	MSGND	MSVDD	N.C.	XSD	PD2
G	LS1	POL_ PCLK	D2+ (D0+)	D1+ (CLK+)	CLK+ (D1+)	D0+ (D2+)	N.C.	PD0
н	N.C.	N.C.	D2- (D0-)	D1- (CLK-)	CLK- (D1-)	D0- (D2-)	DRVR	TEST1

Fig.3. Pin Layout (Top View)

#### Pin Functions

Power Supply	/ Ground	: 10-pin
Name	Width	Functions
DVDD	3	CMOS I/O and logic core power supply.
MSVDD	2	Analog core power supply.
DGND	3	CMOS I/O and logic core ground.
MSGND	2	Analog core ground.

High-Speed S	High-Speed Serial Interface 8-pin					
Name	Width	Level	I/O	Functions	Shutdown	Equivalent Schematic
CLK+	1	Analog	0	CLK+ pin When RVS = 'L' : CLK+ When RVS = 'H' : D1+	Hi-Z	D
CLK-	1	Analog	0	CLK- pin When RVS = 'L' : CLK- When RVS = 'H' : D1-	Hi-Z	D
D0+	1	Analog	0	D0+ pin When RVS = 'L' : D0+ When RVS = 'H' : D2+	Hi-Z	D
D0-	1	Analog	0	D0- pin When RVS = 'L' : D0- When RVS = 'H' : D2-	Hi-Z	D
D1+	1	Analog	0	D1+ pin When RVS = 'L' : D1+ When RVS = 'H' : CLK+	Hi-Z	D
D1-	1	Analog	0	D1- pin When RVS = 'L' : D1- When RVS = 'H' : CLK-	Hi-Z	D
D2+	1	Analog	0	D2+ pin When RVS = 'L' : D2+ When RVS = 'H' : D0+	Hi-Z	D
D2-	1	Analog	0	D2- pin When RVS = 'L' : D2- When RVS = 'H' : D0-	Hi-Z	D

#### Table 2. MSDL3

### Table 3. Analog

Analog	1-pin					
Name	Width	Level	I/O	Functions	Shutdown	Equivalent Schematic
DRVR	1	Analog	-	10k $\Omega$ ±5% register should be connected between DRVR and MSGND.	-	D

Parallel Data II	Irallel Data Interface 29-pin					
Name	Width	Level	I/O	Functions	Shutdown	Equivalent Schematic
PCLK	1	CMOS	I	PCLK interface.	Input	A
PD[26:0]	27	CMOS	I	Parallel data interface.	Input	А
CKD	1	CMOS	0	Output of PCLK detection result. 'L': clock stop. 'H': clock detect.	'L'	С

#### Table 4. Parallel Data Interface

#### Table 5. Control

Control	8-pin					
Name	Width	Level	I/O	Functions	Shutdown	Equivalent Schematic
XSD	1	CMOS	I	Shutdown pin. 'L': shutdown. 'H': normal operation.	Input	А
LS0	1	CMOS		Selection of the number of data channel and the data format. * Refer to "Selection of the number of	Input	Δ
LS1	1	01000		MSDL3 channels". * Set the same number of data channel between the TX device and the RX device.	mput	~
RVS	1	CMOS	Ι	Selection of MSDL3 pins assignment. 'L': Default matrix. 'H': Flipped matrix.	Input	А
PLL_BW	1	CMOS	I	Selection of PLL bandwidth.	Input	A
POL_PCLK	1	CMOS	I	Selection of input clock polarity. 'L': sample parallel data at falling. 'H': sample parallel data at rising.	Input	А
TEST0	1	Pull		Test mode pin. 'L': normal mode.	loout	В
TEST1	1	down		'H': test mode. Must be 'L.'	mput	В



Fig.4. Equivalent Schematics

#### Operation Control

#### MSDL3 Channel Count Selection

Pin LS is used to control the high-speed data channel count and data format. The LS pin settings (i.e., high-speed data channel count, data format) should be the same between the transmitting and receiving devices (the BU7963GUW and BU7964GUW, respectively). Table 6 shows the PCLK input frequency ranges and transmission data rate ranges for the LS pin settings.

LS1	LS0	The Number of Data Channel	The Range of PCLK Input Frequency [MHz]	The Range of The Data Transmission Rate [Mbits/sec]
'Ľ	'Ľ	1-channel	4.0-15.0	120-450
'Ľ'	'H'	2-channel	8.0-30.0	240-900
'H'	'L'	3-channel	12.0-45.0	360-1350
'H'	'H'		Inhibit setting.	

