# imall

Chipsmall Limited consists of a professional team with an average of over 10 year of expertise in the distribution of electronic components. Based in Hongkong, we have already established firm and mutual-benefit business relationships with customers from, Europe, America and south Asia, supplying obsolete and hard-to-find components to meet their specific needs.

With the principle of "Quality Parts, Customers Priority, Honest Operation, and Considerate Service", our business mainly focus on the distribution of electronic components. Line cards we deal with include Microchip, ALPS, ROHM, Xilinx, Pulse, ON, Everlight and Freescale. Main products comprise IC, Modules, Potentiometer, IC Socket, Relay, Connector. Our parts cover such applications as commercial, industrial, and automotives areas.

We are looking forward to setting up business relationship with you and hope to provide you with the best service and solution. Let us make a better world for our industry!

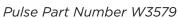


# Contact us

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# Ferrite-backed Embedded NFC Antenna







The W3579 is a flexible Near Field Communication (NFC) antenna ideal for tight-space embedded products such as tablets, laptops, and payment terminal devices. It is intended for secure payment or security access applications where connect distances are constricted to keep sensitive information safe.

The W3579 has a semi-flexible sintered ferrite backing designed to optimize magnetic fields, thus increasing the corresponding field strength of the antenna. The W3759 is a thin, flexible antenna that can be fed with customer-supplied spring clips, contacts, direct-solder methods or with the use of Pulse's own W9908/W9909 C-clips. Mounting the antenna is easily accomplished using the thin but aggressive holding adhesive backing. Recommended for mounting on the inside of battery covers, or locations where the antenna will be on or in close proximity to ground planes or displays.

Features

- Excellent performances on metal surfaces
- Thin, semi-flexible structure
- Easily assembles to device covers or mechanics
- Well-known antenna concept, reliable technology
- RoHS compliant product

#### Applications

- Mobile devices
- Payment terminals
- Sharing / pairing
- Frequency [MHz]\* 13.56 40 EMVCo Reading Distance [mm]\* 28 Grid Scan (avg) 50 / 80 Impedance  $[\Omega]^*$ Self Resonance Frequency [MHz]\*\* 42 Inductance [µH]\*\* 1.6 Resistance [Ω]\*\* 3.60 Q-Factor\*\* 37.8 Matched Q Value\*\*\* 5-30

#### **Environmental Specifications**

Operating Temperature [°C] -40 to +85

#### **Mechanical Specifications**

| Color              | Black                                   |  |
|--------------------|---|--|
| Dimensions [in/mm] | 1.38 x 1.97 x 0.012<br>(35 x 50 x 0.30) |  |

**NOTE**: Electrical characteristics depend on distance from metal objects and the location of the antenna on the device. Measured in free space

\* With matching network

\*\* Bare coil without any matching network

\*\*\* With matching network (adjustable). Typical network picture refer to page 2.

| San Diego, CA 858 674 8100 | Vancouver, WA 360 944 7551 | Europe 49 7032 7806 0 | Asia 86 755 33966678  | North Asia 886 3 4356768 | China 86 512 6807 9998 |
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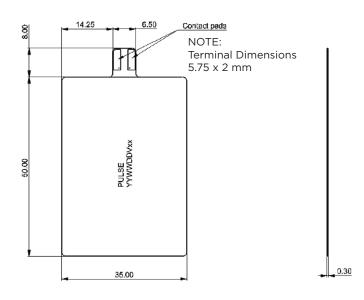
pulseelectronics.com/products/antennas

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### Electrical Specifications

## Ferrite-backed Embedded NFC Antenna

Pulse Part Number W3579



|   |        | Recommended matching network   |
|---|--------|--|
| Component                                 | Value  | Note   |
| Lemc                                      | 560 nH | Filter resonance at 15.4 MHz   |
| Cemc                                      | 180 pF | Filter resonance at 15.4 MHz   |
| C1  | 25 pF  | Antenna matching component, value depends on the antenna environ-<br>ment Antenna matching |
| C2 180 pF<br>Includes C2a and C2b values) |        | Antenna matching component, value depends on the antenna environment Antenna matching      |
| Rq  | 0 Ohm  | Rq resistors used to lower Q-value   |

