

Chipsmall Limited consists of a professional team with an average of over 10 year of expertise in the distribution of electronic components. Based in Hongkong, we have already established firm and mutual-benefit business relationships with customers from, Europe, America and south Asia, supplying obsolete and hard-to-find components to meet their specific needs.

With the principle of "Quality Parts, Customers Priority, Honest Operation, and Considerate Service", our business mainly focus on the distribution of electronic components. Line cards we deal with include Microchip, ALPS, ROHM, Xilinx, Pulse, ON, Everlight and Freescale. Main products comprise IC, Modules, Potentiometer, IC Socket, Relay, Connector. Our parts cover such applications as commercial, industrial, and automotives areas.

We are looking forward to setting up business relationship with you and hope to provide you with the best service and solution. Let us make a better world for our industry!



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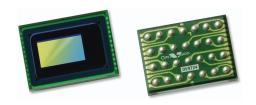
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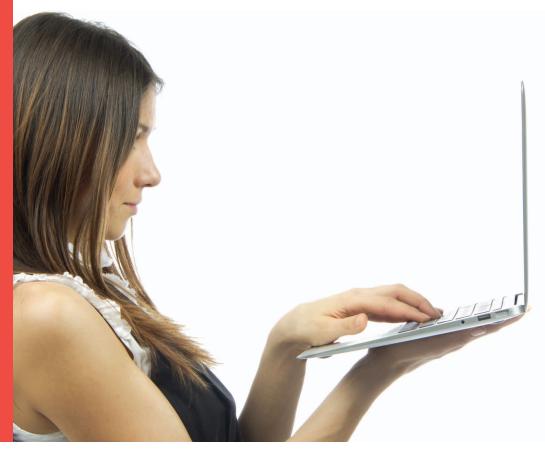








## OV9724 720p HD product brief





available in a lead-free package

# Compact, High Performance 720p HD Image Sensor for Smartphones, Ultra-Thin Notebooks and Tablets

OmniVision's OV9724 is a compact, high performance image sensor offering 720p high definition video capture at 30 frames per second (fps) in an industry-leading miniaturized form factor. The low-power 1/9-inch OV9724 CameraChip™ sensor is built on OmniVision's powerful 1.4-micron OmniBSI+™ pixel architecture, enabling high quality color images and fast frame 720p HD video at 30 fps or cropped VGA at 60 fps on a highly-compact camera modules of 6 x 4.5 x 2.5 mm.

This unprecedented combination of high performance and small form factor allows HD cameras to be integrated into ultra-slim, narrow-bezel devices, making it an attractive solution for next-generation smartphones, notebooks, tablets, portable gaming

systems and other mobile devices. The OV9724 is designed to satisfy all major industry standard performance and quality requirements currently prevailing in the market, offering customers an extensive flexibility when designing advanced imaging systems.

The OV9724 provides full-frame, sub-sampled or windowed 10-bit images. All required image processing functions, including exposure control and defective pixel cancelling, are programmable through the serial camera control bus (SCCB) interface. The image sensor is available in COB and CSP3 versions and features a one-lane, high-speed MIPI interface.

Find out more at www.ovt.com.



#### **Applications**

- PC Multimedia
- Smartphones
- Tablets

- Handheld Devices
- Games

#### **Product Features**

- MIPI and D-PHY specification (contains one clock lane and one data lane) with a maximum of 400 Mbps data transfer rate
- low operating voltage and embedded portable applications
- high sensitivity and low dark current for low-light conditions
- supports global analog gain
- supports free-running clock
- supports down sample mode
- auto black level calibration
- defect correction capability

## 0V9724



■ 0V09724-A28A (color, lead-free, 28-pin CSP3) ■ 0V09724-G04A (color, chip probing, 200 µm backgrinding, reconstructed wafer)

### **Product Specifications**

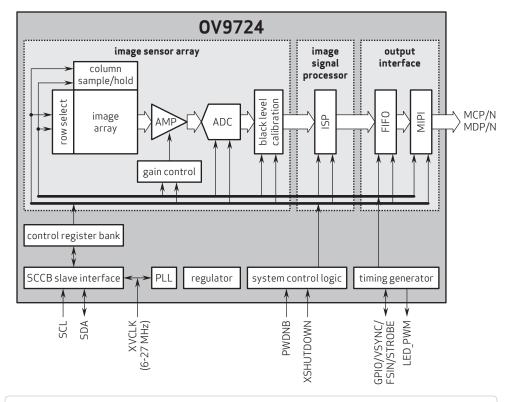
- active array size: 1280 x 720
- power supply:
- core: 1.5 V
- analog: 2.8V I/O: 1.8V
- power requirements: active: 55 mA hardware standby: 60 µA XSHUTDOWN: 20 µA

- temperature range:
  operating: -30°C to 70°C junction temperature
- stable image: 0°C to 50°C junction temperature
- output formats: 10-bit raw RGB data
- lens chief ray angle: 30.1° non-linear

- input clock frequency: 6 27 MHz
- max S/N ratio: 36.2 dB
- dynamic range: 70.4 dB @ 8x gain
- maximum image transfer rate: 30 fps
- sensitivity: 740 mV/lux-sec
- scan mode: progressive
- $\blacksquare$  maximum exposure interval:  $760 \times t_{ROW}$
- pixel size: 1.4 µm x 1.4 µm
- dark current: 8 mV/s @ 50°C junction temperature
- $\blacksquare$  image area:  $1840~\mu m \times 1040~\mu m$

- package/die dimensions:
  CSP3: 3850 μm x 2810 μm
  COB: 3840 μm x 2800 μm

#### Functional Block Diagram



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