Table 6. The Range c	of The Transmission Data rate

#### MSDL3 Pin Assignment

RVS determines the assignment of MSDL3 pins, CLK+ / CLK-, D0+ / D0-, D1+ / D1- and D2+ / D2-. Only the MSDL3 high-speed signaling pins are affected by RVS, while pin assignment of other functions does not change. User can select the assignment from 'straight' (default) and 'flipped' assignment in order to minimize channel-to-channel skew in PWB design. Table 7 shows the MSDL3 pin assignment, and Fig.5 shows the 'straight' and 'flipped'

Table 7. MSDL3 Pin Assignment				
RVS	MSDL3 Pin Assignment			
'Ľ'	'Straight' (default matrix)			
'H'	'Flipped'			



PCLK Polarity Selection BU7963GUW controls PCLK input polarity by POL\_PCLK setting. Table 8 shows PCLK input polarity.

Table 8. PCLK Polarity Selection						
POL_PCLK	Parallel Data Capturing Polarity					
۲Ľ	Capture parallel data at falling edge.					
ʻH' (default)	Capture parallel data at rising edge.					

#### Cal \_ . .

#### PLL Bandwidth Selection

BU7963GUW controls the range of the CLK+ / CLK- input frequency (= PCLK output frequency) by the setting of the data format (LS1, and LS0) of the high-speed data channel and the bandwidth setting of PLL\_BW.

Table 9. PLL_BW Setting								
LS1	LS0	PLL BW	CLK+ / CLK- Frequency Range [MHz] (PCLK Input Frequency)					
		—	Min	Max				
'L'	'Ľ'	'Ľ'	4	8				
'L'	'Ľ'	'H'	7	15				
'L'	'H'	'Ľ'	8	16				
'Ľ'	'H'	'H'	14	30				
'H'	'Ľ'	'Ľ'	12	24				
'H'	'Ľ'	'H'	21	45				

#### •Power Modes

BU7963GUW has three power modes.

#### 1) Shutdown Mode

BU7963GUW goes to Shutdown Mode when XSD = 'L'. All logic circuits are initialized in the Shutdown Mode. All high-speed signaling channels are disabled, and the outputs keep Hi-Z status.

#### 2) Standby Mode

BU7963GUW goes to Standby Mode when XSD = 'H' and PCLK is not provided. All high-speed signaling channel outputs keep Hi-Z status. BU7963GUW is monitoring whether PCLK input is running or not and the link switches to Active Mode when PCLK running is detected.

#### 3) Active Mode

BU7963GUW goes to Active Mode when XSD = 'H' and PCLK is running. All high-speed signaling channels are enabled.

Table 10. Power Modes									
David Maria	lr	iput	Operation						
Power Mode XSD		PCLK	Functions	MSDL3 Terminals					
Shutdown	ʻĽ	Static ('L' or 'H')	Initialized	Disabled (Hi-Z)					
Standby	'H'	Static ('L' or 'H')	PCLK detection	Disabled (Hi-Z)					
			PCLK detection						
Active	'H'	Clock input is active	Normal operation	Enabled					
			(P2S conv)						

#### 4) Power Modes Transition

Fig.6 shows the transition of power modes.



Fig.6. Power Modes Transition

#### High-Speed Data Channel Protocols

Fig.7, Fig.8 and Fig.9 show high-speed data channel protocols.



"res" is reserved bit for the future use, the default state of those is '0.' CP is the parity bit of data payload. BU7961GUW adds an odd parity on CP of the high-speed channel data.

- When the number of 'H' bits in parallel data is even, CP bit is 'H.'
- · When the number of 'H' bits in parallel data is odd, CP bits is 'L.'

#### •Electrical Characteristics

#### 1) DC Characteristics

Table 11. Digital Input / Output DC Characteristics								
	Ta=25°C, DVDD=MSVDD=1.80V and DGND=MSGND=0.00V, unless otherwise noted.							

