

Chipsmall Limited consists of a professional team with an average of over 10 year of expertise in the distribution of electronic components. Based in Hongkong, we have already established firm and mutual-benefit business relationships with customers from, Europe, America and south Asia, supplying obsolete and hard-to-find components to meet their specific needs.

With the principle of "Quality Parts, Customers Priority, Honest Operation, and Considerate Service", our business mainly focus on the distribution of electronic components. Line cards we deal with include Microchip, ALPS, ROHM, Xilinx, Pulse, ON, Everlight and Freescale. Main products comprise IC, Modules, Potentiometer, IC Socket, Relay, Connector. Our parts cover such applications as commercial, industrial, and automotives areas.

We are looking forward to setting up business relationship with you and hope to provide you with the best service and solution. Let us make a better world for our industry!



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Logic PD :: Texas Instruments www.logicpd.com/products

# DM3730 / AM3703 SOM-LV

# System on Module

Boasts speeds of up to 1GHz and contains both on-board Wi-Fi (802.11 b/g/n) and Bluetooth 2.1 + EDR technology wireless radios and a 10/100 Ethernet controller with optional DSP functionality

The Logic PD DM3730 SOM-LV presents a highperformance, full-featured System on Module (SOM) with all the necessary connectivity interfaces essential for today's market-changing products.

Based on Texas Instruments' DaVinci™ DM3730 digital media processor, the DM3730 SOM-LV boasts PC-like speeds up to 1 GHz and contains on-board Wi-Fi (802.11b/g/n), Bluetooth 2.1 + EDR technology wireless radios, and a 10/100 Ethernet controller.

The DM3730 SOM-LV is available in several standard configurations, including TI's Sitara™ AM3703 ARM microprocessor. By remaining footprint compatible with Logic PD's existing OMAP35x SOM-LV product line, the DM3730 SOM-LV extends the roadmaps of existing products and provides an upgrade path from today's products to future technologies.

By starting with the corresponding Zoom™ DM3730 Development Kit, engineers can write application software on the same hardware that will be used in the final product.



DM3730 / AM3703 SOM-LV

The DM3730 SOM-LV is ideal for applications in the medical, point-of-sale, industrial, and security markets. From patient monitoring and medical imaging, to card payment terminals and bar code readers, to CCTV cameras and intruder alarms, the DM3730 SOM-LV allows for powerful versatility and long-life products.

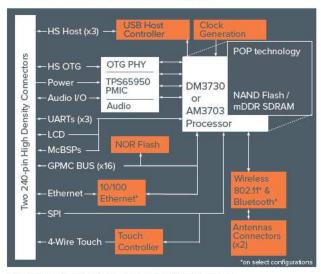
### DM3730 / AM3703 SOM-LV :: HIGHLIGHTS:

- +Product-ready System on Module with a TI DM3730 or AM3703 ARM® Cortex™-A8 processor running up to 1 GHz
- +802.11b/g/n and Bluetooth 2.1 + EDR radios
- +10/100 Ethernet controller
- + Android, Linux™, and Windows® Embedded CE Board Support Packages (BSPs)
- +Commercial temp (0°C to 70°C) Extended temp (-20°C to 70°C) Industrial temp (-40°C to 85°C)
- +Compact form factor—SOM-LV Type III (31.2 x 76.5 x 7.4 mm)
- +Long product lifecycle

### ZOOM DEVELOPMENT KIT :: FEATURES:

- + Application baseboard
- + DM3730 SOM-LV
- +4.3" WQVGA LCD with 4-wire touchscreen
- +Wattson™ power measurement application
- +Necessary accessories to immediately get up and running
- + See the Zoom DM3730 SOM-LV Development Kit Product Brief for more information

## DM3730 SOM-LV Block Diagram



(Block diagram is not drawn to scale; for reference purposes only.)

# 31.2 mm 76.5 mm

TOP VIEW :: ACTUAL SIZE

# DM3730 / AM3703 SOM-LV Ordering Information

Model Number	Speed (MHz)	mDDR/ NAND Flash (MB)	NOR Flash (MB)	10/100 Ethernet	802.11b/g/n Ethernet	Bluetooth 2.1 + EDR	Temp. (°C)	DSP
SOMDM3730-11-2783IFCR	1000	256/512	16	Υ	Υ	Y	0°–70°	Υ
SOMDM3730-11-1783IFXR	800	256/512	16	Y	Υ	Υ	-20°–70°	Υ
SOMDM3730-11-1783JFIR	800	256/512	16	Υ	N	Υ	-40°–85°	Υ

# Zoom™ DM3730 SOM-LV Development Kit Ordering Information

Model Number	SOM-LV Configuration	
SDK-DM3730-10-256512R	SOMDM3730-10-2782IFCR	



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### LOGIC PD WEBSITE :: DESIGN RESOURCES:

+Logic PD Products : www.logicpd.com/products

+Logic PD Technical Support: support.logicpd.com

+Logic PD Sales : www.logicpd.com/contact/

### **Product Features**

### Processor

- +TI DaVinci™ DM3730 or Sitara™ AM3703 ARM® Cortex"-A8 core running up to 1 GHz
- +TMS320C64x DSP core running up to 800 MHz (DM3730 only)
- +POWER SGX™ graphics accelerator (DM3730 only)

### Memory

- +Mobile DDR / NAND flash (PoP technology) 256 MB / 512 MB
- +NOR flash 16 MB

### Display

- + Programmable color LCD controller supports up to a 24 bpp TFT interface
- +Hardware supports XGA 1024 x 768 at 24-bit color

### User Interface

- +Integrated 4-wire touchscreen controller
- +8 x 8 keypad signals

### Network Support

- +10/100 Base-T Ethernet controller
- +802.11b/g/n wireless Ethernet
- +Bluetooth 2.1 + EDR

### Audio

+I2S compliant audio codec (16-bit stereo DAC, 13-bit ADC)

### PC Card Expansion

- +CompactFlash Type I card (memory-mode only)
- +MMC/SD card support

### USB

- +Three USB 2.0 high-speed host interface
- +One USB 2.0 high-speed On-the-Go interface

### Serial I/O

+Three external UARTs

### GPIO

- +Programmable I/O depending on peripheral requirements
- + General purpose memory controller (GPMC) interface

### Debug

+JTAG & ETM support

### Software

- +LogicLoader™ (bootloader/monitor)
- +Android, Linux™, Windows® Embedded CE BSPs

### Mechanical

+31.2 mm wide x 76.5 mm long x 7.4 mm high

### RoHS Compliant