Paramotor	Symbol		Limits		Lloit	Conditions	
Faldilletei	Symbol	Min	Тур	Max	Unit		
'L' Input Voltage 1	VIL1	DGND	-	0.3 x DVDD	V	PCLK, PD[26:0], LS[1:0], RVS, POL_PCLK, XSD, PLL_BW, TEST[1:0] pin	
'H' Input Voltage 1	VIH1	0.7 x DVDD	-	DVDD	V	PCLK, PD[26:0], LS[1:0], RVS, POL_PCLK, PLL_BW, TEST[1:0] pin	
'L' Input Current 1	IIL1	-5	-	+5	μA	VIN = DGND	
'H' Input Current 1	IIH1	-5	-	+5	μA	VIN = DVDD	
'L' Input Current 2	IIL2	-5	-	+5	μA	VIN = MSGND	
'H' Input Current 2	IIH2	-5	-	+5	μA	VIN = MSVDD	
'L' Output Voltage 1	VOL1	DGND	-	0.3 x DVDD	V	IO = 1mA,CKD pin	
'H' Output Voltage 1	VOH1	0.7 x DVDD	-	DVDD	V	IO = -1mA,CKD pin	

#### Table 12 Current Consumption Ta=25°C, DVDD=MSVDD=1.80V and DGND=MSGND=0.00V, unless otherwise noted.

Deremeter	Symbol	Limits			Linit	Conditions	
Parameter	Symbol	Min	Тур	Max		Conditions	
Shutdown Current	I <sub>op_sht_rx</sub>	-	0.2	10	μA	XSD = 'L', IDVDD + IMSVDD	
Standby Current	I <sub>op_stb_rx</sub>	-	0.2	10	μA	XSD = 'H', IDVDD + IMSVDD	
Active Current 1-channel / 27-bit Format	I <sub>op_act_rx1</sub>	-	14.0	18.5	mA	LS[1:0] = 'LL,' PLL_BW[1:0] = 'H' DVDD = MSVDD PCLK=15MHz,XSD='H CL=10pF Total operating current (IDVDD + IMSVDD ) with PD[26:0] inputs to ggling 0x2AAAAAA and 0x5555555	
Active Current 2-channel / 27-bit Format	I <sub>op_act_rx2</sub>	-	19.7	25.7	mA	LS[1:0] = 'LH,' PLL_BW[1:0] = 'H' DVDD = MSVDD PCLK=30MHz,XSD='H' CL=10pF Total operating current (IDVDD + IMSVDD) with PD[26:0] inputs to ggling 0x2AAAAAA and 0x5555555	
Active Current 3-channel/ 27-bit Format	I <sub>op_act_rx3</sub>	-	25.4	32.9	mA	LS[1:0] = 'HL,' PLL_BW[1:0] = 'H' DVDD = MSVDD PCLK=45MHz,XSD='H' CL=10pF Total operating current (IDVDD + IMSVDD) with PD[26:0] inputs to ggling 0x2AAAAAA and 0x5555555	

#### 2) AC Characteristics

Parallel Data Input Timing



Fig.10 Parallel Data Input AC Timing

Deremeter	Symbol	Limits			Linit	Conditions	
Parameter	Symbol	Min	Тур	Max	Unit	Conditions	
	f <sub>TX_PCLK1</sub>	4	-	15	MHz	LS0=L, LS1=L	
PCLK Input Frequency	f <sub>TX_PCLK2</sub>	8	-	30	MHz	LS0=H, LS1=L	
	f <sub>TX_PCLK3</sub>	12	-	45	MHz	LS0=L, LS1=H	
PCLK Input Duty Cycle	t <sub>TX_DUTY</sub>	33	-	67	%		
Input Data Setup Time	t <sub>TX_DS</sub>	5.0	-	-	ns	POL_PCLK=H	
Input Data Hold Time	t <sub>TX_DH</sub>	5.0	-	-	ns	POL_PCLK=H	
Input Signal Rise Time 1	t <sub>TX_R1</sub>	-	-	10	ns	PCLK Frequency≦30MHz	
Input Signal Rise Time 2	t <sub>TX_R2</sub>	-	-	5	ns	PCLK Frequency>30MHz	
Input Signal Fall Time 1	t <sub>TX_F1</sub>	-	-	10	ns	PCLK Frequency≦30MHz	
Input Signal Fall Time 2	t <sub>TX_F2</sub>	-	-	5	ns	PCLK Frequency>30MHz	

Table 13. Parallel Data Input AC Timing Ta=25°C, DVDD=MSVDD=1.80V and DGND=MSGND=0.00V, unless otherwise noted.

#### 3) Serial Data Input Timing

Fig.11 and Table 14 shows Serial Data Input Timing of BU7963GUW.



UI = (1 cycle time of CLK +/-) / 30 N = Bit position ( $0 \le N \le 30$ )

Fig.11. Serial Data input AC Timing

	Table 14.	Serial	Data input	AC <sup>-</sup>	Timing
Ta=25°C, DVDD=MSVDD=1.80V and DGND=MS	SGND=0.00V	, unless	otherwise note	ed.	

Baramatar	Symbol		Limits	Lloit	Conditions	
Farameter	Symbol	Min	Тур	Max	Unit	Conditions
Output location CLKL+/- of N bit	t <sub>TXO_N</sub>	-0.1845×UI + UI×N	UI×N	0.1845×UI + UI×N	sec	

4) Power-On / Off Sequence

#### Power-On Sequence

Fig.12 shows power-on sequence of BU7963GUW.



Fig.12. Power-On / Off Sequence

	Table 15. Power-On Sequence Timing
Ta-25°C, DVDD-MS VDD-1 80V and DG	ND-MSGND-0.00V unless otherwise noted

Parameter	Queshal	Limits			Linit	
	Symbol	Min	Тур	Max	Unit	Conditions
Core power supply startup time	t <sub>TX_VDD_IOV</sub>	0.0	-	2	ms	
Reset Valid After Power Supplied	t <sub>TX_VDD_XSD</sub>	10	-	-	μs	
PCLK clock input startup time	ttx_in_val	10	-	-	μs	
MSDL3 output delay time	t <sub>TX_OUT_VAL</sub>	-	-	2	ms	

#### Power-Off Sequence

Fig.13 shows the power-off sequence of BU7963GUW.



Fig.13. Power-Off Sequence

Table 16. Power-Off Sequence Timing

Ta=25°C, DVDD=MSVDD=1.80V, and DGND=MSGND=0.00V, unless otherwise noted.

Parameter	Symbol		Limits		Unit	Conditions
		Min	Тур	Max		
MSDL3 output delay time	t <sub>TX_OUT_INV</sub>	-	-	100	μs	
XSD hold time	ttx_xsd_vdd	10	-	-	μs	
Core power off time	t <sub>TX_VDD_IOV</sub>	0.0	-	2	ms	

#### Frequency Change Sequence

Fig.14 shows the frequency change sequence of BU7963GUW.



#### Tx:BU7963GUW Rx:BU7964GUW

Fig.14. Frequency Change Sequence

Table 17. Frequency	/ Change Sequence
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Ta=25°C, DVDD=MSVDD=1.80V, and DGND=MSGND=0.00V, unless otherwise noted.

Parameter	Symbol	Limits			Linit	Conditions
		Min	Тур	Max	Unit	Conditions
PCLK Clock Input Suspend Time	t <sub>TX_XSD_OUT</sub>	1.0	-	-	μs	
PCLK Clock Input Restart Time	$t_{TX_{IN}_{XSD}}$	1.0	-	-	μs	
Control Signal Hold Time	t <sub>TX_XSD_CTL</sub>	2.0	-	-	μs	
Control Signal Setup Time	ttx_ctl_xsd	2.0	-	-	μs	

#### High-speed Channel Characteristic

Ta=25°C, DVDD=MSVDD=1.80V and DGND=MSGND=0.00V, unless otherwise noted.						
Parameter	Symbol -	Limits		Lloit	Conditions	
		Min	Тур	Max	Unit	Conditions
Differential Voltage Range	$V_{\text{diff}\_tx}$	100	150	200	mVpp	
Common Mode Voltage Range	$V_{cm\_tx}$	0.8	0.9	1.0	V	
Vdiff_tx Rise Time	t <sub>r_tx</sub>	200	-	500	ps	
Vdiff_tx Fall Time	$t_{f_{tx}}$	200	-	500	ps	
Operating Frequency	f <sub>opr_tx</sub>	-	-	225	MHz	
TX Hi-Z State Leak Current	ILEAK_TX	-3	-	3	μA	Shutdown mode or standby mode

Table 18. High-speed channel characteristic



Fig.16 shows high-speed channel equivalent schematic.





#### Application Circuit Example



Fig.17. Application circuit

#### ●PCB Layout for MSDL3

The following points should be considered about the wiring for PCB of MSDL3.

- Wire for the PCB wiring pattern of high-speed channel (CLK, D0+/-, D1+/-, D2+/-) as short as possible.
- The PCB wiring for high-speed channel must not use the through-hole.
- · Do not bend the wiring for high-speed channel squarely.
- · Make the wiring length of each high-speed channel the same length (within 0.5mm).

#### Ordering Part Number



#### VBGA063W050



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